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APPENDIX I

U. DHAYALAN
Research Scholar,
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Dear Sir,

The globalisation and intense competition has led to the increased significance of Human Resources as part of an organization's intangible resources. Therefore HR is viewed as a system that increases organizational performance, develop organizational Core competencies and its competitive advantages. Thus through an efficient HR system, a company's employees become strategic assets.

Keeping the above in view, this study aims to collect data on the high performance Human Resource Management Practices and their impact on employee turnover, productivity and corporate financial performance. This may hopefully provide a knowledge base with practical implication to the HRM professionals and academics apart from fulfilling my academic interest.

All information in this survey will be treated with strict confidentiality. This study questionnaire is comprised of Ten (10) sections, including HR Department, HR Policies, Business strategy, Product stage, Business Environment, Market pay level, Employee Turnover, HR practices, HR effectiveness and alignment to business strategy and company profile.

It may take only 10-15 minutes to respond to this study. Please answer all the questions and send the completed form at your earliest to the following address:

Mailing Address:

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Thanking you for your participation in this study.
Regards.

(U. DHAYALAN)