APPENDIX B

Questionnaire

E-mail address

A.) Demographics

1.) Gender
   Male □ Female □

2.) Age ___ years

3.) Educational level
   □ Under Matriculate □ Matriculate
   □ Senior Secondary □ Graduate
   □ Post-graduate □ Ph.D.

4.) Occupation ____________

5.) Household monthly income ____________

6.) Marital Status
   □ Unmarried □ Separated/divorced
   □ Married □ Widowed

7.) Do you click photographs?
   Yes □ No □

B.) Photography and Visual Communication

8.) Which camera do you use?
   Digital Camera □ Cell phone □ Professional Camera
9.) How often do you click photographs?
   Daily  Frequently  Occasionally

10.) Is the frequency of taking photographs dictated by any of the following?
   Occasion
   Mood
   Location

   □ All of the above

11 a.) What category do you prefer to photograph? Tick the most preferred category.
   Nature
   Family
   Friends
   Strangers
   Self

11 b.) List the reasons for your most preferred category.

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   ..................................................................................................................
   ..................................................................................................................

12a.) Do you use photography for the purpose of communication?

   ..................................................................................................................
b.) If yes, then what do you communicate through your photographs?

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c.) How do you communicate through your photographs?

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13. How often do you succeed in communicating through your photographs?

Always  Frequently  Sometimes  Never

14.) What dictates your choice of moment from the infinite number of moments?

□ Gut Instinct  □ Experience  □ Continuous clicking  □ Planned shoot  □ Familiarity with the subject

15. a) Do you accentuate & enhance your photographs through digital manipulation?

Always  Frequently  Sometimes  Never

b.) Give reasons for the above preference?

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16.) How does the colour of the photograph influence its efficacy?

□ Sets the mood of the photograph  □ Catches the eye  □ Colour has no influence on the efficacy of a photograph.  □ Don’t Know

17.) How does the size of the photograph influence its efficacy?

□ Gives weight & importance to the photo  □ Right size ensures clarity

□ Size of the photo does not matter.  □ Don’t Know
18.) What are the things you keep in mind while you compose a shot?

- Rules of composition
- To ensure clarity of the subject
- To take best angle.
- Focus on the background
- To incorporate all important elements into the photo
- Don’t have anything in mind
- Don’t Know

C.) Photography and Reality

19.) Indicate your degree of agreement/disagreement with the following statements:

Key: SA: Strongly Agree A: Agree N: Neither Agree, nor Disagree D: Disagree SD: Strongly Disagree

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<th>SA</th>
<th>A</th>
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<tr>
<td>*19.1 Photographs are manifestations of the real world.</td>
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<td>*19.2) All photographs lie.</td>
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<td>*19.3) Photographs are a trace or impression of the real.</td>
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<td>*19.4) Photographs are expression of the world as seen by the photographer.</td>
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<td>*19.5) Photographs are a reality being experienced by the subject depicted by the photographer.</td>
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Note: All items were scored on a 5 point Likert scale where 1 = Strongly disagree and 5 = Strongly agree.

Items marked with (*) are reverse coded.