CHAPTER-III

ORGANISATIONAL STRUCTURE OF TTD

3.0 INTRODUCTION

This chapter deals with the organizational structure of Tirumala Tirupati Devasthanams (TTD).

3.1 TIRUMALA TIRUPATI DEVASTHANAMS (TTD)

TTD is the official custodian of hill temple of Lord Venkateswara. It is an institution with an annual income of nearly Rs.2500 crore and a surplus of over Rs.650 crore. It has 97 independent divisions and operates around 750 bank accounts. Its administration has several unique features. It has no parallel anywhere in the world. It is a huge organization. Just so that we get a measure of the size of the TTD, if it were a listed company, it will rank around 300 in the list of over 5,000 companies on the Bombay Stock Exchange in terms of income (turnover). Interestingly, in terms of surplus (net profit), the TTD will rank around 100 in the list scoring over well-known companies such as Tata Motors, Ashok Leyland, TVS Motors and some banks including IOB and Karur Vysya Bank. And all this with just a single, of course, priceless asset.¹

Tirumala Tirupati Devasthanams (TTD) was established as a result of the TTD Act in 1932. It is operated by a Board of Trustees that has increased in size from five (1951) to thirteen (1987) through the adoption of Acts. The daily operation and management of TTD is the responsibility of an executive officer who is appointed by the government of Andhra Pradesh.

The management, administration and organization of TTD are subject to the guidelines issued by the Government through the Ministry of Endowments from time to time. The administration of all Charitable and Hindu Religious Institutions and Endowments including TTD shall be under the general superintendence and control of the Commissioner.²

A.P. Charitable and Hindu Religious Institutions and Endowments Act 30 of 1987 is the latest Act under the implementation. Subsequently there are several Amendment Acts to enable efficient and clean administration.
3.1.1 List of Amending Acts:


TTD is a conglomeration of temples, brought under the First Schedule 2 of the Act 30 of 1987. The Act came into force with effect from 23rd May, 1987. Under this Act the Tirumala Tirupati Devasthanams formed an integral part of entire lot of Hindu Religious Institutions and Endowments in the State of Andhra Pradesh. However, a separate chapter (Chapter - XIV) was prescribed for TTD. Also it is specified in the Act other provisions.
3.2 THE ORGANIZATIONAL STRUCTURE OF TTD

Fig 3.1: Presents the top organizational structure of TTD

![Organisational Structure of TTD]

The management, administration and organisation of TTD are subject to the guidelines issued by the Government of Andhra Pradesh through the Ministry of Endowments. The Government controls the TTD through the constitution of the Board of Trustees and appointment of the Executive Officer and other officers on deputation.

The Commissioner of Endowments is a State level officer appointed by the Government (Andhra Pradesh) from the officers not lower in rank than a District Collector in any other service in the State. The administration of all Charitable and Hindu Religious Institutions and Endowments including TTD shall be under the general superintendence and control of the Commissioner.

The Board of Trustees is constituted by the government. The Executive Officer is the chief executive of TTD. He is assisted by two Joint Executive Officers, Chief Vigilance and Security Officer, Conservator of Forests, Financial Advisor & Chief Accounts Officer, and Chief Engineer. Besides, there are officials to look after the different branches of administration.

3.2.1 TTD BOARD OF TRUSTEES

As per the Act there is a separate Board of Trustees for the administration of TTD consisting of not more than fifteen members including the chairman to be appointed by the Government, of whom
1. The Principal Secretary or Secretary, Revenue in-charge of Endowments shall be a member ex-officio;

2. The Commissioner of Endowments shall be a member ex-officio;

3. The Chairman, Tirupati Urban Development Authority constituted under the Andhra Pradesh Urban Areas (Development) Act, 1975 shall be a member ex-officio;

4. The Executive Officer shall be the member Secretary, ex-officio;

5. Three members shall be members of the State Legislature;

6. One shall be a person belonging to the Scheduled Castes and one Woman member shall be chosen to represent Women.

The persons appointed as members of the Board of Trustees shall be persons ‘Professing Hindu Religion’.5 The Board of Trustees may constitute as many special committees as it may consider necessary for the examination of any subject or proposal and can give its recommendations. Such recommendation of the Sub-committees shall be placed before the Board of Trustees for consideration and decision.(G.O.Ms.No.311, Revenue(Endowments), dt:09-04-1990, Supplementary Rules issued on the Act No.30 of 1987, Rule 13 Sub-Section (2) p.4

3.2.1.1 Chairman of TTD

The Chairman of the Board of Trustees is appointed by the state government of Andhra Pradesh for a period of two years. The Chairman is not eligible for drawing any salary or other remuneration from the funds of TTD except such honorarium or compensatory allowance or travelling allowance as may be prescribed from time to time.

So far 45 members worked as Presidents of the TTD Management Committee/Chairmen of the TTD Trust Board. Sri Prayag Dossjee is the first president of the TTD Management Committee. Sri Venkataswami Naidu worked as both President and Chairman to the TTD. The following Table list out the names and tenure of various chairmen.
<table>
<thead>
<tr>
<th>S.No</th>
<th>Name</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sri Mahant Prayag Dossjee</td>
<td>1933-1936</td>
</tr>
<tr>
<td>2</td>
<td>Sri P. Venkataramgarayanim</td>
<td>1936-1939</td>
</tr>
<tr>
<td>3</td>
<td>Sri T.A. Ramalingam Chettiar, B.A., B.L.,</td>
<td>1939-1942</td>
</tr>
<tr>
<td>4</td>
<td>Sri Raghunatha Reddy</td>
<td>1942-1946</td>
</tr>
<tr>
<td>5</td>
<td>Sri G. Narayanaswamy Chetty</td>
<td>1946-48</td>
</tr>
<tr>
<td>6</td>
<td>Sri Venkataswamy Naidu</td>
<td>1948-1951 (President)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1951-1952 (Chairman)</td>
</tr>
<tr>
<td>7</td>
<td>Sri V.S. Thyagaraja Mudaliar, M.A.,</td>
<td>1952-1954</td>
</tr>
<tr>
<td>8</td>
<td>Sri B. Somayya B.A., B.L.,</td>
<td>1954-1956</td>
</tr>
<tr>
<td>9</td>
<td>Sri A.C. Subba Reddy</td>
<td>1957-1959</td>
</tr>
<tr>
<td>10</td>
<td>Sri R. Nathamuni Reddy</td>
<td>1960</td>
</tr>
<tr>
<td>11</td>
<td>Sri P.N. Appa Rao</td>
<td>1960-1963</td>
</tr>
<tr>
<td>12</td>
<td>Sri K. Chandramouli</td>
<td>1964-1967</td>
</tr>
<tr>
<td>13</td>
<td>Sri G. Jagannadha Raju</td>
<td>1967-1969</td>
</tr>
<tr>
<td>14</td>
<td>Sri P.N. Appa Rao</td>
<td>1970</td>
</tr>
<tr>
<td>15</td>
<td>Sri G. Ranga Raju</td>
<td>1970-1973</td>
</tr>
<tr>
<td>17</td>
<td>Dr. C. Anna Rao B.A.,</td>
<td>1974-1978</td>
</tr>
<tr>
<td>18</td>
<td>Dr. N. Ramesan, I.A.S.,</td>
<td>1978-1979</td>
</tr>
<tr>
<td>19</td>
<td>Sri Sravan Kumar, I.A.S.,</td>
<td>1980</td>
</tr>
<tr>
<td>21</td>
<td>Sri L. Subbaiah I.A.S.,</td>
<td>1983</td>
</tr>
<tr>
<td>22</td>
<td>Sri K. Muralidhar</td>
<td>1983</td>
</tr>
<tr>
<td>23</td>
<td>Sri V.K.D.V.S. Raju</td>
<td>1983-1986</td>
</tr>
<tr>
<td>24</td>
<td>Sri D. Seetharamaiah</td>
<td>1986-1989</td>
</tr>
<tr>
<td>25</td>
<td>Sri K. Kalavenkata Rao</td>
<td>1989</td>
</tr>
<tr>
<td>26</td>
<td>Sri Ravindranatha Choudary</td>
<td>1990</td>
</tr>
<tr>
<td>27</td>
<td>Sri K. Bapi Raju</td>
<td>1990</td>
</tr>
<tr>
<td>No.</td>
<td>Name</td>
<td>Period</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>29</td>
<td>Dr. M.S. Rajajee, I.A.S.</td>
<td>1992-1993</td>
</tr>
<tr>
<td>30</td>
<td>Sri A. Chengal Reddy</td>
<td>1993-1995</td>
</tr>
<tr>
<td>31</td>
<td>Sri S. Sathyanarayana Rao</td>
<td>1995</td>
</tr>
<tr>
<td>32</td>
<td>Sri P. Venkateswaralu</td>
<td>1995</td>
</tr>
<tr>
<td>33</td>
<td>Sri J. Rambabu</td>
<td>1996-1997</td>
</tr>
<tr>
<td>34</td>
<td>Sri K. Ramachandra Raju MLA</td>
<td>1997-1998</td>
</tr>
<tr>
<td>35</td>
<td>Sri Kagitha Venkata Rao, MLA</td>
<td>1999</td>
</tr>
<tr>
<td>36</td>
<td>Specified Authority Principal Secretary to Government, Commissioner Endowments &amp; Executive Officer, TTD</td>
<td>1999-2002</td>
</tr>
<tr>
<td>37</td>
<td>Sri Pappala Chalapathi Rao</td>
<td>2002-2003</td>
</tr>
<tr>
<td>38</td>
<td>Sri D.K. Audikesavulu Naidu</td>
<td>2003-2004</td>
</tr>
<tr>
<td>39</td>
<td>Sri J.P. Murthy I.A.S.</td>
<td>2004</td>
</tr>
<tr>
<td>41</td>
<td>Specified Authority Secretary to Government Commissioner, Endowments &amp; Executive Officer, TTD</td>
<td>2006</td>
</tr>
<tr>
<td>42</td>
<td>Sri B. Karunakar Reddy</td>
<td>2006-2008</td>
</tr>
<tr>
<td>43</td>
<td>Sri Audikesavulu Naidu</td>
<td>2008-2010</td>
</tr>
<tr>
<td>44</td>
<td>Specified Authority for a period of one year Sri J. Satyanarayana, I.A.S., Special C.S. to Government H.M. &amp; F.W. Dept.</td>
<td>2010-2011</td>
</tr>
<tr>
<td>45</td>
<td>Sri K.Bapi Raju</td>
<td>2011-2014</td>
</tr>
</tbody>
</table>

**Some of the memorable achievements of TTD Chairmen are listed below:-**

The famous SV Arts College, Tirupati was started to cater to the needs of the students of Rayalaseema region in 1943 during the tenure of Sri V. Raghunatha Reddy, the then Chairman of Tirumala Tirupati Devasthanams Committee.

Sri B. Nagi Reddy as a TTD chairman installed *Sankhu* and Chakra at *Sankhu Mitta* of *Sopana Marg* I with his own funds. He allotted house sites to the TTD employees in Tirupati.
N. Rameshan created an Additional JEO (Tirumala) post to carry out administration in an effective and efficient manner. He made an attempt to acquire all the TTD lands in and around Tirupati, but due to the political reasons it was not fruitful.

**During the study period, three persons worked as Chairmen of TTD. Their achievements are as follows:**


   D.K. Adikesavulu Naidu (1941-2013) was a member of the 14th Lok Sabha of Indian Parliament. He represented the Chittoor constituency of Andhra Pradesh, when he was the member of the Telugu Desam Party. Naidu was an industrialist who managed business such as Karnataka Breweries and Distilleries, Mallya Hospital, Vydehi Institute of Medical Sciences etc. He launched a fruit crushing unit near Bangarupalyam in Chittoor district. He served as Chairman of TTD twice in the regimes of TDP and the Congress from 2003 to 2004 and also from 2008 to 2010.

   TTD Trust Board has resolved to make “Anandanilayam Anantha Swarnamayam” in Sri Tirumala Temple by providing Gold Coating to the main sanctum sanctorum (in its RES.456, DT.20.09.2008). This was the brain child of D. Adikesavulu Naidu. But it became controversial and was aborted by the court decision. The introduction of ‘Sheeghra Darshan’ to wipe out at one stroke the dalaries (middlemen) was a remarkable achievement of TTD during his period.

2. **B. Karunakara Reddy (2006-08)**

   B. Karunakara Reddy served as the Chairman of the Tirumala Tirupati Devasthanams (TTD) Trust Board in 2006. The State Government named him the Chairman of TTD. He was the second person from Tirupati and third person from Chittoor district nominated for the post. Karunakara Reddy also served as the Chairman of the Tirupati Urban Development Authority. He developed Tallapaka as a tourist centre and he was responsible to install 100 ft. Annamayya Statue in Rajampet near Tallapaka (birth place of Annamacharya). In his period TTD’s Dharma Prachara Parishad was earmarked remarkable funds (2.5 Crore per year). Three Dy. EO posts are created to improve the administration in effective manner.

K. Bapi Raju is nominated as a chairman of Sri Tirumala Tirupati Devasthanams (TTD) since 25\textsuperscript{th} August 2011. The present Chairman Sri Kanumuri Bapi Raju has initiated to provide free Darshan of Lord Venkateswara for local people of Tirupati every Tuesday. TTD Trust Board approved the construction of a massive pilgrim amenities complex in the temple city of Tiruchanur at a cost of Rs.68 crore.

3.2.1.2 **Trust Board Meetings**

TTD Trust Board Meeting is held under the chairmanship of the TTD Trust Board Chairman. The Trust Board meetings are conducted in general once in a month, not less than two meetings for a period of three months. Any decision is taken on the basis of simple majority. The meetings are held in Annamaiah Bhavan in Tirumala.

3.2.1.3 **Powers and Functions of the Board of Trustees**

The entire administration of TTD is mainly vested in the Board of Trustees. The following are the powers and functions of the Board of Trustees of TTD:

1. The Board of Trustees shall manage the property, funds and affairs of TTD and arrange for the conduct of the daily worship and ceremonies and of the festivals in every temple according to its custom and usage.

2. The Board of Trustees shall have power to fix fees for the performance of archana and of any service or ritual or \textit{Utsavam} or Ceremonies connected with the TTD

3. The Board of Trustees shall have power to call for such information and accounts as may, in its opinion, be necessary for reasonably satisfying itself that TTD is properly maintained, the endowments thereof are properly administered and their funds are duly appropriated for the purposes for which they were founded and the Executive Officer or other officers in possession of such information shall, on such requisition, furnish such information to the Board of Trustees.
4. The Board of Trustees shall exercise the general superintendence and control over the administration of TTD.

5. The Board of Trustees shall fix the ‘Dittam’ (‘Dittam’ means the schedule of articles and other requirements of worship for food offerings for Deity)

6. The Board of Trustees may, subject to such conditions and restrictions as it may lay down, delegate to the Executive Officer such of the powers conferred on it by or under this Act, as it may consider necessary.

3.2.1.4 Term of Office and Allowances of the Board of Trustees

The Chairman and any member of the Board of Trustees other than the ex-officio members shall hold office for a period of two years from the date of appointment by the Government. The Chairman or members shall not receive or be paid any salary or other remuneration from the funds of the Tirumala Tirupati Devasthanams, except such honorarium or compensatory allowance or travelling and conveyance allowances as may be prescribed.

3.2.1.5 Resignation of Office Members

The Chairman or any member, other than an ex-officio member may resign his office as the Chairman or member by giving notice in writing to the Executive Officer and his office shall become vacant from the date of acceptance of the same by the Government.

A member shall cease to hold office as such a member if he has absented himself from three consecutive meetings of Board or Committee as the case may be without obtaining the prior permission of the Chairman there for.

Where a person is the Chairman or a Member of the Board or the Committee such person shall cease to be such Chairman or Member if he ceases to be the Chairman or the Member of the Board or Committee, as the case may be.

The Government may, for good and sufficient reason, suspend or remove the Chairman or a member other than ex-officio member, after giving him an opportunity of showing cause against such suspension or removal and after considering explanation offered there for.
3.2.1.6 Dissolution of the Board of Trustees

The Government may dissolve the Board of Trustees on the recommendation of the Commissioner of Endowments, if the Government concludes that the Board of Trustees has failed to perform its functions or has exceeded or abused any of the powers conferred up on it, by the notification published in the Andhra Pradesh Gazette.  

3.2.2 Specified Authority

Where the Board of Trustees have ceased to function after the expiration of its term or where the Board of Trustees has been dissolved under Section 135, the Government may, for reasons to be recorded, appoint a specified authority and cause any or all of the powers and functions of the Board of Trustees to be exercised and performed by such specified authority for such period not exceeding one year as they may think fit.

The powers and functions of the Board of Trustees under the above circumstances are exercised by the Commissioner of Endowments and Executive Officer of TTD as members of the specified authority until the Board of Trustees is reconstituted in accordance with the provisions of the Act of 1987 by the Government of Andhra Pradesh.

3.2.3 THE EXECUTIVE OFFICER

The Executive Officer is the chief administrative head of the TTD. He is the actual and effective charge of the entire administration of the TTD. He is the mouthpiece of the organization. A person to be appointed as Executive Officer shall be one who is holding or has held a post of the District Collector in any other service in the state. The cadre of the Executive Officer is raised to that of the Regional Joint Commissioner, or Deputy Commissioner or an Assistant Commissioner. He holds office for a term of three years and is eligible for reappointment for another term.
a) List of the Executive Officers

A list of Executive Officers of TTD is shown in Table 3.2

**LIST of E.Os of TTD**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sri K. SEETHARAMI REDDY (First Commissioner)</td>
<td>1933-36</td>
</tr>
<tr>
<td>2.</td>
<td>Sri A. RANGANATHAM MUDALIAR (Commissioner)</td>
<td>1936-39</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. C. ANNA RAO (Commissioner)</td>
<td>1949-51</td>
</tr>
<tr>
<td>4.</td>
<td>Sri B. NARASINGA RAO</td>
<td>1964-65</td>
</tr>
<tr>
<td>5.</td>
<td>Sri K. UMAPATHY</td>
<td>1965-69</td>
</tr>
<tr>
<td>6.</td>
<td>Sri CHANDRAMOULI REDDY</td>
<td>1969-72</td>
</tr>
<tr>
<td>7.</td>
<td>Sri SUBRAHMANIAN I.A.S.</td>
<td>1972-74</td>
</tr>
<tr>
<td>8.</td>
<td>Sri P.S. RAJA GOPALA RAJU I.A.S.</td>
<td>1974-78</td>
</tr>
<tr>
<td>10.</td>
<td>Sri G. KUMARASWAMY REDDY I.A.S.</td>
<td>1982-84</td>
</tr>
<tr>
<td>11.</td>
<td>Sri S. LAKSHMINARAYANA I.A.S.</td>
<td>1984-87</td>
</tr>
<tr>
<td>12.</td>
<td>Sri CH VENKATAPATHI RAJU I.A.S.</td>
<td>1987-90</td>
</tr>
<tr>
<td>15.</td>
<td>Sri N. RAMESH KUMAR I.A.S.</td>
<td>1995-96</td>
</tr>
</tbody>
</table>

**Source:** Office records

So far 24 members served as either Commissioners/Executive Officers.
Some of the important achievements during their periods are noted below:-

**Sri Anna Rao (1949-51)**

Sri Anna Rao was the only person who worked as both Commissioner and Executive Officer and also as the Chairman of the TTD Trust Board. In both he extended his great support to the construction of II Ghat Road from Tirupati to Tirumala, the establishment of S.V.University, by providing both land and grants. The starting of famous SV Degree College (first grade), New Delhi; SPW college at Tirupati, providing Pension for TTD employees on par with State Government employees, the establishment of Information Centres in Metro cities like Delhi, Madras, Hyderabad, Bangalore etc. are some of his remarkable achievements.

**Sri K. Umapathi (1965-69)**

Papavinashanam Dam was Constructed to fulfill the acute water scarcity in Tirumala during the tenure of Sri K. Umapathy as Executive Officer.

**Sri Chandra Mouli Reddy (1969-72)**

Chandra Mouli Reddy was responsible to establish Sri Govindaraja Swamy Arts College and Sri Padmavati Girls High School in Tirupati to meet growing demand and needs of education in Tirupati.

**PVRK Prasad (1978-82)**

PVRK Prasad as EO established Sri Venkateswara Employees Training Authority (SVETA), modernized TTD press with sophisticated machinery, launched the scheme of distribution of religious books as ‘pustaka prasadam’ during the festive days and so on.

**Dr. P.Krishnaiah (2000-02)**

Dr.P.Krishnaiah took initiative to build Additional Kalyanakatta for tonsure in Tirumala, providing ‘Srivari Seva’ Tickets through Internet to save the time and money, e-Hundi facility, Dial your EO programme for grievances and suggestions from the public, installation of Solar cooking for Anna prasadam, Srinivasam Complex in Tirupati to provide accommodation etc., The concept of ‘Srivari Seva’ has been derived out of “Manava Sevaya Madhava Seva”(Service to man is service
to God). This was introduced in the year 2000 with an aim to serve the pilgrims who throng Tirumala from far flung places to have darshan of Lord Venkateswara. This was purely the brain child of the then E.O. Dr. Krishnaiah.

**Sri IYR Krishna Rao (2009-11)**

Bio-metric system was introduced by the then Executive Officer I.Y.R. Krishna Rao to reduce the waiting time in Tirumala. It enhanced the tourism in and around Tirupati.

**Sri L.V. Subramanyam (2011-13)**

Mathru Sri Tarigonda Vengamamba Nithya Annaprasadam Complex, Tirumala was newly constructed with Rs.35 crore and the building was opened during his period. The Annaprasadam is served every day for thousands of devotees by the TTD.

**Sri M.G.Gopal (2013-till date)**

Three-tier system of darshan, which won accolades from the pilgrim fraternity, was the brain child of present Executive Officer. He has also taken measures to minimize the wastage of TTD funds.

### 3.2.3.1 Powers and Functions of Executive Officer

The Executive Officer shall be the Chief Administrative Officer of Tirumala Tirupati Devasthanams and shall, subject to the guidance and control of committee, have general power to carry out the other provisions of this chapter.

1. Providing services, amenities, welfare, safety measures for the pilgrims, devotees and worshippers resorting to TTD.
3. The maintenance, management and administration of the educational or other institutions.
4. Utilizing funds for religious and charitable purpose
5. Regulating pilgrims for darshan in all TTD temples.
6. Preserving the security, religious and holy environment at Tirumala.
7. Civic Administration of Tirumala Hills area
8. Policy making in all matters
9. Implementation of policy decisions
10. General Administration
11. General superintendence, maintenance and custody of the records, accounts and jewels or other valuables, documents and properties of TTD
12. Maintaining code of conduct for Archakas, servants and other TTD employees and persons visiting the temple.
13. Leasing the TTD lands and Alienation of immovable TTD property
14. Fixing dittam in the temples, fees for the performance of archana or any service or ritual or utsavam or ceremony connected with the TTD.
15. Execution of works, supplies and services in the Engineering and all other departments.
17. Collection of income due to TTD
18. Levy of tolls.
19. Depositing of TTD funds etc. Establishment and maintenance of a dairy farm and a veterinary hospital for the animals of TTD.
20. He shall be responsible to preserve the security, religious and holy environment at Tirumala and to issue any order to preserve the sanctity and environment of the temple.

Provision is also made to contribute every year towards the maintenance of Sri Venkateswara University out of the TTD funds.

3.2.3.2 Call Your E.O. Programme

Monthly once a programme called ‘CALL YOUR E.O.’ is being conducted by the TTD. The public may consult/represent the E.O., TTD in the programme on any TTD activities. Priority is being given to the views/suggestions of majority of public in making policy decisions.
The Executive Officer is assisted by two Joint Executive Officers, one based at Tirupati and has overall charge of Tirupati based institutions and the other at Tirumala having overall charge of Sri Tirumala Tirupati and other Tirumala institutions, the Financial Advisor and Chief Accounts Officer, Chief Engineer, Chief Vigilance and Security Officer and Conservator of Forest.

Figure 3.2 shows the Organisation Chart of the E.O.

Figure 3.2: Organisation Chart of Executive Officer

![Organisation Chart of Executive Officer]

Source: Official Records

3.2.4 JOINT EXECUTIVE OFFICER

As the size of the TTD has become unwieldy, the post of JEO was created for Tirumala in the year 1979. The Executive Officer is assisted by two Joint Executive Officers, one at Tirupati in overall charge of Tirupati based institutions and the other at Tirumala in overall charge of Sri Tirumala Tirupati and Tirumala institutions. The JEO is virtually the second most important person in the hierarchy of the Organization after the EO. In the absence of the EO, he discharges the duties of the EO. The Joint Executive Officer is also appointed by the Government of Andhra Pradesh on deputation from the cadre of Joint District Collector or a post not lower to rank of Joint District Collector or a post not lower rank than that of Joint District Collector in any other service in the state to assist the Executive Officer in the administration. The period of office is three years with eligibility for another term. All important files of other departments including education section also are generally routed through the Joint Executive Officer for final decision.
3.2.4.1 Joint Executive Officer (Tirupati)

He also assists the Executive Officer. He has overall charge of Local Temples and Tirupati based institutions and is responsible for all the works relating to the said institutions.

a) In their appointment they shall fulfill the following conditions

1. They shall be persons professing Hindu religion

2. They shall be whole time officers of TTD and shall not undertake any work connected with their offices without the prior permission of the Board of Trustees and

3. The salaries of all the officers appointed by the Government for the TTD shall be paid out of the funds of TTD. The Executive Officer is the appointing authority in respect of all other posts in TTD. All service rules applicable to the Government employees of A.P. are applicable to the TTD employees also.

Figure 3.3 Shows the different officers of different Wings/Sections functioning in the TTD who work under his direct supervision.
Fig 3.3: Organisation chart of JEO, Tirupati

Joint Executive Officer, Tirupati

- Dy.E.O Annadanam, Tirupati
- Spl.Gr.Dy.E.O (Gen), Tirupati
- Outside Information Centres
- Dy.E.O Bangalore
- Dy.E.O Hyderabad
- Dy.E.O Welfare Office
- Dy.E.O (Services)
- Dy.E.O Medical Dept.
- Local Temples
- Dy.E.O GT
- Dy.E.O KT
- Dy.E.O KRT
- Dy.E.O KVST

Source: Official Records
3.2.4.2 Joint Executive Officer (Tirumala)

He is responsible for all the works relating to the Tirumala Tirupati and other Tirumala institutions. He has to supervise, coordinate and control the activities of offices at Tirumala.

**Fig 3.4: Organisation chart of Joint Executive Officer, Tirumala**

- Dy. E.O. Annadanam Trust & Canteens, Tirumala
- Dy. E.O. (KKC)
- Dy. E.O. Parakramani
- Spl. Gr. Dy. E.O. Temple
- Dy. E.O. VQC
- Estate Officer
- Garden Supdt.
- Dy. E.O. Donor Cell
- Reception
  - Dy. E.O. Reception-I
  - Dy. E.O. Reception-II
  - Dy. E.O. Reception-III
- Dy. E.O. Sri TT Tirumala
- Medical Dept. Tirumala

**Source:** Official Records
3.5 FINANCIAL ADVISOR AND CHIEF ACCOUNTS OFFICER

Figure 3.5 presents organisation chart of Financial Advisor & Chief Accounts Officer

Source: Official Records

The TTD is one of the richest religious organizations in India getting huge funds from the devotees. In 1983 a Financial Advisor and Chief Accounts Officer was appointed to look after the finances and accounts of the TTD. The accounts organization functions under the overall control and supervision of the Financial Advisor and Chief Accounts Officer (FA & CAO) whose duties and responsibilities are laid down in the Act and the rules made there under. According to the provisions of the Act he is appointed by the Government of Andhra Pradesh. The FA & CAO is also in overall control of TTD treasury, Inventory section, Jewelers section and Gold Malam section. He looks after the regular accounts of all the receipts for each financial year as laid down in the TTD manual of accounts. He shall be responsible for the preparation of annual budget. He shall be consulted by the Executive Officer regarding the financial matters. The Chief Accounts Officer (CAO) who is the immediate deputy of the FA & CAO functions as the head of the Accounts Department exercising day to day control over its functioning. He is also responsible for administrative control over the staff of accounts department and internal audit wing including checking squad. He has the power to redistribute the work among the staff as per the exigencies of work and to allot additional items of work to them. However, the redistribution of work among the sections and A.O’s requires FA & CAO’s approval. The FA&CAO’s is under the direct control of the Executive Officer.
3.6 CHIEF SECURITY & VIGILANCE OFFICER

Figure 3.6 presents the organisation chart of Chief Security & Vigilance officer

![Organisation Chart]

**Source:** Official Records

The vast crowd of pilgrims that the temples attract, the extent and distribution of diamond and gold jewellery and other valuables, the extent of manpower deployed by TTD and the need to assess constantly the threat perception, all make the role of Vigilance and Security Department very vital.

The Vigilance and Security Department is under the control of Chief Vigilance and Security Officer, who is drawn from the IPS cadre of the State Government and who oversees the entire security and vigilance functions of the TTD. He is the Head of the Department for this wing. He can re-allot work among the staff or entrust any person with additional work as circumstance may warrant.

The functions of this department are to provide security and maintain law and order for the smooth functioning of the temples and other institutions under the control of the TTD to help the pilgrims to be free from the exploitation of the unscrupulous elements, to protect the property of the institution and to detect malpractice cases in various departments of the TTD and to maintain the sanctity of the seven hills by ensuring that forbidden food stuffs are not sold or consumed on the Sacred Hills.
3.7 CONSERVATOR OF FORESTS

Figure 3.7 presents the organisation chart of Conservator of Forests

![Organisation Chart of Conservator of Forests]

**Source:** Official Records

An area consisting of 2675 hectares of Forest land around Tirumala temple was handed over to the TTD by the State Government in 1965. The Forest Department of TTD follows the Andhra Pradesh Forest Act, 1967 and the rules made thereunder, in so far as they are not inconsistent with Act 30 of 1987 and rules made thereunder.

To look after this area TTD is maintaining a Forest Department headed by an Officer on deputation from the Government in the cadre of the Conservator of Forests. Tree plantation and the protection of the TTD forests are the main functions of this department.

3.8 CHIEF ENGINEER

Figure 3.8 presents the organisation chart of Chief Engineer

![Organisation Chart of Chief Engineer]

**Source:** Official Records

TTD has its own Engineering Department headed by a Chief Engineer on deputation from the State Government Service or by promotion from the cadre of Superintending Engineer with not less than three years of service in TTD. There are nearly 1700 employees in the department. The Engineering Department of TTD
undertakes all engineering works. There are Executive Engineers, Superintending Engineers, Deputy Executive Engineers, Assistant Executive Engineers, and Assistant Engineers. They look after the different works headed by different engineers. For the Execution of Engineering works there are three Superintending Engineers of Tirumala, Tirupati and outside areas.

3.9 DEVASTHANAMS LAW OFFICER

The management faces a number of legal complications at the time of taking possession of certain items of property. TTD has several pieces of immovable property such as buildings, lands etc., donated by the devotees throughout India. To look after the legal matters of the TTD a separate section has been functioning headed by Devasthanams Law Officer, of sub-judge rank, deputed from the Government Judicial Service or a retired person on contract. He is responsible for all the works relating to the department such as handling all legal matters including tendering legal advice to other departments of TTD, arranging for defence of TTD in all court cases writ petitions, contempt petitions etc., filed against TTD, filing of appeals and for filing suits/launching prosecution of uneconomical & unserviceable vehicles in public auction, periodical verification of stocks, purchase of spare parts, tyres & tubes, maintenance of stores of vehicles, purchase of vehicles and registration of new vehicles and renewal of registration of old vehicles, allotment of vehicles to outsiders on payment, allotment of vehicles for places outside and for internal trips, review of log books of vehicles, etc.

3.10 SPECIAL GRADE DEPUTY EXECUTIVE OFFICER

A person who has held the post of a Deputy Executive Officer in TTD for a period of not less than five years will be appointed as Special Grade Deputy Executive Officer. There are three Spl.Gr.Dy.Eos are there. They are Special Grade Dy.EO (General), Special Grade Dy.EO (PAT), Special Grade Dy.EO Board Cell. Spl.Gr.Dy.EO is the head of services department and is responsible for all the works relating to the department. There are three wings in this section viz., General Services Wing-I, General Services Wing-II and Technical Services Wing. These wings deal with service matters i.e. recruitments, appointments and promotions etc. Spl.Gr.Dy.EO is responsible for the administration of Sri Padmavathi Ammavaru Temple, Tiruchanoor. Spl.Gr.Dy.EO is responsible to look after the activities of
Board Cell. They will discharge their duties as per the powers delegated to them by the Executive Officer. In section 106 of Act No. 30 of 1987 provision was made for the appointment of a Special Grade Deputy Executive Officer.

3.11 DEPUTY EXECUTIVE OFFICER

There are twenty seven Deputy Executive Officers in TTD in addition to the three Special Grade Executive Officers working at Tirumala and Tirupati. Out of them twenty seven Dy.EO posts twenty one are filled through promotion from the cadre of the Assistant Executive Officer with not less than five years of service and remaining six posts are fill up by loan of service from the state government not below the rank of Deputy Collector of the Civil Services or Deputy Commissioner from Endowments Administration Service.

3.11.1 Deputy Executive Officer (General)

He is head for Board Cell, D.A. Section, General Section and Temple sections. He shall be responsible for all the works and subjects relating to the departments such as appeals, service rules, delegation of powers, administration reports, foreign services, correspondence relating to regularizing NMRs, dealing with disciplinary cases against all grades of TTD employees including officers, stone idols to non TTD temples, arrangements regarding visits of VIPs state / TTD guests, works relating to certain information centres, purchase of stationary etc.

3.11.2 Deputy Executive Officers (GT, KT, KRT & SKVT)

Heads for Sri Govindarajaswamy Temple, Kapila Tirtham, Kodanda Rama Swamy Temple, Sri Kalyana Venkateswara Swamy Temple respectively located in and around Tirupati. They are responsible for all the works relating to the temples such as providing darshan facilities to the visiting devotees and conducting fairs & festivals as per the Agama sastra rules followed in the temple.

3.11.3 Deputy Executive Officer (Reception)

He is Head of the Reception Department at Tirupati. He is responsible for all the works relating to the department such as arranging accommodation for pilgrims staying at Tirupati and looking after the VIPs who stay at Tirupati.
3.11.4 **Deputy Executive Officer (Srinivasam & Madhavam)**

He is Head for Srinivasam at Tirupati. He is responsible for all the works relating to the Srinivasam such as providing accommodation, maintenance.

3.11.5 **Deputy Executive Officer (Sri PAT)**

He is Head of Sri Padmavathy Ammavari Temple at Tirupati. He is responsible for all the works relating to the temple such as providing darshan facilities to the visiting devotees, conducting fairs & festivals as per the Agama sastras followed in the temple etc.

3.11.6 **Deputy Executive Officer (Parakamani)**

He is the Head of Sri Tirumala Temple Parakamani. He is responsible for all the works relating to the department. He is responsible for the proper conduct of the parakamani, proper accounting of the items dropped in the Hundies and for the administration of the wing etc.

3.11.7 **Deputy Executive Officer (Marketing)**

He is Head of Marketing Department. He is responsible for all the works relating to the department, such as purchasing qualitative commodities for use in Prasadams in Sri Tirumala Temple, Annadanam canteen, local temples and other institutions and ensuring sale of human hair at competitive prices.

3.11.8 **Deputy Executive Officer (Welfare)**

He is Head of the Welfare Department. He is responsible for all the works relating to the department such as implementation of the various welfare measures adopted by the TTD to the employees, redressal of any grievances of the employees and accounts for the welfare fund contributions deducted from the monthly pay bills of the employees.

3.11.9 **Deputy Executive Officer (Annadanam Trust), Tirumala**

He is Head of Annadanam Department. He is responsible for all the works relating to the department such as providing qualitative free meals to pilgrims in Annadanam Canteen, Tirumala, receiving donations to Annadanam Trust, investing donations in fixed deposits etc.
3.11.10 Deputy Executive Officer (Sri Tirumala Temple)

He is Head of the Sri Tirumala Temple. He is responsible for all the works relating to the temple such as supervisory control over the temple administration including Peishkar’s office, Arjitham office and daily rituals.

3.11.11 Deputy Executive Officer (Kalyanakatta complex)

He is the head of the Kalyanakatta complex, Tirumala. He is responsible for all the works relating to the department such as running of Kalyanakatta counter, checking the stock of hair, blades and ticket books, purohit sangham and the ear boring sangham etc.

3.11.12 Deputy Executive Officer (Reception-I)

He is Head of cottages, guest houses etc. at Tirumala which come under Reception-I. He is responsible for all the works relating to the department such as ensuring the allotment of available accommodation in the guest houses and cottages to the pilgrims etc.

3.11.13 Deputy Executive Officer (Reception-II)

He is head of cottages, guest houses etc. at Tirumala which come under Reception-II. He is responsible for all the works relating to the department such as ensuring the allotment of available rooms the choultries, guest houses and cottages to the pilgrims, ensuring proper maintenance of the choultries, guest houses and cottages etc.

3.11.14 Deputy Executive Officer (Inspection)

He is head for Inspection Department. Responsible for all the works relating to the department such as to conduct surprise annual periodical inspection of records, registers, stock, cash, bank and other transactions of different institutions of TTD situated in Tirupati, Tirumala and outside wherever TTD.

In addition to the above, Dy.EO Services (Government), Dy.EO Welfare (Government), Dy.EO Special Officer Dharma Prachara Parishad (Government), Dy.EO (Inventory & Treasury), Dy.EO Medical (Tirupati), Dy.EO (Donar Cell),
Dy.EO Information Centre (Bangalore), Dy.EO Information Centre (Hyderabad), Dy.EO Reception (Vishnu Nivasam), Dy.EO Reception (Srinivasam & Madhavam), Dy.EO (All Projects), Dy.EO (Centralised Outsourcing Cell), Dy.EO (Vikuntam Queue Complex), Dy.EO Annadanam (Tirupati).

3.12 ASSISTANT EXECUTIVE OFFICER

In the hierarchy of the TTD administration, Assistant Executive Officer comes after the Deputy Executive Officer. This post is only by promotion from the cadre of the superintendent in the TTD service with not less than five years. Most of the Deputy Executive Officers and some of Assistant Executive Officers work either under the control of Joint Executive Officer or the Special Grade Deputy Executive Officer depending upon the nature and volume of work. Assistant Executive Officer will also be under the control of Deputy Executive Officer.

3.13 AUDIT OFFICER

TTD is a big organization, in that organization the Audit officer plays an important role of financial control. There are two branches in the audit department of TTD the pre-audit and post-audit, headed by separate Audit Officers of the Government. In the pre-audit the bills pertaining to monthly salaries, pay fixation etc., are passed. In the post-audit there is a separate team of auditors who would undertake the audit of the accounts of all the TTD institutions periodically. Nearly 100 Auditors are working under the control of Audit Officer.

3.14 WELFARE OFFICER

There are more than 16,000 employees in TTD working in several departments, sections and institutions. To look after the welfare of employees and to function as a union between the employees and the management, there is a welfare department headed by the Welfare Officer. He will take the problems of the employees to the notice of the management and make the management to take proper steps to solve them. The management has introduced the “Welfare Fund” scheme for the employees through their contribution towards their retirement benefits. The Welfare Officer has the responsibility for proper implementation of this scheme.
3.15 PUBLIC RELATIONS OFFICER

TTD has a separate Public Relations Officer appointed either on loan of service from the Public Relations Department of A.P. Government in the cadre of Deputy Director or by direct recruitment or by promotion from the cadre of Assistant Executive Officer.

He serves as liaison between the public and the TTD using the modern channels of publicity. The following are the functions of Public Relations Officer:

1. He is the responsible for all the works relating to the department such as attending to VVIPs
2. Briefing the news media about the various programmes, organizing press meets whenever necessary, responding to the press reports with rejoinders
3. When called for, giving publicity to the various programmes, fairs and festivals of the temples
4. Ensuring proper distribution of advertisements and tender notices to the press and dealing with the sales of the magazine ‘Saptagiri’ and other publications, etc.
5. Production and distribution of documentary films.
6. Enquiring into all complaints from the pilgrims
7. Maintaining liaison with other departments like A.P.S.R.T.C., Air India, Railways, Doordarshan (T.V.) and providing up-to-date information about the activities of TTD
8. Convening of expert committee meetings for the purpose of granting aid to authors of religious books
9. Enquiring into all complaints from the pilgrims

3.16 MARKETING OFFICER

TTD has a number of Temples under its control and there is free distribution of food offerings in the form of prasadam to the visiting devotees daily. The management is also maintaining a separate canteen complex at Tirumala where free
meals are provided to all pilgrims after the Darshan of Lord Venkateswara under the ‘Nitya Annadana Scheme’. For all these TTD has to purchase good quality of food items such as rice, ghee, pulses and vegetables on a large scale.

In the year 1976 a separate Marketing Department started functioning and a marketing Officer in the cadre of Deputy Executive Officer was appointed to look after this department. Prior to this all the purchases were made through the TTD Co-operative stores which was wound up subsequently. The Marketing Officer is also entrusted with the sale of human hair through public auction. Tonsuring the head is one of the most popular vows at the Sri Venkateswara temple. On an average 30,000 tonsures are carried out in the various Kalyanakattas operated by the TTD. This human hair is received from the Kalyanakatta that functions out of different locations in Tirumala, where the devotees offer their hair to fulfill their vows to the Lord.

3.17 TRANSPORT GENERAL MANAGER

Prior to 1944 there was no bus conveyance to Tirumala for pilgrims. In 1944 TTD began to provide transport facility to pilgrims in the newly opened 14 km ghat road between Tirupati and Tirumala. Initially the facility was provided with only two buses. But in course of time the number of buses and other vehicles increased and TTD had to open a separate department exclusively for the maintenance of vehicles.

In the year 1975 on administrative grounds, the T.T.D handed over the buses and the two bus stations at Tirumala and Tirupati to the A.P.S.R.T.C. Even after handing over the buses the T.T.D is maintaining several types of vehicles for the conveyance of the staff, pilgrims, higher officials and for the transport of materials etc.

At present this department is under the control of a General Manager who is on deputation from A.P.S.R.T.C. There are workshops at Tirupati and Tirumala for proper repair and maintenance of the vehicles.

3.18 SENIOR MEDICAL OFFICER

To attend those pilgrims who are ill or victims of accidents to pilgrims and to serve the staff and their families, TTD has a full-fledged Medical Department
consisting of one Senior Medical Officer in the rank of Civil Surgeon. T.T.D is maintaining hospitals and dispensaries at Tirumala and Tirupati. About 50 doctors are working in these hospitals under the control of a Senior Medical Officer.

3.19 EDITOR

There is an Editorial wing in TTD headed by an Editor. He is in-charge of the magazine ‘SAPTAGIRI’. The management has been giving financial assistance to the authors of Hindu religious books. This responsibility has been entrusted to the Editor under the general supervision of the public relations officer. At present the editorial section and the Aid to Authors Scheme are under the control of the Editor.

3.20 PRESS MANAGER

TTD has a modern press for printing and publishing pamphlets, guides and other works dealing with religion as well as pictures of Lord Venkateswara and Sri Padmavati. The printing work pertaining to all the TTTD institutions and yearly Telugu panchangam, diaries and calendars is being carried out by the press. The monthly magazine ‘Saptagiri’, a religious journal in four languages i.e. Telugu, Tamil, Kanada and English is being printed and published by this press every month. There are 166 employees working in this press under the control of the Press Manager. The printing work pertains to all the TTD Institutions.

3.21 DEVASTHANAMS EDUCATIONAL OFFICER

TTD entered the field of education by establishing different types of educational institutions to make good use of its surplus funds. In 2013 there are 33 educational institutions under the management imparting education from primary to university and research levels.

To look after proper maintenance and administration of the Educational Institutions the post of Devasthanams Educational Officer was created in 1966. He shall be appointed either on deputation from education services of the Government or by direct recruitment or by loan of service from TTD education service. All the 33 educational institutions are under the control of Devasthanams Educational Officer with the powers delegated to him by the Executive Officer from time to time. The Devasthanams Educational Officer also acts as the correspondent of all
these educational institutions. As the present study relates to the Educational Administration of TTD more details about the Devasthanams Educational Officer will be furnished in chapter No. IV.

3.22 RECEIPTION OFFICERS (DY.E.O./A.E.O)

TTD is maintaining Guest Houses and Choultries at Tirumala and Tirupati for providing free or rented accommodation to pilgrims. To look after the accommodation facilities there are several employees working under the control of the Deputy Executive Officer (Reception) at Tirumala and Assistant Executive Officer (Reception) at Tirupati.

3.23 HEALTH OFFICER

The Department of Health and Sanitation plays a very important role in TTD. This department is maintaining health and sanitation in and around the Tirumala temple and the Tirumala Panchayat. The other institutions of TTD both at Tirumala and Tirupati are also under the purview of this department. This department is under the control and supervision of a Health Officer taken on deputation from the State Government. There are 2098 employees of different categories ranging from the Senior Sanitary Inspector to the scavenger and the unit worker in this department.

This department is empowered to constantly check up the quality of the food supplied to the pilgrims not only in the TTD canteens but also in the private hotels at Tirumala.

3.24 GARDEN SUPERINTENDENT

There are 908 employees of different categories working under the direct control of the Garden Superintendent. TTD has 260 acres of land spread over Tirumala and Tirupati with beautiful gardens. This department is taking all necessary steps to supply flowers for the decoration of deities daily and on special occasions to all its temples.

3.25 SECRETARY HINDU DHARMA PRACHARA PARISHAD (H.D.R.S)

The Hindu Dharma Prachara Parishad was established as per the provisions of the Act No. 20 of 1979 with the objective of promotion and popularization of
Hindu Religion.\textsuperscript{25} It has been functioning under the control of an officer designated as Secretary. He is in the cadre of Joint Executive Officer either deputed by the Government separately or under the control of the existing Joint Executive Officer.

It has 23 branch offices spread over South India with its head quarters at Tirupati, where a governing body constituted of all important Hindu sects to offer suggestions for propagation of Hinduism. This project is conducting competitions every year in Telugu viz., Epic study examination for school children of all high schools, A.P. in the stories from the great epics of Ramayana, Mahabharatha and Bhagavatha and Hindu Dharma. The participants securing high ranks in this competition are awarded silver dollars and cash rewards for their future studies.\textsuperscript{26}

\section*{3.26 ESTATE OFFICER}

The ever growing assets of TTD are managed and controlled by its Revenue Section which keeps the records of its acquisition as well as of the gifts received. It also deals with the allotment of quarters and house sites to the employees. The Revenue Section has two divisions one at Tirumala and the other at Tirupati, under the control of officers of the rank of AEO designated as Devasthanam Revenue Officer (DRO). Again their functions are supervised by an Estate Officer, deputed from the Government service of the rank of the Special Grade Deputy Collector of Revenue. The Tirumala Panchayat and the office of the basic register cell which prepares the details of the immovable assets of TTD are also under his control.

\section*{3.27 DIRECTOR OF SV GOSAMRAKSHANASALA}

TTD is maintaining a Dairy Farm in 240 acres of land exclusively to supply pure cow milk, curd and butter to various temples and institutions of TTD as per ‘Dittam’.

It also maintains the temple paraphernalia of animals like elephants, horses and bulls for the use of different temple functions like Brahmotsavam. There are 122 employees of different cadres working under the direct control of the Director of the Dairy Farm, who is a senior veterinary doctor.
3.28 MUSEUM CURATOR

Museums are being administrated by a section headed by a Curator, who is under the administrative control of a Deputy Executive Officer. TTD has established two museums i.e. the hall of antiquities at Tirumala and Sri Venkateswara Museum on temple art at Tirupati.  

AN OVERVIEW

This chapter deals with the organizational structure of Tirumala Tirupati Devasthanams (TTD). TTD is the official custodian of hill temple of Lord Venkateswara. It is an unparalleled institution with 97 independent divisions and operates 750 bank accounts with an annual income of nearly Rs.2500 crore and a surplus of over a turnover of Rs. 650 crore.

The TTD administration for the maintenance of the religious sanctity of the temples and pilgrims has built up a vast system of administration both at Tirumala and Tirupati. The statutory body of the Tirumala Tirupati Devasthanams has grown into a Mini-Government. Though the TTD is a religious organization, the administration and organisation of TTD is subject to the guidelines by the State government through the Ministry of Endowments from time to time. The A.P. Charitable and Hindu Religious Institutions and Endowments Act 30 of 1987 is the latest Act under the implementation. Subsequently there are several Amendment Acts to enable efficient and clean administration. The Board of Trustees is constituted by the government. The Chairman is the President of the Board. The Executive Officer is the Chief executive of TTD. He is the actual and effective in-charge of the entire administration of the TTD. He is the mouth piece of the organization. So far 24 persons worked as E.Os from time to time since it was initiated.

TTD carries its activities through the Board of Trustees, Executive Officer. The E.O is the Chief Executive of TTD. The JEO Tirupati and JEO Tirumala assist the Executive Officer. Then Financial Advisor and Chief Accounts Officer, Chief Engineer, General Manager Transport, Devasthanams Law Officer, Conservator of Forests, Chief Security and Vigilance Officer, Devasthanams Educational Officer, Public Relations Officer, Estate Officer, Special Grade Deputy Executive Officer, Deputy Executive Officers and Assistant Executive Officers and other officials discharge their assigned activities for smooth, effective functioning of the TTD.
REFERENCES

1. The Hindu Srivari Brahmotsavam 2013 p.18
2. A.P. Endowments Act No 30 of 1987, Section 8
5. Ibid, Section 97
6. Ibid, Section 99
7. Ibid, Section 101
8. Ibid, Section 102
9. Ibid, Section 103
10. Ibid, Section 105
11. Ibid, Section 137
12. Ibid, Section 107 and subsection (i)
14. Endowments Act No.30 of 1987 Section 108 and sub-section (i)
15. Endowments Act. No. 30 of the 1987, Section 111
16. A.P. Endowments Act 1987, Section106
17. G.O.Ms.No.925 Revenue (Endowments-III) Dept., dt.18-6-1983

20. The Hindu Srivari Brahmotsavam, 2013, p.40


23. TTD Administration Report 1987-88 p.73

24. Section 24 of TTD Act No. 20 of 1979


26. TTD administration report 1987-88; p.143