PREFACE

This research study examined the ‘Teachers Preference for Print Media V/S. Electronic Resource Media’ of Sixty Two Engineering colleges of Gujarat. This study was restricted to the sample of Teachers members like Professor, Associate Professor and Assistant Professor. The main characteristics were selected for the study like Gender, Designation, Status and Education.

The research work was presented in mainly Six Chapter, Chapter I Introductions, Chapter II Review of Literature, Chapter III Research Methodology, Chapter IV (Section I) Introduction of Print Media and Electronic Media Some Aspects (Section II) Profile of Engineering Colleges, Chapter V Analysis and Interpretation of Data, Chapter VI Finding, Suggestions, Conclusions, Bibliographical References and appendixes were covered.

The total population of all sixty two Engineering College was approximate 2500. The questionnaire were distributed though the e-mail to all the teachers. Out of these 527 responses was received. The collected data has been analysed with the help of Statistical package (SPSS) for social Science. This studies was also examined by the statistical methods like Percentage Analysis, Chi-Square Test, Correlation, T- test, Z- test and regression were used for the better analysis purpose.

Earlier days, teachers used to spend a lot of time in libraries, looking for library resources. The present study has evaluated that due to the technology has played a important role with help of internet and ICT has retrieved multiple source of information. Due to this benefits e-resources are expansion day by day, and maximum teachers were prefer to accessed the information through different types e-resources available from the different source and its convenient time easily.