BIBLIOGRAPHY

BOOKS

2. Louis and Ansary - Marketing Channels, Prentice-Hall of India Pvt.Ltd., New Delhi, 1992
PUBLISHED STUDIES

1. First Domestic Garment Fair Diary to National Garment Fair Diary. 
The Clothing Manufacturers of Association of India.

2. Indian Institute of Foreign Trade
   - Readymade Garment Industry
   - A Study in Export Prospectus
   - prepared for the Government of Maharashtra.
   Indian Institute of Foreign Trade, Ashok Bhavan, 93, Nehru Place, New Delhi.

3. The Clothing Manufacturers Association of India. Address

4. (No) Annual Report & Audited Accounts (year) of the The Clothing Manufacturers.
   Association of India - Address
   The Clothing Manufacturing of India,
   Suyash Chambers, 1149 Sadashiv Peth, Perugate Chawk, Pune- 411030.

MAGAZINES

1. Clothesline (Monthly)
2. Apparel (Monthly)
3. Clothing Journal (Monthly)
4. Indian Management Journal of All India Management Association (Monthly)