List of Figures

Figure 1: Gender-wise composition of the respondents. Error! Bookmark not defined.
Figure 2: Age-wise composition of the respondents. Error! Bookmark not defined.
Figure 3: Qualification-wise composition of the respondents. Error! Bookmark not defined.
Figure 4: Income Analysis of the respondents. Error! Bookmark not defined.
Figure 5: Frequently Buy Online Analysis. Error! Bookmark not defined.
Figure 6: Online Shopping Duration Analysis. Error! Bookmark not defined.
Figure 7: Product Segmentation. Error! Bookmark not defined.
Figure 8: Visit retail store before purchasing online analysis. Error! Bookmark not defined.
Figure 9: Get the idea of buying online product. Error! Bookmark not defined.
Figure 10: Visit online stores before purchase. Error! Bookmark not defined.
Figure 11: Crucial Factor affects final decision of purchasing. Error! Bookmark not defined.
Figure 12: Main Barriers in Buying Online. Error! Bookmark not defined.
Figure 13: Product fitting to your own need. Error! Bookmark not defined.
Figure 14: Privacy Protection. Error! Bookmark not defined.
Figure 15: Secure Payment Process. Error! Bookmark not defined.
Figure 16: Time Saving. Error! Bookmark not defined.
Figure 17: Ease of Use. Error! Bookmark not defined.
Figure 18: Convenience. Error! Bookmark not defined.
Figure 19: Enjoyment. Error! Bookmark not defined.
Figure 20: Company Reputation. Error! Bookmark not defined.
Figure 21: Previous Experience. Error! Bookmark not defined.
Figure 22: See and touch before buying. Error! Bookmark not defined.
Figure 23: Save Money. Error! Bookmark not defined.
Figure 24: Product Variety. Error! Bookmark not defined.
Figure 25: Promotion. Error! Bookmark not defined.
Figure 26: Delivery time and Fees. Error! Bookmark not defined.
Figure 27: Return Policy. Error! Bookmark not defined.
Figure 28: Customer Service
Figure 29: Personal Internet Access
Figure 30: Download Time
Figure 31: Product Appearance
Figure 32: Will You Continue Buying Online
Figure 33: Sharing of Personal Information over the internet
Figure 34: can spare time by shopping on the Internet
Figure 35: I believe the security of online installment Techniques, such as MasterCard
Figure 36: I can spare cash by shopping on the Internet
Figure 37: Internet shopping is easy to do
Figure 38: I am worried about conceivable block attempt of monetary data by a unidentified outsider
Figure 39: I ended up checking costs when shopping notwithstanding for little things
Figure 40: Internet shopping is convenient
Figure 41: I would probably shop on the Internet if charge card security was guaranteed
Figure 42: Web advancements, for example, a pennant commercial, deals, or free endowments are alluring to me
Figure 43: Online shopping is safe for credit card use
Figure 44: more inclined to shop on the Internet if the Website was anything but difficult to utilize
Figure 45: Trust the e-tailer privacy policies specified on their Web sites
Figure 46: I shop online where I can lessen my endeavors in voyaging, strolling, stopping, holding up, and conveying however much as could reasonably be expected
Figure 47: I appreciate shopping on the Internet
Figure 48: I need to see and touch items before I purchase them............ Error! Bookmark not defined.

Figure 49: Web shopping is a way I jump at the chance to invest my recreation energy...........................................Error! Bookmark not defined.

Figure 50: At the point when the Internet retailers are not completely distinguished, I stress over whether they are reliable..... Error! Bookmark not defined.

Figure 51: I often watch online ads for sale announcements .............. Error! Bookmark not defined.

Figure 52: Web shopping gives a superior quality item .. Error! Bookmark not defined.

Figure 53: I want to analyze items by see and touch before I purchase them .......................................................Error! Bookmark not defined.

Figure 54: I get a kick out of the chance to shop on the Internet where it is anything but difficult to analyze numerous items and screen them keeping in mind the end goal to pick the one I like ..........Error! Bookmark not defined.

Figure 55: Shopping on the Internet is one of my most loved recreation exercises ..................................................Error! Bookmark not defined.

Figure 56: At the point when shopping on the Internet pictures and hues are clear and illustrative of the items .................Error! Bookmark not defined.

Figure 57: Web shopping gives more assortment of items....Error! Bookmark not defined.

Figure 58: I would be probably shop online if item returns were easier ... Error! Bookmark not defined.

Figure 59: I read ads when I shop online........Error! Bookmark not defined.

Figure 60: Customary retail locations offer me preferred services over online stores.........................................................Error! Bookmark not defined.

Figure 61: At the point when shopping on the Internet, I am fulfilled by the delivery system.............................................Error! Bookmark not defined.

Figure 62: Fulfilled by the return policy of Internet shopping . Error! Bookmark not defined.

Figure 63: I would probably shop online if the photos of the things were clearer ..........................................................Error! Bookmark not defined.
Figure 64: I would probably shop online if speedier conveyance was insured  
............................................................................Error! Bookmark not defined.
Figure 65: I get better service when shopping on the Internet than a customary retail location.  
............................................................................Error! Bookmark not defined.
Figure 66: When shopping on the Internet, the store's notoriety concerns me  
............................................................................Error! Bookmark not defined.
Figure 67: I don't like to pay returning postage while returning online buys  
............................................................................Error! Bookmark not defined.
Figure 68: I would probably shop online if more broad depictions of things were incorporated.  
............................................................................Error! Bookmark not defined.