List of Abbreviations

1. VS – Value seeking tendency
2. DC- De-clutter tendency
3. IS – Innovation seeking tendency
4. LS- Life style factors
5. STOR- Storage factors
6. WC- Working condition of the product
7. DISPCH- Disposition channel
8. DIST- Disposition tendency
9. DISB- Disposition behavior
10. IMPDISB- Impulse disposing behavior

Spelling and Punctuation

The candidate has used American spelling and punctuation consistently throughout the thesis.