LIST OF PUBLICATIONS

International Journals


Conferences

1. **Pavithra, S**, ‘Green Marketing Strategies’ in the International Conference, held at Nehru Institute of technology, Coimbatore held during August 2010.

3. Pavithra, S, ‘Work Life Balance of Women Lawyers’ in the National Conference held at Vel Tech Dr.RR & Dr.SR Technical University during September 2012.