Questionnaire

Section 1: General information about Entrepreneur

Q1  Full Name:_____________________________________________

Q2  Address:

______________________________________________________
______________________________________________________
______________________________________________________

Q3  Age: _________________________________________________

Q4  Name of Enterprise and Address:

___________________________________________________________
___________________________________________________________
___________________________________________________________
___________________________________________________________

Q5  Date of establishment: __________________________________

Q6  Main product:__________________________________________

Section 2: Information about socio-economic, educational and motivational factors of Entrepreneur

Q1  Educational Qualification:

1. Below S.S.C.
2. S.S.C.
3. H.S.C.
4. Graduate
5. Post Graduate

Q2(a) Any specific training for starting the enterprise:

1. Yes
2. No

Q2 (b) If yes, from where:______________________________
Q3 Marital Status:
1. Married
2. Unmarried
3. Widow
4. Divorcee

Q4 Religion: ______________________________________________________

Q5 Caste: ______________________________________________________

Q6 Family Background:

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Relation</th>
<th>Education</th>
<th>Occupation</th>
<th>Annual Income</th>
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Q7 Nature of family:
1. Joint
2. Nuclear

Q8 Who has motivated you to start the business?

<table>
<thead>
<tr>
<th>Relation</th>
<th>Very much</th>
<th>Ordinary</th>
<th>Not much</th>
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<tbody>
<tr>
<td>Father</td>
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<td>Mother</td>
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<td>in laws</td>
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<td>Husband</td>
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<td>Others</td>
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</table>
Q9 Did you face any problem/resistance from the following while establishing your enterprise?

1. Yes
2. No

Q9 (a) If Yes, by whom: ______________________________

1. Husband
2. parents
3. parents in law

Q9 (b) If yes, do the same problems persist after your success?

1. Yes
2. No

Q10 Do you find any change in their attitude after your success?

1. Yes
2. No
3. N.A.

Q11 If yes, please specify the reason:
___________________________________

Q12 Do you feel stress while discharging the dual duties as businessperson and housewife?

1. Yes
2. No

Q13 How much co-operation do you receive from your family members?

1. Sufficient
2. Insufficient
3. No at all
Q14  Which factors are responsible for establishing business?

Section 3: Details about the enterprise

Q1  Who formulated the project for your enterprise?

1. Self
2. Professionals
3. Relatives
4. Others
5. Nobody

Q2  Was any feasibility study carried out before starting the business?

1. Yes
2. No

Q3  If Yes, how and where?

Q4  Type of the Business

1. Manufacturing
2. Trading
3. Petty services
4. Processing and trading

Q5  Location of enterprise:

1. Urban
2. Rural
Q6 Unit located

1. At Residence
2. At rental premise.
3. Open plot.
4. Shed.
5. Other

Q7 Type of organization:

1. Proprietorship
2. Partnership
3. Hindu undivided family.
4. Others.

Q8 Do you keep your knowledge updated about your enterprise?

1. Yes
2. No

Q9 Capital investment: ________________________________

Q10 Working Capital:

(a) At beginning: ________________________________
(b) At present: ________________________________

Q11 How you maintain your account?

1. Written
2. Computerised

Q12 Which type of technology is used in your business?

1. Traditional
2. Modern

Q13 Annual sales: ________________________________

Q14 Annual net profit: ________________________________
Q15  Do you want to change your business?
     1. Yes
     2. No

Q16  Do you want to expand your business?
     1. Yes
     2. No

Q14(a)  If yes how?_________________________

Q17  How you arrange for storage of material?
     _______________________________________

Q18  Do you check the quality of material?
     1. Yes
     2. No

Q19  Where do you market your product?
     _______________________________________

Q20  How do you make an arrangement to transport your product?
     _______________________________________

Q20(a)  Do you advertise your product?
     1. Yes
     2. No

Q20(b)  If yes, medium of advertising:_______________

Q21  Do you find difficulties in marketing your product?
     1. Yes
     2. No

Q22  Is there any competition in your business?
     1. Yes
     2. No
Q23  Do you think that growth of your business is restricted because of the following problems? Give the rank of the problems.

1. Financial
2. Raw material
3. Sales
4. Labour
5. Technical
6. Place
7. Electricity
8. Water supply
9. Competition
10. Tax
11. Lack of family support
12. Lack of government support
13. Outlook of consumers towards tribal entrepreneur
14. Outlook of consumers towards women entrepreneur
15. Technology

Q24  Have you taken any assistance from government agency And /or N.G.O.?

1. Yes
2. No

Q24(a)   If  Yes from whom?
_________________________________________________

Q25  Do you face any problem for getting such assistance?

1. Yes
2. No

Q25(a)   If yes, state:_____________________________________

Q26  Your business is being carried out on

1. Individual level
2. Through S.H.G.
Q26(a) If through S.H.G. Your position in S.H.G.

1. Member
2. Office bearer

Q26(b) Have you obtained financial assistance

1. Yes
2. No

Q26(c) If yes, Rs:________________________

Q27 Who takes following business decisions?

1. What and how much to produce
2. Where to sale
3. How to procure raw material
4. How to manage financial assistance
5. Decision of appointment of employee
6. Retrenchment of employee
7. Expansion of business

Q28 Do you think women have more entrepreneurial opportunities available to them due to changing social attitude?

1. Yes
2. No

28(a) If yes please rank the reasons:

1. Increased education
2. Increased success
3. Equality status
4. Increased social recognition
5. Increased contribution of women in economic development
6. Increased role of women in politics
7. Increased automation of Household activities
8. Increased social freedom and liberty
9. Any other.
Q29 What suggestions would you like to put forward for increased involvement of women in entrepreneurship?

______________________________________________________
______________________________________________________
______________________________________________________
______________________________________________________

• Place:_____________________
• Date______________________