Abstract

This research study entitled “Information Seeking Behaviour of the Students and Faculty Members of National Institute of Fashion Technology (NIFT) Institutes in India: A Study” is a systematic attempt to conduct an Intensive study of the most critical areas of four NIFTs. This study has thoroughly examined the status and existing practices of select four NIFTs which are flagship Institutes in fashion design technology conceived and managed by Ministry of Textile, directly under the aegis of Government of India. In a word of dynamic paradigm shifts and globalisation. It is crucial for academic institutes of national character to implement and demonstrate the best practices in the discipline and continue to keep innovating and modernising to remain on top, As well known, the foundation of learning and human knowledge has its temple in the library. This study intensively examined crucial parameters relating to the dynamic functioning of the library and information centre located at the four NIFTs situated in Bangalore, Mumbai, Hyderabad and New Delhi.

The study findings are based on an outcome carefully articulated views of current students and members of faculties. An efficaciously constructed questionnaire designed after deliberation and detailed consultation with experts was administered to 503 students and faculty members at four NIFTs 402 responded and returned the questionnaire articulating their considered opinions. Standard statistical devices were deployed for analysis of the data and the findings which have for reaching implications to all 16 NIFTs. Since they point out significant priorities and areas that need and continue action to help. NIFTs remain national leaders in the field of fashion design technology. The individual NIFT centres must also modernise their infrastructure such as wi-fi facility, Internet band-width, adequate Internet terminals,
facilitation of remote access to the electronic information resources and in-house digital repositories. On top priority they have to develop up-date repository of dissertations, report literature, special collections and in-house literature, including display of classic fabric designs and art-craft works. There is need for expansion of space in the library and acquisition of multiple copies of seminal reference books and text books. NIFTs must increase the availability of a forecast materials in big quantities to enable updating and catching with innovation worldwide. Web scale discovery service functions effectively at NIFT-Mumbai giving it an edge in innovation, It must be installed in all NIFTs. On an emergency basis.

In most of the issues on information seeking behaviour, NIFT Mumbai had an edge over other NIFT centres spread across in India-NIFT-Bangalore, NIFT-Hyderabad and NIFT-New Delhi. If these NIFTs have thrive well in the future they have to follow the functioning styles of NIFT-Mumbai and reputed fashion schools of other countries to make improved and effective information searching and seeking behaviour of both students and faculty members.

The management should ensure that staff at the resource centres are appointed and placed on a permanent basis and recalcitrant and docile employees are motivated to work for the betterment of services provided by all these morally inescapable of the NIFTs have to justify the claim that they are National initiations of excellus under the Government of India.