A STUDY ON THE PERFORMANCE APPRAISAL OF INDIAN AUTOMOBILE INDUSTRY

A thesis submitted to the Bharathidasan University, Tiruchirappalli in partial fulfillment of the requirements for the award of the degree of DOCTOR OF PHILOSOPHY IN COMMERCE

by

A. MUTHUMONI, M.Com., M.Phil.,

HOD of Commerce
M.G.R. College, Hosur

Under the Supervision and Guidance of

Dr. P. CHILAR MOHAMED, M.Com., M.Phil., Ph.D.,

Reader in Commerce

October 2008

KHADIR MOHIDEEN COLLEGE
(Nationally Accredited with B++ Grade by NAAC)
ADIRAMPATTINAM - 614701
TAMILNADU, INDIA