List of Publications

Journals

1. Tharakan, YG 2011, Youth’s Perception of Spa for Health and Wellness – A Case study; *International Journal of Hospitality and Tourism Systems* vol.4, no.2, pp. 47-59 (ISSN No.0947-6250)

2. Tharakan, YG 2012, Development of a Health and Wellness Center at Manipal - an introspection; *Journal of Hospitality Application & Research* vol.7, no. 2, pp. 52-66 (ISSN 0973-4538);


Conferences (National)


Conferences (International)

1. Tharakan, YG 2012 “Health and Wellness Tourism in Manipal – Push & Pull factors potential strategies and suggestions through SWOT Analysis”; *5th International Colloquium on Tourism and Leisure, Bangkok, Thailand* (9-12 July, 2012); Published online journal (ICTL - 2012); ISBN 978-0-9864590-3-0.

2. Tharakan, YG 2013 “A Model for Sustainable Health and Wellness Tourism at Manipal based on a Hypothetical and Motivational Analysis;” *4th International*
Research Symposium in Service Management (IRSSM-4) 2013. Service Imperatives in the New Economy Enhancing Customer Experience; Marian International Institute of Management, Kuttikkanam, Kerala & SERI- Initiative OHIO, USA (2\textsuperscript{nd} -6\textsuperscript{th} July, 2013); Published in the Conference Proceedings.( IRSSM-4 ); ISSN 1694-0938.