LIST OF PUBLICATIONS OF THE RESEARCHER

   ISSN: 2250-0367
   Title: A Study on Management Practices of Entrepreneurs in Informal Sector.

2. International Journal of Consumerism
   ISSN: 2250-1010
   Title: A Study on Informal Intermediaries’ towards Consumer Satisfaction.

   ISSN: 2249-7307 (Impact Factor : 0.0857)
   Title: A Study on Management Practices of Entrepreneurs In Informal Sector

4. Asian Journal of Research in Social Science and Humanities
   ISSN: 2249-7315
   Title: Management Practices of Entrepreneurs In Informal Sector

5. Asian Journal of Research in Social Science and Humanities
   ISSN: 2250-1673
   Title: Innovative Management Practices of Informal Sector Entrepreneurs in Dindigul District, Tamilnadu.
6. **Asian Journal of Research in Banking and Finance**  
ISSN: 2249-7323  
**Title:** Comparing Formal and Informal Financial Sectors

7. **Indian Journal of Applied Research**  
ISSN: 2249-555X (Impact Factor: 0.023)  
**Title:** Financial Management Practices of Entrepreneurs in Informal Sector – An Empirical Study.

8. **Indian Journal of Applied Research**  
ISSN: 2249-555X (Impact Factor: 0.023)  
**Title:** A Study on Management Practices of Entrepreneurs in Informal Sector.

9. **The IASMS Journal of Business Spectrum**  
ISSN: 0974-8016  
**Title:** Management Practices in Unorganized Sector - An Empirical Study.

10. **PARIPAX Indian Journal of Research**  
ISSN: 2250 1991  
**Title:** Indian Retailing Business in Informal Sector
LIST OF CONFERENCES ATTENDED & PRESENTED PAPERS

1. International Conference on Indigenous Management Practices
   Title: Management Practices in Informal Sector – An Empirical Analysis

2. National Conference on Entrepreneurship – A Ray of Hope
   Title: Role of Unorganised Sector in Informal Economy

3. National Conference on Creativity and Innovation In Entrepreneurship Development
   Title: Role of Financial Services in Entrepreneurship Development

4. International Conference on Survival and Growth Strategies in Changing Business Scenario
   Title: Problems of Women Entrepreneurs in Informal Sector – A study of Management Perspective

5. International Conference on Globalization and Consumer Protection
   Title: Role of Informal Intermediaries towards Consumer Satisfaction – An Empirical Study.

6. International Conference on Impact of Global Financial Crisis
   Title: Informal Sector Practices in Developing Countries

   Title: Informal Intermediaries in Supply of Dairy Products
8. **National Conference on Management – A Changing Scenario**  
**Title:** Business Practices of Women Entrepreneurs in Informal Sector – A Study

9. **National Conference on Emerging Trends in Retailing Industry**  
**Title:** Practices of Informal Retailing Business in India

10. **International Conference on Innovative Practices in Management**  
**Title:** A Study on Innovative Management Practices in Informal Sector