APPENDIX - I

QUESTIONNAIRE

AN ECONOMIC STUDY OF TOURISM INDUSTRY WITH SPECIAL REFERENCE TO KANYAKUMARI DISTRICT IN TAMIL NADU

1. Name

2. Sex   : ☐ Male    ☐ Female

3. Age   : ☐ Below 25

☐ 26-30
☐ 31-35
☐ 36-40
☐ Above 40

4. Level of Education : ☐ School Level

☐ College Level

5. Nature of Occupation : ☐ Professional

☐ Educationist/ Scientist

☐ Businessmen

☐ Official

☐ Retired
6. Marital Status
   - [ ] Married
   - [ ] Unmarried
   - [ ] Widow

7. Nationality
   - [ ] Indian
   - [ ] Foreign

8. Religion
   - [ ] Hindu
   - [ ] Christian
   - [ ] Muslim

9. Nature of Family
   - [ ] Joint Family
   - [ ] Nuclear Family

10. No. of family members traveling together
    - [ ] Below 2
    - [ ] 3-5
    - [ ] 6-10
    - [ ] Above 10

11. Mode of Transportation
    - [ ] Air
    - [ ] Sea
    - [ ] Train
    - [ ] Bus
    - [ ] Taxi
12. Annual Income (in Lakhs)
   - [ ] Below 1
   - [ ] 1-2
   - [ ] 2-3
   - [ ] 3-4
   - [ ] Above 4

13. Purpose of visit
   - [ ] Business/ official
   - [ ] Education
   - [ ] Visiting friends/ relatives
   - [ ] Pilgrimage
   - [ ] Archaeological monuments
   - [ ] Cultural events
   - [ ] Sightseeing
   - [ ] Hill resorts
   - [ ] Beach resorts

14. Number of days spent
   - [ ] Up to 2 nights
   - [ ] 3 to 6 nights
   - [ ] More than a week
   - [ ] Excursionist
15. Sources of information about the place visited

☐ Own previous experience
☐ Tourist office/ Travel Agency
☐ Film or Advertisement
☐ Friends/ relatives
☐ Exhibition

16. Level of impressions about boarding facility

☐ Excellent
☐ Good
☐ Stress for modernization
☐ Insist on drastic changes
☐ Indecisive

17. Level of impressions about lodging facility

☐ Excellent
☐ Good
☐ Stress for modernization
☐ Insist on drastic changes
☐ Indecisive
18. Level of impressions about transport and communication system

- Excellent
- Good
- Stress for modernization
- Insist on drastic changes
- Indecisive

19. Level of impressions about banking facilities

- Excellent
- Good
- Stress for modernization
- Insist on drastic changes
- Indecisive

20. Level of impressions about health care system

- Excellent
- Good
- Stress for modernization
- Insist on drastic changes
- Indecisive
21. Level of impressions about provision of hygienic water

☐ Excellent

☐ Good

☐ Stress for modernization

☐ Insist on drastic changes

☐ Indecisive

22. Level of impressions about provision of shopping complex

☐ Excellent

☐ Good

☐ Stress for modernization

☐ Insist on drastic changes

☐ Indecisive

23. Level of impressions about Information Centres

☐ Excellent

☐ Good

☐ Stress for modernization

☐ Insist on drastic changes

☐ Indecisive
24. Level of impressions about quality of food services

☐ Excellent
☐ Good
☐ Stress for modernization
☐ Insist on drastic changes
☐ Indecisive

25. Level of impressions about Bar services

☐ Excellent
☐ Good
☐ Stress for modernization
☐ Insist on drastic changes
☐ Indecisive

26. Most attracted tourist spots

☐ Pilgrimage
☐ Falls
☐ Dams
☐ Fort
☐ Beach
☐ Others

27. If your trip is

☐ Satisfied
☐ Not satisfied