LIST OF FIGURES

Fig.1 Logistics Processes in Manufacturing Industries
Fig.2 Evolving Nature of India's Logistic Service Industry
Fig.3 Evolution of the Concept of Logistics
Fig.4 Logistics Performance - Conceptual Model 1
Fig.5 Logistics Performance - Conceptual Model 2
Fig.6 Logistics Performance - Conceptual Model 3
Fig.7 Research Framework showing Conceptual Linkages
Fig.8 Research Design
Fig.9 Measurement Model for Logistics Effectiveness (LEF)
Fig.10 Measurement Model after dropping LEF1 & LEF8
Fig.11 Measurement Model for Competitive Capability (CC)
Fig.12 Measurement Model for Organizational Performance (OP)
Fig.13 Structural Assessment of the Full Measurement Model
Fig.14 Structural Equation Model with Regression Weights
Fig.15 Conceptual Model - Testing Logistics Effectiveness and different elements of Competitive Capability and Organizational Performance
Fig.16 Conceptual Model - showing Relationship of Logistics Effectiveness with the different elements of Competitive Capability and Organizational Performance
Fig.17 Conceptual Model - showing Relationship of Competitive Capability at an aggregate level with the different elements of Organizational Performance
Fig.18 Regression weights and significance of the relationship between the Competitive Capability and the different elements of Organizational Performance
Fig.19 Alternate Model B
Fig.20 Alternate Model B (with values)
Fig.21 Alternate Model C
Fig.22 Alternate Model C (with values)
Fig.23 Alternate Model D
Fig.24 Alternate Model D (with values)
Fig.25 Snap Shot of the Proposed Model and Alternate Models