“ECONOMICS OF TOURISM: A STUDY OF SELECTED DISTRICTS IN THE STATE OF KARNATAKA”

INTERVIEW SCHEDULE FOR TOURISTS

A. PERSONAL DETAILS

1. Name: ........................................................................
2. Place of Origin:
3. Age:
4. Gender: □ Male □ Female
5. Annual Income: ₹ .................
6. Occupation: ..............................................
7. Country of origin:.........................

B. TRAVEL DETAILS

8. Place at Interview held: .........................
9. While travelling to tour destination you are accompanied by:
   □ Family
   □ Friends
   □ Family and friends
   □ Alone
10. Number of people accompanying with you for tour details:
    □ Alone
    □ 2 – 3
    □ 4 – 5
    □ >5
11. Purpose of Visit:
    □ Holiday and relaxation □ Entertainment
    □ Visiting friends and relatives □ Business reasons
    □ Attending conferences, seminars □ Sports and recreation
    □ Health □ Religious
12. Travel arrangements are done by:
    □ Self □ Tour operators □ Travel agents
13. **Type of travel:**
- □ Day
- □ Overnight

14. **Average expenditure per day:**

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Expenditure (In ₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation</td>
<td></td>
</tr>
<tr>
<td>Food and beverage</td>
<td></td>
</tr>
<tr>
<td>Transport</td>
<td></td>
</tr>
<tr>
<td>Travel agencies</td>
<td></td>
</tr>
<tr>
<td>Other recreations</td>
<td></td>
</tr>
<tr>
<td>Processed food</td>
<td></td>
</tr>
<tr>
<td>Tobacco products</td>
<td></td>
</tr>
<tr>
<td>Alchohal</td>
<td></td>
</tr>
<tr>
<td>Health related</td>
<td></td>
</tr>
</tbody>
</table>

C. **EVALUATION OF DESTINATIONS**

15. **State your preference about destination (inherited resources):**
- □ Flora and Fauna
- □ Unspoiled nature
- □ Traditional art
- □ Heritage and architectural features
- □ Attractiveness of climate
- □ Historic site
- □ Cleanliness

16. **Rank your opinion about the created resources:**
- □ Sports facilities
- □ Night life
- □ Variety of cuisines
- □ Entertainment
- □ Festivals
- □ Community support
- □ Tourist guidance and information
- □ Nature based activities
- □ Accomodation (variety and quality)
- □ Local transportion
- □ Recreational activity
- □ Shopping diversity
- □ Accessebility to natural /wild life places
D. FACILITIES AT DESTINATIONS

1. Transportation facility:
   □ Good □ Average □ Poor

2. Accommodation facility:
   □ Good □ Average □ Poor

3. Information about tourist places:
   □ Good □ Average □ Poor

4. Cleanliness:
   □ Clean □ Average □ Dirty

5. Safety and security:
   □ Safe □ Unsafe

6. Shopping facility:
   □ Good □ Average □ Poor

7. Recreation and entertainment:
   □ Good □ Average □ Poor

8. Food quality and variety:
   □ Good □ Average □ Poor

9. Tourists attraction at the centre:
   □ Interesting □ Average □ Not interesting

10. 17. In your view, overall rating for the destination you visited:
     □ Very good □ Good □ Average □ Poor
Interview Schedule

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INTERVIEW SCHEDULE FOR STAKEHOLDERS

1. Name: ..........................................................................................

2. Name of the firm and address:

..........................................................................................
..........................................................................................

3. Place: .............................................................

4. Type of business

□ Hotel/Lodge □ Travel Guide
□ Coffebar/Icecream □ Travel Agents
□ Photographers □ Tour Operators
□ Antique Shop

5. Touring season at your Place: (No.of months)

□ <3 Months
□ 3 – 6 Months
□ 6 – 9 Months
□ Throughout the year

6. Your normal turnover per month (in ₹)

During the season: .........................

During off season: .........................

272
7. Details of personnel employed:

<table>
<thead>
<tr>
<th>Employers</th>
<th>Permanent</th>
<th>Temporary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front officers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel managers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>House Keepers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Others</td>
<td></td>
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</tr>
</tbody>
</table>

8. Total Tax paid during the year (includes, service tax, local tax, life tax for vehicles, VAT, etc.): ............................................

9. Do you feel that is there any scope for further improvement of tourism industry in your place?
   □ Yes □ No

10. If yes, the suggestions would be:
    □ Improvement in transportation facility and infrastructure
    □ Provision for recreation and entertainment facility
    □ Creation of a safe environment
    □ Proper information in the outer world about the destinations
    □ Tax exceptions for businessman in the destination
    □ Helping with finance to provide facilities to stakeholders at less rate of interest
    □ Any other Specify: ............................................