BIBLIOGRAPHY
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A. BOOKS REFERRED


B. ARTICLES REFERRED


**C. JOURNALS/MAGAZINES**

• Journal of Business Venturing
• Academy of Management Journal, USA
• India Today, India
• International Journal of Commerce and Management, UK
• Journal of Applied Accounting Research, UK
• Journal of Economic and Management Studies
• Journal of Entrepreneurial Behaviour and Research, USA
• The European Journal of Finance
• The IUP Journal of Applied Finance
• Financial Analysts Journal
• Journal of Risk Management in Financial Institutions
• Indian Management Research Journal
• Nirma University Journal of Business and Management studies
• Indian Journal of Accounting
• The Indian Journal of Commerce
• Journal of financial economics
• Small Business Economics
• Journal of Investment Management
• British Journal of Management
• Asia Pacific Journal of Management

D. NEWS PAPERS
• Times of India
• Decan Herald
• Economic Times
• Financial Express
• Business Line

E. WEB RESOURCES
• www.jupindia.com
• www.indianjournals.com
• www.oiiij.com
• www.avent.org
• www.rcfs.oxfordjournals.org
• www.sfimar.org
• www.punjabiuniversity.ac.in
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• www.rbi.org.in
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• www.ventureintelligence.com
• www.weblens.org/scholar.html
• www.uni-mysore.ac.in
• Shodhganga.inflibnet.ac.in
• www.iimb.ernet.in
F. LIBRARY VISITED

- Indian Council of Social Science Research (ICSSR) Library, New Delhi
- Indian Institute of Management (IIMB) Library, Bengaluru
- BVIMR Library, New Delhi
- Pondicherry Central University Library, Pondicherry
- Indian Institute of Science Library, Bengaluru
- British Library, Bengaluru
- Central College Campus Library, BUB, Bengaluru
- Mysore University Library, Mysore
- SJMIMD Library, Mysore
- Mangalore University Library, Mangalore