DECLARATION

I, V. Niveditha, do hereby declare that this thesis entitled ‘Impact of FM Radio on Listeners in Karnataka : An Evaluation’ submitted to the University of Mysore for the award of the Degree of Doctor of Philosophy in Communication and Journalism is a record of original and independent research work done by me during 2009-2014 under the supervision and guidance of Dr. K.J. Joseph, Retired Professor, Department of Studies in Communication and Journalism, University of Mysore. This thesis in whole or part has not been previously submitted for any other Degree, Diploma, Associateship, Fellowship or other similar Degree of this or any other University. Such material as has been obtained from other sources is duly acknowledged in this thesis.

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