DECLARATION

20.07.2012

I, Anantha Krishnan M., do hereby declare that this thesis entitled, ‘Impact of Corporate Communication on Internal Public – A Case Study of Hindustan Aeronautics Ltd (HAL),’ submitted to the University of Mysore, for the award of the Degree of Doctor of Philosophy in Communication and Journalism is a record of original research work conducted by me under the guidance of Dr Pramila B. Kunnur, Head, Associate Professor, Department of Journalism, Maharaja College, Mysore.

I declare that, this thesis in whole or part thereof has not been previously formed the basis for the award of any Degree, Diploma, Associateship, Fellowship or other similar degree of this or any other University. The material obtained from other sources is duly acknowledged in this thesis.

I also declare that this thesis has been revised on the basis of observation made by one of the examiner in the evaluation report and is re-submitted.

Anantha Krishnan M. 
Research Scholar

Dr Pramila B. Kunnur
Research Guide

Prof. B.P. Mahesh Chandra Guru
Chairman, DOS in Communication and Journalism,
Mysore University
DECLARATION-I

Dr Pramila B. Kunnur
Research Guide & Associate Professor
Department of Journalism
Maharaja’s College
University of Mysore

This is to certify that the thesis entitled ‘Impact of Corporate Communication on Internal Public – A Case Study of Hindustan Aeronautics Ltd (HAL),’ is a record of original work conducted by Anantha Krishnan M., during the period 2008-2011 under my guidance and supervision, for the award of the Degree of Doctor of Philosophy in Communication and Journalism.

This thesis in whole or part has not been previously submitted for any Degree, Diploma, Associateship, Fellowship or other similar degree of this or any other University. Material obtained from other sources is duly acknowledged in this thesis.

Dr Pramila B. Kunnur
M.A., Ph.D.
Research Guide,
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Place: Mysore
Date: 01.07.2011
DECLARATION-II

I, Anantha Krishnan M., do hereby declare that this thesis entitled, 'Impact of Corporate Communication on Internal Public – A Case Study of Hindustan Aeronautics Ltd (HAL),' submitted to the University of Mysore, for the award of the Degree of Doctor of Philosophy in Communication and Journalism is a record of original and independent research work conducted by me during the period of 2008-2011, under the guidance of Dr Pramila B. Kunnur, Associate Professor, Department of Journalism, Maharaja College, Mysore.

This thesis in whole or part has not been previously submitted for any Degree, Diploma, Associateship, Fellowship or other similar degree of this or any other University. Material obtained from other sources is duly acknowledged in this thesis.

(Anantha Krishnan M.)

Place: Mysore
Date: 01.07.2011