LIST OF TABLES

<table>
<thead>
<tr>
<th>Table No.</th>
<th>Particulars</th>
<th>Page No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>The area under main crops in Allahabad District.</td>
<td>28</td>
</tr>
<tr>
<td>2.</td>
<td>Production of Different Crops in Allahabad District.</td>
<td>29</td>
</tr>
<tr>
<td>3.</td>
<td>Land Utilization Pattern of Allahabad District during 1986-87.</td>
<td>30</td>
</tr>
<tr>
<td>4.</td>
<td>The general statistics of the CD Block Chaka.</td>
<td>31</td>
</tr>
<tr>
<td>5.</td>
<td>Shows the name of the selected villages and number of TV sets found.</td>
<td>35</td>
</tr>
<tr>
<td>6.</td>
<td>Indicating the distribution of the respondents in villages.</td>
<td>37</td>
</tr>
<tr>
<td>7.</td>
<td>Showing the age distribution of respondents.</td>
<td>47</td>
</tr>
<tr>
<td>8.</td>
<td>The statistical measures of the age distribution of the respondents for Z-test.</td>
<td>48</td>
</tr>
<tr>
<td>9.</td>
<td>Showing the caste distribution of the respondents.</td>
<td>49</td>
</tr>
<tr>
<td>10.</td>
<td>The respondents as categorised into higher caste, lower caste and schedule caste for X²-test.</td>
<td>50</td>
</tr>
<tr>
<td>11.</td>
<td>Reveals the educational attainment of the respondents.</td>
<td>50</td>
</tr>
<tr>
<td>12.</td>
<td>Indicating the categorised educational attainment of the respondents as illiterate, upto High School and above High School for X²-test.</td>
<td>52</td>
</tr>
<tr>
<td>13.</td>
<td>Showing the Primary Occupation of the respondents.</td>
<td>53</td>
</tr>
<tr>
<td>14.</td>
<td>The Secondary Occupation of the respondents.</td>
<td>54</td>
</tr>
</tbody>
</table>
15. The annual income of the respondents.
16. Reveals the size of the family of the respondents.
17. The statistical measures of the size of the family of the respondents for Z -test.
18. Revealing the size of the land holding of the respondents.
19. Showing the Mean, SD and Z value of the size of the land holding of the respondents for Z- test.
20. Indicates the standard of living of the respondents.
21. The types of family of the respondents.
22. The respondents having membership in formal organisation.
23. The languages being spoken by the respondents.
24. The different media through which respondents get information.
25. The knowledge of the respondents about CD Block officials.
26. The personal contact of the respondents with CD Block officials.
27. The Socio-Economic Status Scores of the respondents.
28. The mean, SD and Z -Value of SES Scores of the respondents for Z -Table.
29. The Socio-Economic Status Scores of the respondents individually.
30. Showing various programmes exhibited by 'Chaupal Programmes'.
31. The opinion of viewers about the helpfulness of Chaupal Programmes in the matter of Agricultural Development.
32. The reasons of viewers for liking Chaupal Programmes.

33. The reactions of viewers on 'Whether Chaupal Programmes is based on the resources of the people.'

34. The number of viewers viewing other agricultural programmes besides 'Chaupal Programmes'.

35. Reasons for why every farmers should view Chaupal Programmes.

36. Indicating are usually shown in Chaupal Programmes.

37. The various matters of Chaupal Programmes liked by viewers.

38. The opinion of viewers about Chaupal Programmes.

39. The attitude of the respondents on "A man with Chaupal Programmes is better informed".

40. Showing attitude of the respondents on Chaupal Programmes occupies a place in the development of agriculture.

41. The responses of the respondents on Chaupal Programmes is an effective media among all AV aids.

42. The attitudes on Chaupal Programmes transmission time is convenient for all farmers.

43. The responses on the attitudes "The informations relayed through "Chaupal Programmes are mostly current issues of Agriculture".

44. The responses on the attitudes on "The practices shown in Chaupal Programmes are easily adoptable".

45. Showing the responses of the respondents on "Chaupal Programmes is effective for only big and resourceful farmers".
46. The reactions on the attitude "The Chaupal Programmes is based on the resources available to the farmers".

47. The responses on the attitudes "Every farmer should view Chaupal Programmes".

48. The responses on the attitudes "The practices shown through Chaupal Programmes must be adopted by every farmer".

49. The responses on the attitudes "The language used in Chaupal Programmes is easy to understand".

50. The responses on the attitudes "If one can afford one must view Chaupal Programmes regularly".

51. The responses on the attitudes on "Viewing of Chaupal Programmes is better than reading agricultural Magazine and Literature".

52. Showing the responses on the attitude on "Programmes under Chaupal Programmes are effectively displayed".

53. The responses on the attitudes "The frequency of Chaupal Programmes in a week is appropriate for the present situation".

54. The responses on the attitudes "Chaupal Programmes covers the entire area of agriculture including AH, Forestry, Poultry and BeeKeeping".

55. The responses on the attitudes on "Chaupal Programmes is the real mean to inform new innovations of Agriculture".

56. The responses on the attitudes on "viewing of Chaupal Programmes adversely affects the eye".

57. The respondents' reactions towards the statement "Chaupal Programmes is useful for all farmers".
58. Showing the total score, MWS and evaluation of attitudes of the respondents towards Chaupal Programmes.

59. The number of respondents growing various crops.

60. Revealing the average cropped area in hectare under each crop.

61. The average yield of each crop grown by respondents.

62. Showing the number of respondents producing FYM.

63. The number of respondents growing GMC.

64. Highlighting the average dosage of fertilizers supplied by the respondents for respective crops.

65. Shows the number of respondents growing HYV for each crop.

66. The respondents taking measures to control plant diseases and pests.

67. Showing the number of respondents raising orchard.

68. The number of respondents growing vegetables for different purposes.

69. The yield of vegetables grown by the respondents.

70. Reveals the number of respondents growing varieties of vegetables.

71. Highlighting the number of respondents availing different irrigation Facilities.

72. The respondents having various farm equipments.

73. The average number of labourers involved by respondents for various farm operations.
74. Reveals the respondents domesticating cattle and animals.

75. The number of respondents having vaccinated animals.

76. The opinion of respondents about Artificial Insemination.

77. Showing the respondents having veterinary for cattle.

78. The number of respondents taking steps to control soil erosion.

79. Revealing the number of respondents having different sources of input supply.

80. Shows problems being experienced by viewers on adoption of modern agricultural technology.

81. Highlighting the reasons given by non-viewers for not adopting Modern Agricultural Technology.

82. Showing that suggestions made by viewers regarding the schedule of transmission and language of Chaupal Programmes.

83. Indicates the suggestions obtained from viewers regarding the involvement of participants in Chaupal Programmes.

84. The views of viewers regarding the inclusion of various contents in the Chaupal Programmes.