SEENA AUGUSTINE
St. Teresa’s C.G.H.S.S
Ernakulam
Cochin - 682 011

DECLARATION

I, Seena Augustine, do hereby declare that the thesis entitled “Tourism Brand Promotion – An Empirical Study on Kerala” is a record of bona fide research carried out by me under the guidance and supervision of Dr. Rajagopala Nair, Reader, Department of Commerce and Research Centre, St. Albert’s College, Ernakulam. I further declare that this thesis has not previously formed the basis for the award of any other degree, diploma, associateship, fellowship or other similar title of recognition.

Ernakulam,
17.02.2009

SEENA AUGUSTINE