Preface

Indian Pharmaceutical Industry has been growing at a record high level in the recent years and it is showing unprecedented growth opportunities to expand the sector. Domestic industry’s long established position of the growth leader is attracting the developed and developing countries of the world. More and more governments worldwide are seeking to curb the India Market. India has become preferred manufacturing location for multinational drug manufacturers. Increasing cost of R & D and administration in other countries are attracting more and more drug manufacturers to shift their manufacturing location to India.

Here, the researcher has presented an in-depth analysis of the evolution of pharmaceutical industry in global and India perspective. As the present research study is focused on the profitability of the ‘Pharmaceutical Industries’, so the scope of present study is extended to all the companies dealing in the pharmaceutical sector. The broad classification of companies engaged in the pharmaceutical sector includes three different types of industries viz. Bulk Drugs, Formulations and Bulk Drugs and Formulations. In order to understand the pulse of the pharmaceutical industries working in India, it is essential to consider the major/main players of the industry. Hence the selection of the companies has been done from the Bulk Drugs and Formulations category considering their market share and terms of volume.

The present research is focused on analysis of profitability of various pharmaceutical companies for the period of 5 years from 2008-09 to 2012-13. The researcher has selected 10 different pharmaceutical companies, using lottery method, working at large scale and listed with recognized stock exchanges of India. The researcher has collected the required information from the published annual reports of the selected sample units over the period of time and used different websites viz. moneycontrol.com, adityabirlamoney.com, fundoodata.com, etc. To analyse the data collected from these sources, the researcher has used ratio analysis, F- Test, Two Way ANOVA and Coefficient of Correlation. To make the multiple comparisons of various profitability ratios, Tukey’s HSD Test is also used by the researcher.