CONTENTS

Certificate ii
Declaration iii
Acknowledgements iv
Contents vi
List of Tables x
List of Figures xvi
List of Abbreviations xviii

CHAPTER-I
CONCEPTUAL FRAME WORK OF THE STUDY 1-45

1.0 Overview 1
1.1 Education 1
1.2 Higher Education 3
   1.2.1 Objectives of Higher Education 5
   1.2.2 Challenges in Higher Education 6
1.3 Commerce Education 9
   1.3.1 Objectives of Commerce Education 10
1.4 Personality 11
   1.4.1 Meaning and Definitions of Personality 11
   1.4.2 Characteristics of Personality 13
   1.4.3 Factors of Personality 14
   1.4.4 Theories of Personality 18
      1.4.4.1 Jung’s Classification 19
      1.4.4.2 Eysenck’s Classification 23
   1.4.5 Measurement of Personality 25
   1.4.6 Teacher’s Role in the development of Personality 26
1.5 Role
   1.5.1 Role of Teachers 27
   1.5.2 Role of Commerce Teachers 34
   1.5.3 New demands for changing Role of Teachers 37
1.6 Role Expectations 38
   1.6.1 Students Expectations of the Role of Teachers 40
1.7 Role Performance 41
1.8 Need and Significance of the Study 43

CHAPTER II
REVIEW OF RELATED STUDIES 46-76
2.0 Overview 46
2.1 Importance of Review of Related Studies 46
2.2 Related Studies 47
   2.2.1 Studies Related to Personality 48
      2.2.1.1 Studies conducted in India 48
      2.2.1.2 Studies conducted Abroad 52
   2.2.2 Studies Related to Role Expectation 58
      2.2.2.1 Studies conducted in India 58
      2.2.2.2 Studies conducted Abroad 64
   2.2.3 Studies Related to Role Performance 67
      2.2.3.1 Studies conducted in India 67
      2.2.3.2 Studies conducted Abroad 70
2.3 Critical Review of Related Studies 73
CHAPTER III
METHODOLOGY 77-109

3.0 Overview 77

3.1 Statement of the problem 77

3.2 Operational definitions of key terms 78

3.3 Variables under the study 81

3.4 Objectives of the study 81

3.4.1 General Objectives 81

3.4.2 Specific Objectives 82

3.5 Hypotheses of the study 85

3.6 Design of the study 87

3.7 Population of the study 88

3.8 Sample of the study 89

3.9 Tools used for the present study 93

3.10 Construction of tools 93

3.10.1 Establishing Reliability 97

3.10.2 Establishing validity 103

3.10.3 Eysenck Personality Inventory 107

3.10.4 Personal Data Form 108

3.11 Administering the tools and Collection of data 108

3.12 Statistical techniques employed 109

3.13 Delimitations of the study 109