The research work embodied in the present Thesis entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES PROVIDED BY IOB AND ICICI BANKS - A COMPARATIVE STUDY IN KANYAKUMARI DISTRICT” has been carried out in the Department of Commerce, S.T. Hindu College, Nagercoil. The work reported herein is original and does not form part of any other thesis or dissertation on the basis of which a degree or award was conferred on an earlier occasion or to any other scholar.

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