REFERENCES


Arunachalam, S (2002) Reaching the unreached: how can we use information and communication technologies to empower the rural poor in the developing world through enhanced access to relevant information? Journal of Information Science, 28, 6; 513-522.


Axinn, C N and V, Krishna (1993) how informative are the Prime time Television Commercials in India? Media Asia, 20, 3; 168-172.


Berry, C (1990) Channel images and mental models: perceived bias on British television. Media, Culture and Society, 12, 2; 231-245.


Bourdon, J (2000) Live television is still alive: on television as an unfulfilled promise. Media, Culture and Society, 22, 5; 531-556.


Chauhan, K (1991) TV encourages reading of newspapers poses no threat to radio, other mass media. Communicator, 34, 1; 36-40.


Claeys Cristl et al. (19970 Innovating Education through the use of new technologies: Reflection from the field (part 1) Educational Media International, 34, 3; 144-152.


Dahlgren, P (1988) What is the meaning of this? Viewers’ plural sense-making of TV news. Media, Culture and Society, 10, 3; 285-301.


389
Gonsalves, (1999) Exercises in Media Education. Published by TEJ- Prasarini Bombay. 5p


Hanke, H (1990) Media culture in the GDR: characteristics, processes and problems, Media, Culture and Society, 12, 40; 175-193.

Haque Masharul (1991) Information and Media Technology and the third world. Media Asia, 18, 4; 219-228.


370


371

Kovacs Ernie www.redifftnail.com/cgi- visited on 26.3.2005


Meghalaya.nic.in visited on 26.3.2005


374


Santos, M M N (1999) From the Newspaper to the ‘News-Screen’ in Portuguese Schools. EMI, 31, 1; 49-53.


Shrerajanjan, (2001) Perspectives on Development in Meghalaya. Publication of State Institute of Rural Development (SIRD), Meghalaya, 13-14p


*Pocket Statistical Hand Book* Meghalaya, 2003

Srampickal, Jacob et al. ed. (1997) Media Education In India. Published by NISCORT, Asok place, New Delhi. 1. 203p.


Wordnet.princeton.edu/pert/webwn visited on 26.3.2005


www.bcapa.com/about/glossary.php visited on 26.3.2005

www.mediacollege.com/glossary/t/ visited on 26.3.2005

www.rediffmail.com/cgi- visited on 26.3.2005

www.sciencelobby.com/dictionary/t.html visited on 26.3.2005
