APPENDIX
Appendix - 1
Levels of Development in Konkan Region with Special Reference to Ratnagiri District:
Problems and Priorities

Questionnaire - 1
(Interview for Household in the surveyed villages of Ratnagiri District)

Name of the Village
Ward/Gali/Mohalla
Taluka-
District-

A. General Information
1. Name of the Head of Household
2. Age: Sex:
3. Religion Cast SC/ST/OBC/Gen
4. Marital Status Literate/Illiterate
5. Educational Attainment
6. Total Family Members
7. Details of Family Members

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<tr>
<th>r. No.</th>
<th>Name</th>
<th>Relation with head</th>
<th>Sex</th>
<th>Age</th>
<th>Married/ Unmarried</th>
<th>Literate/ Illiterate</th>
<th>Educational Attainment</th>
<th>If Studying in which Class</th>
<th>Nature of Occupation/ Service</th>
<th>Monthly/ Annual Income</th>
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B. Migration Pattern:

1. Birth Place
   Is the person born in this village? Yes/No
   If no, give particulars

2. Place of last residence (Rural/Urban)

3. Years/Duration of stay in this village

4. Are all members of the family are staying here or other places?

5. How many members are living in other places?

6. Causes of migration of them.
   a. Service
   b. Business
   c. Education
   d. Marriage
   e. With Family
   f. Other

7. For how much period he went there.
   a. Some Months
   b. For a year
   c. For some years
   d. Permanent
Appendix – II
Questionnaire No. 2
Schedule for Tourist’s Opinion

A

Name of the Tourist Center:
Name and Address of the tourist;

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<th>Age</th>
<th>Sex</th>
<th>Religion</th>
<th>Cast</th>
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Literate/Iliterate
Educational Attainment
Total Yearly Income from all sources
Less than 50000
50001-100000
100001-150000
150001 and more

Purpose of visit
   a. Religious
   b. Entertainment
   c. Business
   d. Govt. work
   e. Service
   f. To see beauty of Konkan
   g. Countryside Relaxing
   h. Customs, Festivals and Folk lore
   i. Special Konkani Food
   j. Shopping
   k. Friends and Relatives
How many times came
a. One in a year  
b. First time  
c. Second time  
d. Third time  
e. Frequently  
f. Occasionally  

Halt Duration in Tourist Centre
a. Day Tripper  
b. One Day  
c. Two Days  

Mode of Travel
a. Railway  
b. MSRTC  
c. Hired vehicle  
d. Owned vehicle  
e. Other  

Stay at Tourist Center
a. Day Tripper  
b. Lodge  
c. Government Guest House  
d. Bhakta Niwas  
e. Paying Guest  
f. Friends/Relatives  
g. Private Houses  
h. Temples  

Care of Environment
a. Yes  
b. No  

How
a. Do not throw plastic bags, bottle  
b. Do not throw food items
c. No loudly Songs in the car
d. Horn in needy places only
e. Other

Choice of diet
a. Vegetarian
b. Non Vegetarian
c. Either ways

Travel Accompany
a. Alone
b. Family
c. Friends
d. Tourist Group
e. Academic
f. Any other

Most Favorable/ Preferred
Tourist Season
a. Ganesh Chacurthi Vacation
b. Holi
c. Both
d. Diwali Vacation
e. Christmas Vacation
f. New Year
g. Both
h. Weekend
i. Summer Vacation
j. Fairs

Purchasing Preferences
a. Traditional items
b. Fruit products
c. Wooden articles
d. Local sweets
e. Any other
f. No purchase
Purchase of goods/Articles
a. Up to Rs. 100/-
b. Up to Rs. 500/-
c. 501-1000/-
d. More than 1001/-
e. No purchase

Source of information about tourist centre
a. News paper
b. Inter Net
c. Posters
d. Friends and Relatives
e. Other

Tenure of stay in Konkan
a. Day Tripper
b. One day
c. Two days
d. Three days
e. Four days
f. More than four days

Money spending by the tourists
a. Travelling
b. Local transportation
c. Entertainment
d. Lodging/ Boarding
e. Shopping

Amount spent during tourist trip to Konkan(in Rs.)

a. < 2000
b. 2001 – 5000
c. 5001 – 10000
d. > 10001
Opinion about visit to Konkan
a. Exhilarating
b. Enjoyable
c. Satisfactory
d. Unsatisfactory
e. Disappointing
Opinion about people of Konkan
a. Very helpful
b. Conservative
c. Hospitable and Honest
d. Indifferent
Recommendation to others to visit Konkan
a. Yes
b. No
Suggestions-
Schedule-B

1) Views of Tourists about the Infrastructure Facilities.

A) Accommodation

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B) Transportation

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C) Food

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D) Darshan Facility

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2) Views of Tourists about the behavior of the local people

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3) Views of Tourists about the Tourist Center

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4) Views of Tourists about Safety

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5) Opinion about facilities provided by MTDC

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6) Suggestions
Appendix – III
Questionnaire No. 3 for Hotel Owners

Name and Address:
Ph No. Mo. No.

Foundation Year of hotel / Restaurant

Have you engaged in promotion of tourist activity?
   i. Exclusively
   ii. Partially
   iii. Occasionally
   iv. Rarely

Season of Tourists
   i. Ganesh Chaturthi Vacation
   ii. Holi
   iii. Diwali Vacation
   iv. Christmas Vacation
   v. New Year
   vi. Weekend
   vii. Summer Vacation
   viii. Fairs

Stay of Tourists
   a. One Day
   ii. Two Days
   v. Three Days
   vi. Four Days
   vii. More than Four Days
Purpose of Visit
i. Religious
ii. Entertainment
iii. Business
iv. Government Work
v. Service
vi. Friends and Relatives
vii. District, State and Country wise inflow of tourists

Economic Level of Tourists
i. Higher Class
ii. Higher Middle Class
iii. Lower Middle Class
iv. Lower Class

Most Benefited Class
i. Poor People
ii. Middle Class
iii. Rich Class
iv. Government

Number of Employees Employed
i. <5
ii. 5-10
iii. 10-20
iv. >20

Most Obstacle Elements in Promotion of Tourism
i. Government Department and Policies
ii. System of Promotion
iii. Negative Attitude of Promoting Agency
iv. Political Level
v. Any Other
Reasons for Poor Growth of Tourists inflow in Konkan
i. Poor Infrastructure Facilities
ii. Non Co-operation of Local People
iii. Poor Publicity and Advertisement
iv. Lacking Government Support/Encouragement

Opinion about Tourism Growth in the Region
i. Increase Very Fast
ii. Increase Fast
iii. Remain as Usual
iv. Decrease

Comments about Tourism Policy of Konkan Region
i. Only formal
ii. Only informal
iii. Without Much Impact
iv. Have More Impact

Role of Government Participation
i. Regular
ii. Supervisor
iii. Investor
iv. Promoter

Financial and Economic Implication Factors
i. Increase in Standard of Living
ii. Increase Employment Generation
iii. Increase in Income
iv. Increase in Investment Opportunities

Opinion about Tourism Economically Sound Activity
I. Yes
II. No

Further Plan of the Business
i. Expansion
ii. Change of activity
iii. Merge with other
iv. Close down
Opinion about Fairs/ Festivals/ Mohatsav to promote tourism
What is your message to stop the youth migration from this region?
Problems and measures
Suggestions
Appendix - IV

Questionnaire No. 4 for Travel Agencies

Name and Address:
Ph No. Mo. No.

Foundation Year of hotel / Restaurant

Have you engaged in promotion of tourist activity?
   i. Exclusively
   ii. Partially
   iii. Occasionally
   iv. Rarely

In which aspect you are related with tourists
   i. Travelling
   ii. Lodging
   iii. Lodging and Boarding
   iv. Any other

Investment in Business
   i. 0-50000
   ii. 50000-500000
   iii. 500000-1000000
   iv. >1000000

Nature of Business
   i. Main
   ii. Secondary
   iii. Supportive

Can you arrange the reservations of Railway, Bus or Airway for the special tourists?

Season of Tourists
   Ganesh Chaturthi Vacation
i. Holi
ii. Diwali Vacation
iii. Christmas Vacation
iv. New Year
v. Weekend
vi. Summer Vacation
vii. Fairs

Purpose of Visit
i. Religious
ii. Entertainment
iii. Business
iv. Government Work
v. Service
vi. Friends and Relatives

Economic Level of Tourists
i. Higher Class
ii. Higher Middle Class
iii. Lower Middle Class

Lower Class Number of Employees Employed
i. <5
ii. 5-10
iii. 10-20
iv. >20

Most Benefited Class
i. Poor People
ii. Middle Class
iii. Rich Class
iv. Government

Most Obstacle Elements in Promotion of Tourism
i. Government Department and Policies
ii. System of Promotion
iii. Negative Attitude of Promoting Agency
iv. Political Level
v. Any Other
Reasons for Poor Growth of Tourists inflow in Konkan

i. Poor Infrastructure Facilities
ii. Non Co-operation of Local People
iii. Poor Publicity and Advertisement
iv. Lacking Government Support/Encouragement

Opinion about Tourism Growth in the Region

i. Increase Very Fast
ii. Increase Fast
iii. Remain as Usual
iv. Decrease

Comments about Tourism Policy of Konkan Region

i. Only formal
ii. Only informal
iii. Without Much Impact
iv. Have More Impact

Role of Government Participation

i. Regular
ii. Supervisor
iii. Investor
iv. Promoter

Financial and Economic Implication Factors

i. Increase in Standard of Living
ii. Increase Employment Generation
iii. Increase in Income
iv. Increase in Investment Opportunities

Opinion about Tourism Economically Sound Activity

i. Yes
ii. No

Further Plan of the Business

i. Expansion
ii. Change of activity
iii. Merge with other
iv. Close down
Camel Riding at Ganpatipule Beach, Ratnagiri tehsil

Sand Bike at Murud Beach, Dapoli tehsil.
Water Sports View at Murud Beach, Dapoli tehsil

Water Sports View at Murud Beach, Dapoli tehsil.
Photo Plate - 5

River side View of Konkani Village

Photo Plate - 6

During Survey, 2013
Scenic Beauty of Kelshi Beach in Dapoli Tehsil

Suruban at Guhagar Beach, Guhagar tehsil