CODING SCHEDULE

1. Name of the Newspaper
   Dinamalar
   Dina Thanthi
   Dina mani

2. Date
   Day

3. Headlines (Copy the verbatim)

4. Page No

5. Placement on the Page
   A  B
   C  D

6. Placement under the Geographic Header
   Local
   National
   International
   State
   Regional
   None

7. News items
   General news
   Editorial
   Letters to the Editor
   Interpretative Piece

8. Origin/Source of story
   Wire/News Service
9. **Story placement**

- Near Ad
- Above Ad
- Jump
- Sidebar

10. **Size of the item**

- 5 Column and above
- One Column
- 2 Column
- 3 Column
- 4 Column

11. **Space in col/cm**

<table>
<thead>
<tr>
<th>Column</th>
<th>Space</th>
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</thead>
<tbody>
<tr>
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</tbody>
</table>

12. **Sources of quotation**

- Government
- Bureaucrat
- Political Leader
- Social Activist
- Witness
- Others

13. **Words**

- Dalit
Scheduled Caste
Adi Dravida
Caste
Lower castes
Two groups

14. **Attitude toward Dalit**

Favorable
Unfavorable
Mixed
Neutral

15. **Dalit issues**

Education
Culture
Untouchability
Reservation
Literature
Human rights violation
Spiritual
Art

16. **Police/Crime/Court/Legal**

Police mishandling
Protest
Law
Commission
Untouchability act
PCR act
Constitution

17. **Legal**

Untouchability act
PCR act
Constitution

18. **Dalit Political Participation**

Contest
Nomination
Campaign
Procession
Coalition
Political Leader
Political Party
Reserved Seat
19. **Photograph**
   
   With Photo
   No Photo

20. **Total No of Photos**
   
   Black & White
   Colour

21. **Size of the photograph**
   
   L
   B