BIBLIOGRAPHY

BOOKS AND JOURNALS

LM Prasad, Human Resource Management, Sultan Chand & Sons,
   Educational Publishers, New Delhi, Third Edition (Reprint) 2013,
   ISBN- 978-81-80-54-769-0

K Aswathappa, Human Resource Management Text and Cases, Tata

   978-81-309-1760-3

   Publications, New Delhi, Third Revised Edition, 1998,
   ISBN-81-7629-079-3

VSP Rao, Human Resource Management, Excel Books, New Delhi,
   ISBN- 81-7446-448-4

Shashi K Gupta & Rosy Joshi, Human Resource Management, Kalyani
   Publishers, Ludhiana, Fourth Revised & Enlarged Edition,

RV Badi, SG Hundekar, International Human Resource Management,
   ISBN-81-8281-072-8

Wayne F Cascio, Managing Human Resources, Productivity, Quality of
   Work life, Profits, Tata McGraw Hills, New Delhi, 2003,
   ISBN-0-07-048696-4

P Subba Rao, Personnel and Human Resource Management, Himalaya


Zaim Halil, Zaim Selim, “Measuring Employee Satisfaction in Small and Medium Sized Enterprises”, Faith University, Turkey


Goyal (1995), Author of employee and Job satisfaction in medical representative, chennai.

Okpara, (2004), “Job Satisfaction and Organizational Commitment: Are there differences between American and Nigerian Managers Employed in the US MNCs in Nigeria?”, Academy of Business & Administrative Sciences, Briarcliffe College, Switzerland


Charted Institute of Personnel and Development (CIPD) in 2009.


Ott, Marlies, and van Dijk, Han (2005), Effects of HRM on client EI satisfaction in nursing care for the elderly. *Employee Relations* 27, 4, 413-424.


P. Vijayakumar, Absenteeism of Employees, HRD Times, Vol.14. No.05, May 2012, ISSN: 0976-7401

Anil V. Nikam, B.S. Sawant & Prahlad K. Mudalkar, IT implementation and Satisfaction of Employees in Selected Banks, Southern Economist, Vol.50, No.4, June 15, 2011, ISSN: 0038-4046


Dr. K. Rajmohan, Job Satisfaction of Employees, HRD Times, Vol.12. No.10, Oct.2010, ISSN: 0976-7401

P. Balakrishnan, Quality Worklife and Job Satisfaction, HRD Times, Vol.13. No.08, Aug.2011, ISSN: 0976-7401
Saptal and Sunil Phougat, Managerial Remuneration and level of Satisfaction in SBI & PNB, Southern Economist, Vol.49, No.4, June 15, 2010, ISSN: 0038-4046


Dr. M. Ganesh, Dr. K. Soundarapandiyan, A study on HRD Climate in a Garment Manufacturing Unit in Chennai city, Kaveripakkam College Journal of Management Research, Vol.1, Issue no.2, Apr-June 2012, ISSN: 2249-6459

Dr. M. Rajarajan, S. Anandarajan, Mrs. T. Malathi, Employees’ Satisfaction Analysis towards TNSTC, Vvilupuram Region, Kaveripakkam College Journal of Management Research, Vol.1, Issue no.2, Apr-June 2012, ISSN: 2249-6459

WEBSITES

www.healthguidance.org
www.thefreedictionary.com
www.gtc.ox.ac.uk
en.wikipedia.org
work.chrom.com
www.usitc.gov
www.indianmirror.com
business.mapsofindia.com
www.cambridgeconsultants.com
www.pharmaceutical-drug-manufacturers.com
www.pmpconnect.com
www.prospect.ac.uk
www.pharmiweb.com
www.pharmainfo.net
www.pharmatutor.org
meditrain.in
www.pharmabiz.com
work.chrom.com
www.career-success-fornewbies.com
www.studymode.com
www.mindtools.com
www.mayoclinic.com
www.boundless.com
lifedirectionsinstitute.com
blog.careesma.in
cjrsagepub.com
www.moneymarketing.co.uk
deepblue.lib.umich.edu
PUBLICATIONS

Editorial Book
1. Title of the Book : Health Issues and Challenges
   Title of the Article: A Review of Health Care and Insurance in India
   Published by : Dr. C. Dhandapani,
                 Global Research Publications, 2012,
                 New Delhi (India).
                 grpindia@vsnl.net

Journals
1. Title of the Journal : International Journal of applied Management Research
   Title of the Article : Women Education and their Rights
   Published by : TiSSL International Publications,
                 Vol.5, Special Issues, Number 1, Sep.2013,
                 ISSN:0974-8709
                 www.tisslinternational.org

2. Title of the Journal : International Journal of Marketing (PIJM)
   Title of the Article : The Influence of Job Satisfaction and Self Perceived Performance among Pharmaceutical Sales Representatives: A Review
3. Title of the Journal: EPRA International Journal of Economic and Business Review
   Title of the Article: Job Stress and Preventing Measures with Special Reference to Yoga
   Published by: EPRA Trust,
   Vol.3, Issue No.2, Feb-2015,
   Print ISSN: 2349-0187
   Online ISSN: 2347-9671
   Impact Factor: 0.998
   www.epratrust.com

4. Title of the Journal: Asia Pacific Journal of Research
   Title of the Article: Effect on P-E Fit on Work Satisfaction of Medical Representatives
   Published by: Asia Pacific Journal of Research,
   Vol.I, Issue.XXIII, Feb.2015,
   Print ISSN: 2320-5504
   Online ISSN: 2347-4793
   Impact Factor: 0.829
   www.apjor.com
RESEARCH PROJECTS

1. Nature of the Project  : Minor Research Project
   Title of the Research  : A Study on Learning Resource Constraints in Higher Education with Special Reference to Tiruchiappalli District
   Funding Agency        : UGC
   Amount Sanctioned     : Rs. 80,000
   Duration of the Project: 2 years.