PREFACE

In all of history, human social behavior has been scientifically studied in only one century. That century is ours. Social psychologists have gleaned significant insights into belief and illusion, love and hate, conformity and independence.

Looking at the vast array of issues and concerns that continue to influx into the domain of interpersonal attraction, it is becoming increasingly difficult to decipher the line of actual control between the legitimate territory of attraction and that of human relationships in general. Attraction researchers have been rather too generous to involve all those concepts and variables, and probably rightly, that bear significance to understanding the dynamics and manifestations of interpersonal relationships. That is, the enthusiasm of researchers to understand the phenomenon of attraction has led them to bring into their scheme of things the relevant and not – too – relevant factors for consideration to derive home the point that whatever is vital to human relationships is also vital to interpersonal attraction, and vice versa. The massive literacy of attraction, therefore, is something of an amalgam of ideas and viewpoints. Taking cognizance of this misty scenario, this thesis presents an account of factors, determinants, as well as variables pertaining to attraction as an important segment of human relationships.

THE PLAN OF THIS THESIS

- **Chapter 1.** The basic integrative constructs – which I have termed as core concepts and themes of the present research.

- **Chapter 2.** The major theories and research finding relevant in interpersonal attraction.

- **Chapter 3.** The detail prescription of the methodological path undertaken to establish scientifically the ATTRACTION-SCALE.

- **Chapter 4.** The outcomes of the research in a tabulated as well as in a graphical form along with their interpretation.

- **Chapter 5.** A brief summary of my research, and concluding remarks along with necessary suggestions.

Kollan Bharti Kelu
In Appreciation

Although only one person's name appears on the covers of my thesis, the truth is that many people—a whole community of Scholars—have invested their knowledge in it. None of these people agrees with everything I have written nor should any of them be held responsible for it. Yet, their suggestions helped make this thesis a better work than it would otherwise have been.

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