Department of Mass Communication

Abanindranath Tagore School of Creative Arts and Communication Studies

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DECLARATION

I, Atish Prashar, bearing Registration No. Ph.D./ 661/2009, Dated-10/02/09, hereby declare that the subject matter of the thesis entitled “Interactive Elements in Print Media: Study based on print media published from Delhi-NCR is a record of work done by me and that the contents of this thesis did not form the basis for award of any degree to me or to anybody else to the best of my knowledge. The thesis has not been submitted in any other University / Institute.

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