APPENDICES

Appendix 1 – Questionnaire Used for the Preference Study
Consumer Preference – A Survey

S No : 
Name : 
Age : 
Sex : 
State / Place (City) : 
Name of the College / Institution : 

Rank the following garments based on your preference which you consider most suited for South Indian Women.

1. **Women’s Garments - Formal Wear**

<table>
<thead>
<tr>
<th>S No</th>
<th>Name of the Garment</th>
<th>Rank (any one Rank)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>1</td>
<td>Midi and Tops</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Salwar Kameez</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Princess Line Dress</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Pant and Tops</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Saree and Blouse</td>
<td></td>
</tr>
</tbody>
</table>

2. **Women’s Apparel – Casual / Informal Wear**

<table>
<thead>
<tr>
<th>S No</th>
<th>Name of the Garment</th>
<th>Rank (any one Rank)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1 2 3 4 5</td>
</tr>
<tr>
<td>1</td>
<td>Midi and Tops</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Salwar Kameez</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Pant and Tops</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Saree and Blouse</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Jeans and Tops</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Frock</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Long Skirt and Tops</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Half Saree</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Pinafore</td>
<td></td>
</tr>
</tbody>
</table>
### 3. Women’s Apparel – Party Wear

<table>
<thead>
<tr>
<th>No</th>
<th>Name of the Garment</th>
<th>Rank (any one Rank)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Long Skirt and Tops</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Maxi / Full Gowns</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Midi and Tops</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Salwar Kameez</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Princess Line Dress</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Saree and Blouse</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Half Saree</td>
<td></td>
</tr>
</tbody>
</table>
Appendix 2 – Fabric Samples Collected for the 3D Design Library

PLAIN FABRICS
PRINTED FABRICS
EMBROIDERED / NET FABRICS
PATTERNED FABRICS – WOVEN / SPECIAL FINISHES
Appendix 3 - Evaluation of 3D design Library (General)
(A Ph D Research Program)

S No
Category: Textile and Garment manufacturer / Textile and Garment showrooms/ Student / Working women / Housewives/Computer Professionals / Computer illiterates
Name of the Evaluator:
Designation:
Name of the Company:
Contact Address:

1. Evaluate the Garment Collection
   (a) Extremely unique
   (b) Very unique
   (c) Unique
   (d) Slightly unique
   (e) Not unique

2. Feature variations in the collection
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

3. Textural variations in the collection
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

4. Colour combinations used
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

5. Suitability of the garment and the design
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory
6. Operating the 3D design library
   (a) Very easy
   (b) Easy
   (c) Neither easy nor difficult
   (d) Difficult
   (e) Very difficult

7. Presentation of the garments in the 3D form
   (a) Extremely appealing
   (b) Very appealing
   (c) Appealing
   (d) Slightly appealing
   (e) Not appealing

8. Viewing of the garments in all angles
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

9. In shops, replacement of catalogs with 3D design will be efficacious for selection and purchase of garments
   (a) Highly effective
   (b) Effective
   (c) Neutral
   (d) Ineffective
   (e) Highly ineffective

10. Any other Remarks
Appendix 4 - Evaluation of 3D design Library (Fashion field)
(A Ph. D Research Program)

S No : 
Category : Designer /Faculty / Student
Name of the Evaluator : 
Designation : 
Name of the Company : 
Contact Address : 

1. Evaluate the Garment Collection
   (a) Extremely unique
   (b) Very unique
   (c) Unique
   (d) Slightly unique
   (e) Not unique

2. Feature variations in the collection
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

3. Textural variations in the collection
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

4. Colour combinations used
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

5. Suitability of the garment and the design
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory
6. This is a teaching aid to teach / learn various styles
   (a) Highly effective
   (b) Effective
   (c) Neutral
   (d) Ineffective
   (e) Highly ineffective

7. Operating the 3D design library
   (a) Very easy
   (b) Easy
   (c) Neither easy nor difficult
   (d) Difficult
   (e) Very difficult

8. Presentation of the garments in the 3D form
   (a) Extremely appealing
   (b) Very appealing
   (c) Appealing
   (d) Slightly appealing
   (e) Not appealing

9. Viewing of the garments in all angles
   (a) Highly satisfactory
   (b) Satisfactory
   (c) Neutral
   (d) Dissatisfactory
   (e) Highly dissatisfactory

10. In shops, replacement of catalogs with 3D design will be efficacious for selection and purchase of garments
    (a) Highly effective
    (b) Effective
    (c) Neutral
    (d) Ineffective
    (e) Highly ineffective

11. Any other Remarks