APPENDIX A

INTERVIEW GUIDE

Name of the Industry
Role of KVIB in the Promotion of this Industry
Mode of Assistance Given to the Implementation of this Industry
Problems
Suggestions
Finance (Probe)
Problems
Suggestions
Raw Material (Probe)
Proximity
Problems
Suggestions
Employment (probe)
Problems
Suggestions
Production (Probe)
Methods of Production
Opinion Regarding Mechanisation.
Problems
Suggestions
Marketing (Probe)
Marketing Facilities
Problems
Suggestions
APPENDIX B

Case No : X

INTERVIEW SCHEDULE

FOR A RESEARCH STUDY ON

'VILLAGE INDUSTRIES IN KERALA - PROBLEMS AND PROSPECTS'

Conducted by
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Under the Guidance of
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Cheruvandoor Campus,
Ettumanoor P.O.,
Kottayam.

The collected data will be kept confidential and will be used only for the research purpose.

Kottayam,
September 1989.
INTERVIEW SCHEDULE
FOR THE ENTREPRENEURS IN VILLAGE INDUSTRIES

PERSONAL INFORMATION

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Name</td>
</tr>
<tr>
<td>2</td>
<td>Age</td>
</tr>
<tr>
<td>3</td>
<td>Sex</td>
</tr>
<tr>
<td>4</td>
<td>Religion</td>
</tr>
<tr>
<td>5</td>
<td>Caste</td>
</tr>
<tr>
<td>6</td>
<td>Education</td>
</tr>
<tr>
<td>7</td>
<td>Marital Status</td>
</tr>
<tr>
<td>8</td>
<td>Place of living</td>
</tr>
</tbody>
</table>

INFORMATION REGARDING INDUSTRIAL UNIT

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Name and address of the Industrial Unit</td>
</tr>
<tr>
<td>10</td>
<td>Date of commencement of the work</td>
</tr>
<tr>
<td>11</td>
<td>Nature of Industrial unit: Individual/Co-operative Society/Charitable Society</td>
</tr>
<tr>
<td>12</td>
<td>Main Products</td>
</tr>
<tr>
<td>13</td>
<td>Ownership of the land/Building</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Rented</th>
<th>Owned</th>
<th>On lease</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Building</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>Who took initiative to start this Industry</td>
</tr>
<tr>
<td>15</td>
<td>Motivation behind the selection of this industry:</td>
</tr>
</tbody>
</table>
FINANCE

16 How much capital has been invested:

17 From where you have got this amount:

18 Was this amount sufficient: Yes/No

19 If no how the gap was covered:

20. If you are availing any financial assistance kindly specify the sources of assistance:

21 What are the difficulties you have faced in the starting period? (Probe):

RAW MATERIAL

22 Name of the raw material used:

23 From where it is obtained? (Proximity):

24 Whether you require any imported raw-material:

25 Whether you face any difficulty in obtaining raw material (Probe):

EMPLOYMENT

<table>
<thead>
<tr>
<th>Item</th>
<th>No. of Employees</th>
<th>Qualification</th>
<th>Period of Training</th>
<th>Monthly Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>M</td>
<td>F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supervisors</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instructors</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assistants</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
27 What are the bases for wage payment: Time rate/piece rate/payment any other (specify)..............

28 Whether you give any allowances for the workers (Probe): ............

29 Whether the labourers have any Trade Union: Yes/No

30 What are the labour problems usually observed in this unit?: .......... PRODUCTION

31 Average Production per year: ____________________________

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

32 Main equipments and its use: 

<table>
<thead>
<tr>
<th>Equipments</th>
<th>Use</th>
</tr>
</thead>
</table>

33 Opinion regarding 

a) Mechanisation of this unit:

b) Mechanisation of Village Industries: 

34 Whether you are aware of Gandhiji’s idea of Mechanisation?: 

35 Problems faced in production: 

MARKETING

36 Is there any local market for selling your product: Yes/No

37 If no where do you sell your product: 

38 Kindly specify the source of help which you were availing in marketing: 

39 Are you able to sell all the products produced in this unit (Probe): 

40 Whether you export your products? Yes/No
41 If yes, to which countries:
42 What are the problems faced in marketing?:

GENERAL
43 Specify the assistance received from Khadi Board:
44 Your views and expectation on the assistance provided by the Khadi Board:
45 Kindly provide your suggestions to improve the mode of assistance from the Khadi Board:
46 The profit/debt from this Industry:
47 How do you make up the situation?:
48 Describe the hazards faced in running the industry:
49 Give your suggestions to overcome these problems:
50 Comments of the investigator:

Place:
Date:
Signature:
APPENDIX C

INTERVIEW SCHEDULE

FOR A RESEARCH STUDY ON

'VILLAGE INDUSTRIES IN KERALA - PROBLEMS
AND PROSPECTS'

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Kottayam,

September 1989.
INTERVIEW SCHEDULE
For
Workers in Village Industries

PERSONAL INFORMATION

1. Name :
2. Age :
3. Sex :
4. Religion :
5. Caste :
6. Education :
7. Marital Status :
8. Designation :
9. Place of Living :

FAMILY

10. Type of family : Joint/Nuclear
12. Type of House : Thatched/Tiled/Concrete

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Relation with the Respondent</th>
<th>Age</th>
<th>Sex</th>
<th>Education</th>
<th>Occupation</th>
<th>Annual Income</th>
</tr>
</thead>
</table>

Prepared by BeeHive Digital Concepts Cochin for Mahatma Gandhi University Kotayam
WORK

14 Distance to the work place : 
15 Working hours per day : 
16 When did you join in this unit?: 
17 How do you come to know about this unit? : Through Parents/Friends/Advertisements/Any other Specify 
18 Nature of work : Full time/Part time/Casual/Seasonal 
19 Why did you prefer this work? : As a traditional/Occupation/Personal Interest/Any other specify. 
20 Did you undergo any training? : Yes/No 
21 If Yes duration of training? : 
22 Did you work anywhere else before joining in this unit? : Yes/No 
23 If Yes, name of that work : 
24 Why did you leave that job? : 
25 Are you satisfied with the present work? : Fully satisfied/somewhat satisfied/dissatisfied. 
26 Reasons for dissatisfaction : 

PRODUCTION

27

<table>
<thead>
<tr>
<th>Product</th>
<th>Rawmaterial</th>
<th>Proximity of Rawmaterial</th>
<th>Quantity of Product per month/year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Quantity</td>
</tr>
</tbody>
</table>

Prepared by BeeHive Digital Concepts Cochin for Mahatma Gandhi University Kottayam
28 Whether you have the freedom to use your creativity in Production (Probe):

29 Whether you depend on any machinery for production: Yes/No

30 If Yes what kind of machine?:

31 Reasons for using/not using machines:

32 Opinion regarding mechanisation:

ECONOMIC CONDITION

33 Whether you are permanent in this work: Yes/No

34 Nature of wages that you have obtained: Daily/Weekly/Monthly

35 Mode of Payment: Time rate/Piece rate

36 Monthly Income Sources: Amount in Rs.
37 Monthly Expenditure

<table>
<thead>
<tr>
<th>Items</th>
<th>Amount in Rs.</th>
</tr>
</thead>
</table>

38 If deficit How do you manage?:

39 Do you have any savings? : Yes/No

40 If Yes where?

41 Have you got any seasonal allowances : Yes/No

SOCIAL CONDITION

42 How the society react to this Industry? (Probe) :

43 Do you think that this industry was helpful in providing more:
   a. Employment Opportunities :
   b. Educational facilities :
   c. Opportunities to satisfy basic needs :

44 Do you think that this industry will help to improve the socio-economic condition of this village :
HUMAN RELATIONSHIPS

<table>
<thead>
<tr>
<th>Relationship with the</th>
<th>Highly satisfied</th>
<th>Some what satisfied</th>
<th>Not satisfactory</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Manager</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Supervisor</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Co-Worker</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

45. Are you a member in any labour union? : Yes/No

46. Whether you react through these union (Probe)? :

GENERAL

48. Your opinion regarding the functioning of this Unit :

49. Whether you have any suggestion for improving production from this industries? :

50. What are the problems you have noticed in this particular Industry? :

51. What are the problems you have faced as a worker in village Industry? :

52. Comments of the Investigator :

Place :

Date :

Signature: