2 Profile of Companies

The data was collected from the IT Software Companies in India, with a structured questionnaire, using online survey. Of the approximately 105 IT Software Companies that were addressed in the final questionnaire, 78 responded and only 50 of these responses were found to be complete. The details of the profiles of these 50 companies, that have formed part of this study are given below.

**Name: 3i Infotech Ltd.** 3i Infotech Ltd is one of India’s leading IT companies and global information Technology Company, also among the top 3 Indian Software Products Companies. The company provides software products, IT services and business process outsourcing for a variety of industries including insurance, banking, capital markets, mutual funds and asset management, wealth management, government, manufacturing and retail. These products and services include managed IT services, application software development and maintenance, payment systems, business intelligence, document imaging and digitization, IT consulting and various transaction processing services. The company launched India’s first insurance broking exchange in 2006. The Company's quality certifications include ISO 9001:2008 for BPO, ISO/IEC 27001:2005 for Data Centre Operations and ISO/IEC 20000-1:2005 for Data Centre Management Services. The Company has embarked on re-appraisal under SEI CMM ML 5 for all of its major software development centers in India. Headquarters: Mumbai, India. Products: Insurance, Banking, Wealth Management. Services: BPO, Application Development Management, Business Intelligence. Employees: 15000+

**Name: Allsec Technologies Ltd.** Allsec Technologies Ltd, a BPO established in 1998 is a leading provider of outsourced solutions in customer engagement, sales & retention and quality assurance for businesses across BFSI, Insurance, Telecommunication, Retail,
Healthcare, Energy & Utilities and Technology. Their solutions are reflective of their outlook and focus. Building Lasting Relationships - at Allsec, it’s a culture that percolates into everything they do. With their 10+ years of experience servicing multitude of clients, handling millions of transactions and also observing a million of them, Allsec has the experience, expertise and customizable solutions that focus on customer delight. Their accreditations stand testimony to the fact that Allsec is a worthy partner. They nurture growth, innovation and progress, with a team of vibrant and passionate employees, who delight in driving customer and client satisfaction. Their service delivery objectives are focused on Clients’ Return on Investment while enhancing the “customer experience” quotient. Headquarters: Chennai, India.

Products: None Trademarked. Services: BSFI, Telecommunications, Software Services, BPO.

Employees: 2000+

**Name: Aptech Ltd.** Aptech Limited is a global retail and corporate training company with headquarters in Mumbai, India. The company commenced its IT training business in 1986 and has trained over 5 million students. In 1993, Aptech became the first IT training organization in Asia to receive the ISO 9001 quality certification for Education Support Services. The company has grown and diversified into various education-related businesses and its stock is listed on the BSE and the NSE. Aptech is associated with "Project Saraswati" for IT Literacy and "Project Srishti" for Multimedia Training. Under these two projects, Aptech provides free-of-cost training to underprivileged children at various Aptech and Arena centres. Aptech’s N-Power Hardware & Networking training brand, meanwhile, conducts training for deaf children. Arena organizes Graphic Designing and Personality Development programs for underprivileged children. Aptech Computer Education, the flagship brand of Aptech Ltd., has entered into an alliance with Middlesex University to provide advance entry to students doing Aptech Certified Computer Professional (ACCP) course in the final year of B.Sc. (Honors) at

**Name: Aztecsoft.** Aztecsoft Limited, a software engineering services company, provides development and testing services in India and internationally. The company offers full life-cycle product engineering, independent testing, professional services, and sustenance engineering services. It provides its services to software product companies and portals, and software service providers, as well as companies in mobility and wireless, and financial domains. The company was founded in 1995 and is headquartered in Bangalore, India. Aztecsoft Ltd. is a subsidiary of MindTree Limited. Headquarters: Bangalore, India. Products: None Trademarked. Services: Information technology services, BPO, Infrastructure Management Services, IT Consulting. Employees: 2000+.

**Name: CMC Ltd.** CMC Limited is an Information Technology services, consulting and software company having its Headquarters in India. CMC is part of the TATA group and is a subsidiary of Tata Consultancy Services. CMC was incorporated on December 26, 1975, as the 'Computer Maintenance Corporation Private Limited'. The Government of India held 100 per cent of the equity share capital. On August 19, 1977, it was converted into a public limited company. In October 2001, CMC was privatized by the Government of India, in a sale to India-based Tata Consultancy Services (TCS), the largest software services company in Asia. It also features on top ten companies in India. CMC has 18 offices, 150 service locations, 520 non-resident locations and over 5,551 employees worldwide. CMC Americas, a subsidiary, services clients in the US, while the branch offices in the UK and Dubai market products and services in

**Name: Core Projects & Technologies Ltd.** Since 2003-04, CORE has evolved to emerge as an integrated education company having presence in more than 3 continents. CORE is focused on providing technology enabled education solutions to government bodies, schools and students. CORE’s education customer base is spread across the USA, UK, Africa, Sri Lanka, Bahamas, Caribbean and India. CORE has been awarded a prestigious contract with the State Government of Jharkhand under the “Education for All” program (Sarva Shikhsa Abhiyan) and is looking at strengthening its foothold in India backed by its International experience. In the Logistics domain, CORE is focused on providing RFID and GPS based tracking solutions, asset management and smartcard based solutions. The focus industries are retail, manufacturing, logistics, and healthcare. In the ERP domain, CORE caters to Fortune 500 customers. Its offerings in this space include onsite & offshore solutions, development & production support and project staffing for SAP, Oracle, PeopleSoft, and JD Edwards. Headquarters: Mumbai, India. Products: Educational Software, Retail Software, Asset Management. Services: Application Development & Management, Development & Production Support, Project Staffing. Employees: 1000+

**Name: Cranes Software.** Cranes Software International Ltd. was co-founded by Asif Khader and Mukarram Jan in 1991. The Company started as a distributor of anti-virus software in Bangalore and later moved on to become the sole authorized distributor of MATLAB in South Asia in 1993. The business of distribution of third party products grew in the 1990's and partnerships were established with reputed companies such as MicroSim Inc., Windriver Inc.
and dSPACE GmbH Germany to distribute their scientific software products in India. The Company initiated its foray into the area of Digital Signal Processing (DSP) tools by signing a reseller arrangement with Texas Instruments for the ASEAN region which created the first overseas opportunity in this business. Today, the Company's partnerships have diversified to offer world-renowned solutions from reputed principals such as Texas Instruments, Mentor Graphics, IBM, InventX, MapuSoft and others. Cranes Software International Limited is a company that provides Enterprise Statistical Analytics and Engineering Simulation Software Products and Solutions across the globe. The Company's business interests span Products, Productized Solutions, Services and R & D in future technologies. Today, Cranes Software has its presence in 39 countries across the world and has a 350,000 strong global user base. Cranes Software offers a range of proprietary products - SYSTAT, SigmaPlot, SigmaStat, SigmaScan, TableCurve 2D, TableCurve 3D, PeakFit, NISA, XID, XIP, Survey ASYST, iCapella, InventX and world-renowned products from reputed principals such as Engineering Technology Associates, Texas Instruments and IBM. Headquarters: Bangalore, India. Products: Development of SYSTAT, SigmaPlot, SigmaScan, SigmaStat, TableCurve 2D, TableCurve 3D, PeakFit and NISA. Services: Application Development Management, Business Intelligence, Research & Development. Employees: 350,000+ (worldwide)

**Name: eClerx.** eClerx Services Limited (eClerx) is a Knowledge Process Outsourcing (KPO) company providing data analytics, data management and process improvement solutions to global enterprise clients. eClerx currently employs over 3,000 people in four state-of-the-art Indian delivery centre's in Mumbai and Pune. The company has sales and marketing offices across Europe, North America and Asia. Incorporated in March 2000, the company has earned a reputation with nearly 50 global clients for responsiveness and quality that set it apart from other outsourcing firms. eClerx supports its clients with two market-focused business units.

**Name: Educomp Solutions Ltd.** Founded in 1994, Educomp Solutions Ltd. is a globally diversified education solutions provider and the largest education company in India. Educomp currently serves more than 15 million learners and educators across India, USA and Singapore. Educomp has 27 offices worldwide including an office in Canada, 20 in India, two in Singapore, one in Sri Lanka, and three in the United States. Educomp has an employee base of over 10,000 professionals (including contractual employees with various state governments). In addition, the Company operates through its various subsidiaries including AuthorGen, Threebrix eServices, Learning.com, USA, AsknLearn Pte Ltd, Singapore and via its associates such as Savvica Inc. in Canada. Educomp works closely with schools implementing innovative models, creating and delivering content to enhance student learning. Educomp has maintained a long, undiluted focus in the K-12 curriculum design and teacher education space. Its innovative applications and products have revolutionized the way information technology and the Internet is used to deliver new age learning to people. Headquarters: Gurgaon, Haryana, India. Products: Smartclass, Root to Wings, Mathguru, Leaning Hour, QuEST, WiZiQ, Pave. Services: Application Development Management, Educational Software, Research & Development. Employees: 10,000+ (worldwide)

**Name: Financial Technologies.** Financial Technologies (India) Limited is an Indian financial services company, formed in 1988. It is promoted by the Financial Technologies Group. The group offers technology IP (Intellectual Property) to create and trade on next-generation financial markets, across asset classes including equities, commodities, currencies and bonds among others. The company commenced operations in 1988 starting with the development of technology products that served to connect the financial markets. Financial
Technologies Group was founded by Jignesh Shah. It had its first IPO in 1995. The company’s foray into the exchange business was established when it introduced India's first derivatives trading platform. It went on to establishing similar exchanges connecting fast growing economies. It built around it ecosystem business which were meant to complement their exchange business. Headquarters: Mumbai, India. Products: None Trademarked. Services: Financial Software Solutions & Consulting. Employees: 2000+

**Name: Firstsource Solutions.** Firstsource is a leading global provider of business process outsourcing (BPO) services offering a wide range of services across banking and financial services, telecommunications and media and the healthcare industry. Firstsource provides services throughout the customer lifecycle, including customer acquisition, customer care, billing and collections, transaction processing and business research and analytics. Firstsource leverages its Rightshoring approach that is best suited to clients’ business. They offer the benefit of our global delivery model across 42 world class centers and over 24,000 employees across India, US, UK and the Philippines. This model allows them to meet the needs of our clients in a timely, efficient and cost effective way. Founded in 2001, Firstsource has quickly risen to the top of the BPO and contact center industry and built a reputation for high quality service and proven results. Firstsource has been ranked by NASSCOM amongst top 10 ITES-BPO companies in India from 2003-2010. Their world class Process Excellence / Operational Excellence capability has been consistently recognized by our clients and industry associations/advisors like IAOP, IQPC, Everest, McKinsey etc. They have won 8 Six Sigma awards from IQPC (International Quality and Productivity Center) in 2007-08. In 2009, Firstsource was recognized as the Investor of the Year in the UK Trade & Investment (UKTI) awards for the number of jobs established in the UK. Headquarters: Mumbai, India. Products: None Trademarked. Services: BPO, KPO, Software consulting. Employees: 17000+
**Name: Geodesic Ltd.** Geodesic Ltd (formerly Geodesic Information Systems Ltd) was incorporated in 1999 by Pankaj Kumar, Kiran Kulkarni, Prashant Mulekar and Mahesh Murthy. A publicly traded company, Geodesic is listed on the Bombay Stock Exchange (BSE), the National Stock Exchange (NSE) and its Foreign Currency Convertible Bonds (FCCB) is on the Singapore Stock Exchange. With twelve offices spread across the globe, four marketing partners and 525 employees, Geodesic earned revenues of US$ 133 million and a net profit of US$ 52 million during FY 2009. Geodesic's first half of 2010 revenues stood at US$ 60 million with a net profit of US$ 24 million. Geodesic’s real time content, communication and collaboration platform, in conjunction with a powerful Customer Alignment and Relationship management (CRM), works seamlessly across the web, desktops and mobile devices. The flexible and scalable platform addresses both the retail and the enterprise segment, and has been well received by the banking and financial services industry, portals and publishers, enterprises including SMEs, mobile device manufacturers, telecom operators and retail mobile users. A proud recipient of several international awards including Deloitte Touche Tohmatsu Fast 50 and Fast 500 Asia Pacific for five consecutive years, Red Herring 'Top World 100' small cap technology companies in 2005, Geodesic has been featured in Forbes 200 'Best under a Billion-Asia Pacific' for 2008 and 2009. Geodesic's Mundu IM and Mundu Radio have been adjudged as the one of the top 10 and top 12 mobile products by Cnet and PC Magazine respectively, not to mention Mundu IM winning the best mobile internet service at GSM Asia for the year 2009. Headquarters: Bangalore, India. Products: Real Time Communication and Collaboration, Information & Entertainment, Enterprise Solutions. Services: Application Development & Management, Research & Development. Employees: 1000+

**Name: Geometric Software.** Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital
Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle. Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.11 billion (US $ 108.1 million) for the year ended March 2010. It employs over 3600 people across 10 global delivery locations in the US, Romania, India, and China. Geometric was assessed as CMMI 1.1 Level 5 for its software services and is ISO 9001:2008 certified for engineering operations. Headquarters: Mumbai, India. Products: CATIA v5, PDM/PLM, ENOVIA . Services: Application Development & Management, Software Product Engineering. Employees:3000+

**Name: GTL Ltd.** Global Group is India’s leading business group focused on Network Services and Shared Telecom Infrastructure. Global Holding Corporation Pvt. Ltd. is the holding company of "Global Group" that has 7 operating companies, two of which are listed on Indian Stock Exchanges. The Group is expected to own more than 30,000 towers and have revenues in excess of US$ 1.5 Billion, Balance sheet size of over US$ 5 Billion, and more than 35,000 professionals (FY 2011E). The Group has operations across 46 countries, employs people of 22 nationalities and supports 18 social causes. For over 2 decades Global Group has been partnering with leading telecom operators and OEMs offering its expertise in wireless communications. From 2G Networks to 3G, from WiMAX to IPTV, Global group provides complete life-cycle solutions around Network Services. The services include Network Planning and Design, Network Deployment, Network Operations and Maintenance, Infrastructure Management, Energy Management and Professional services. Global Group Enterprises have received more than 35 accolades and awards for excellence in Business, CSR and Corporate Governance. The group's flagship company GTL features in the in the S&P's ESG India Index,
is the recipient of "Outstanding Achievement" trophy from IMC RBNQA, "Certificate for strong Commitment" from CII-ITC for Sustainable Development and "Greentech Environment Excellence" Award. GTL Infra has won "Best Independent Infrastructure Provider" from Tele.Net, "Innovative Infrastructure Company of the year" by CNBC TV18 and "Top Independent Infrastructure Provider of India" by V&D. Global Towers has been awarded the "Best in class Innovation in Manufacturing Award" at International India Innovation summit, 2010. The Group offers excellent working conditions and provides social benefits like free Medical Care and Insurance for the employees' families. Headquarters: Mumbai, India. Products: Wireless Network Services, Wireline Technologies. Services: Application Development & Management, Software Product Engineering. Employees: 5000+

**Name: HCL Infosystems Ltd.** HCL Infosystems Ltd., a listed subsidiary of HCL, is an India-based hardware and systems integrator. It has a presence in 170 locations and 300 service centres throughout India. Its manufacturing facilities are based in Chennai, Pondicherry and Uttarakhand. It is headquartered at Noida. HCL Peripherals (a unit of HCL Infosystems Ltd.), founded in the year 1983, is a manufacturer of computer peripherals in India of Display Products, Thin Client solutions, Information and Interactive Kiosks and a range of Networking products & Solutions. HCL Peripherals has two Manufacturing facilities, one in Pondicherry (Electronics) and the other in Chennai (Mechanical). The company has been given ISO:27001 certifications. HCL ERC(Enterprise Response Center) was started to give outstanding support to its customers, at Puducherry, in 2007. It has grown and so has the team of domain experts working in it. HCL Technologies is a global IT Services company headquartered in Noida, India and led by its CEO Vineet Nayar. It is the IT services arm of HCL, a US$5 billion global Technology and IT Enterprise. HCL Technologies, along with its subsidiaries, have consolidated revenues of US$2.6 billion and employed more than 77,000 professionals of
diverse nationalities. HCL Technologies has global network of offices in 26 countries. The company is listed on the National Stock Exchange and Bombay Stock Exchange of India. Headquarters: Noida, UP, India. Products: None Trademarked. Services: ITES, BPO, Software Consulting, IT Management, R&D Services. Employees: 6000+

**Name: HCL Technologies.** HCL Technologies is a leading global IT services company, working with clients in the areas that impact and redefine the core of their businesses. Since its inception into the global landscape after its IPO in 1999, HCL focuses on 'transformational outsourcing', underlined by innovation and value creation, and offers integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and BPO. HCL leverages its extensive global offshore infrastructure and network of offices in 26 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare. HCL takes pride in its philosophy of 'Employee First' which empowers our 72,267 transformers to create a real value for the customers. HCL Technologies, along with its subsidiaries, had consolidated substantial revenues. HCL is a $5.5 billion leading global technology and IT enterprise comprising two companies listed in India - HCL Technologies and HCL Infosystems. Founded in 1976, HCL is one of India's original IT garage start-ups. A pioneer of modern computing, HCL is a global transformational enterprise today. Its range of offerings includes product engineering, custom & package applications, BPO, IT infrastructure services, IT hardware, systems integration, and distribution of information and communications technology (ICT) products across a wide range of focused industry verticals. The HCL team consists of over 77,000 professionals of diverse nationalities, who operate from 29 countries including over 500 points of presence in India. Headquarters: Noida, UP, India. Products: Enterprise Content Management, SaaS, IT Framework Services:
Name: Helios & Matheson IT Ltd. Commencing operations in 1991, Helios and Matheson has helped scores of clients maximize the performance of their IT organizations with a powerful suite of services driven by a seamless global delivery model. They are headquartered in Chennai, India with offices and subsidiaries in USA, Singapore and India. Over time they have built a strong USA and European presence and deep client relationships. Sustained infrastructure and sales/marketing investments over the last 20 years have helped create a world-class knowledge-networked work environment that empowers their team to provide high quality solutions to clients. They came out with their initial public offer (IPO) of equity in 1999. They are listed in India on the national stock exchange, the stock exchange Mumbai and Madras stock exchange. They have a track record of uninterrupted profits (60 straight quarters) and dividend distribution since inception. Headquarters: Chennai, India. Products: None Trademarked. Services: Infrastructure Services, Quality Testing, Outsourcing, Software Consulting. Employees: 1000+

Name: Hexaware Technologies. Hexaware is a global provider of IT and Process outsourcing services. They focus exclusively on maximizing client returns from outsourcing and off-shoring. They have extensive experience in managing large IT applications in real time as well as in providing high value services around packaged enterprise applications such as SAP and PeopleSoft. Their experience in the business process outsourcing arena fully complements and strengthens our service spectrum and allows us to operate as an enterprise-class solution delivery company. Their solutions aim to provide high value by optimizing cost of ownership of technology investments for customers. Hexaware has a client base comprising
several Global 1000 organizations. Their commitment is to provide solutions that translate into tangible business outcomes for our customers. Their 'partner-in-business' approach generates high business value for customers and rich dividends to Hexaware in the form of a continual stream of repeat business. Hexaware's domain capability expertise and reduced learning curves enables significant compression in time-to-value deliverables. Their customer-centric philosophy is further strengthened by a robust Key Account Management process to find more ways to delight our key customers and grow market shares. The company's onsite/offshore delivery model provides significant cost savings. The company's development centers are assessed at SEI CMMI-Level 5, and are also ISO 9001:2000 and TickIT certified. These help them to continually provide high value, high quality deliverables to their clients. They have consistently delivered to client expectations and have established long lasting relationships with them. Hexaware's global operations are located in North America, Europe and Asia Pacific. Headquarters: Mumbai, India. Products: None Trademarked. Services: QATS, Business Intelligence, Software Consulting, IT management Services, Enterprise Solutions. Employees: 6000+

**Name: IFlex.** CITIL started off with the universal banking product MicroBanker (which became successful in some English speaking parts of Africa and other developing regions over the next 3–4 years) and the retail banking product Finware. In the mid-90s, CITIL developed FLEXCUBE at its Bangalore development center after a significant development effort spanning more than 18 months. After the launch of FLEXCUBE, all of CITIL's transactional banking products were brought under a common brand umbrella. CITIL changed its name to IFlex Solutions to reflect its growing independence from Citicorp and to strengthen its FLEXCUBE brand. The name CITIL also made the prospective client banks hesitant about trusting the company with their data, since the name alluded to a close link with Citibank which
could be one of their competitors. The first version of MicroBanker was created at COSL by Ravi Sankaran who migrated to Australia before CITIL was formed. COSL started selling MicroBanker to non-Citi banks in Africa. Ravi Apte the founder CEO of COSL decided to carve out CITIL to focus on non-Citi business. Because non-Citi was the primary target for MicroBanker, MicroBanker was moved to CITIL. Rajesh Hukku was in the United States managing COSL's business development in North America during the time CITIL was formed. It was Ravi Apte who decided to get Hukku back to India to head the newly formed CITIL.

Headquarters: Mumbai, India
Employees: 11000+

**Name: Infosys Technologies.** Infosys was founded on 2 July 1981 by seven entrepreneurs, Nagavara Ramarao Narayana Murthy, Nandan Nilekani, Kris Gopalakrishnan, S. D. Shibulal, K Dinesh and with N. S. Raghavan officially being the first employee of the company. The founders started the company with an initial investment of INR 10,000. The company was incorporated as "Infosys Consultants Pvt Ltd." in Model Colony, Pune as the registered office. Infosys went public in 1993. Interestingly, Infosys IPO was under subscribed but it was bailed out by US investment banker Morgan Stanley which picked up 13% of equity at the offer price of Rs. 95 per share. The share price surged to Rs. 8,100 by 1999. By the year 2000 Infosys's shares touched Rs. 310 before the catastrophic incident of September 11th, changed all that. According to Forbes magazine, since listing on the Bombay Stock Exchange till the year 2000, Infosys' sales and earnings compounded at more than 70% a year. In the year
2000, President of the United States Bill Clinton complimented India on its achievements in high technology areas citing the example of Infosys. Infosys will invest $100 million (Rs 440 crore) on establishing a 20,000-seater campus in Shanghai. In 2001, it was rated Best Employer in India by Business Today. Infosys was rated best employer to work for in 2000, 2001, and 2002 by Hewitt Associates. In 2007, Infosys received over 1.3 million applications and hired fewer than 3% of applicants. Infosys was the only Indian company to win the Global MAKE (Most Admired Knowledge Enterprises) award for the years 2003, 2004 and 2005, and is inducted into the Global Hall of Fame for the same. Headquarters: Bangalore, India. Products: Finacle . Services: Information technology consulting services, solutions and outsourcing. Employees:122000+

**Name: ITC Infotech.** ITC Infotech, a global IT services company, is a fully-owned subsidiary of ITC Limited, the US$ 6 billion diversified conglomerate. ITC Limited is rated among the ‘World's Most Reputable Companies’ by Forbes magazine and among ‘India's Most Valuable Companies’ by Business Today. ITC Infotech has established itself as a key player in the off shoring arena with the rare advantage of having both domain expertise and astute business proficiency. They engineer business solutions that address our customers pain areas and couple this skill with a robust offshore delivery infrastructure and quality process maturity. Converged focus of the top management and flexibility in relationship is part of every strategic partnership is inbuilt in every venture they embark on. Best of breed talent, paired with global and multicultural flavor, makes them a cognizant and versatile organization. Headquartered in Bangalore, India, with wholly-owned subsidiaries in UK and USA, ITC Infotech services Fortune-listed customers across North America and Europe. They have established a service delivery footprint across more than 140 countries worldwide. They provide comprehensive solutions through dedicated development centers, offices, and delivery centers in North

**Name: Larsen & Toubro.** Larsen & Toubro Infotech Ltd. (L&T Infotech), one of the fastest growing IT Services companies, is ranked 11th by NASSCOM among the top (Indian) software and services exporters from India in 2009. A wholly owned subsidiary of the $9.5 billion Larsen & Toubro, India's Best Managed Company (as per a survey conducted by Business Standard), L&T Infotech is differentiated by its unique Business-to-IT Connect. L&T Infotech was one the top ten software companies in India as of 2008. Larsen & Toubro Infotech Limited, a 100 per cent subsidiary of the L&T, offers software solutions and services with a focus on Manufacturing, BFSI and Communications and Embedded Systems. It also provides services in the embedded intelligence and e-Engineering space. L&T Infotech focuses on information technology and software services. Its clients include industry leaders like Marsh & McLennan, Standard Life, Travelers, Chevron, Freescale, Hitachi, Ingram Micro, Infineon, Sanyo, Lafarge, ABSA (disambiguation needed), P&G, Johnson and Johnson, CitiGroup, Barclays, eCORPUS, Marathon, Qualcomm and Samsung among others. It offers services and solutions for the following industries: banking and financial services, insurance, energy and petrochemicals, manufacturing. Headquarters: Mumbai, India. Products: None Trademarked Services: Information technology services, BPO and solutions, ERP Services, Infrastructure Management Services, IT Consulting. Employees: 35000+

**Name: Lanco Infratech Ltd** Lanco is one of the fastest growing Integrated Infrastructure Enterprises of India, operating across a synergistic chain of Strategic Business Units (SBUs) comprising Power, EPC, Construction, Renewables, Resources, Non-Power
Infrastructure, Property Development and CSR. Lanco Infratech Ltd’s current market capitalisation is approximately Rs. 15,000 Crores (USD 3.33 billion). Out of the total Share Capital, the promoters’ holding is about 68%. Lanco is fast emerging as one of the top three private sector power developers in India with 2092 MW under operation, 7153 MW under construction, and 11070 MW of projects under development. In a strategic move that provides increased fuel security for its current power generating assets and its future power portfolio expansions, Lanco through its step down Australian subsidiary, Lanco Resources Australia, has acquired Griffin Coal Mining Company and Carpenter Mine Management. Griffin coal, based out of Collie in Western Australia, owns the largest operational thermal coal mines in Western Australia, producing over 4 mtpa of coal which can be ramped up to over 15 mpta in the near term, post development of evacuation infrastructure. Lanco has strategic global partnerships with top-notch companies which include: Genting, Harbin, GE, Dongfang, Doosan etc. Today, Lanco is one of India’s largest Power Traders in the private sector. Headquarters: Gurgaon, Haryana, India. Products: None Trademarked. Services: Software Engineering, procurement, construction, project management and commissioning. Employees: 3000+

**Name: Logix Microsystems.** Logix Microsystems is the world leader in interactive automotive solutions. The company offers hi-tech automotive e-retailing solutions, targeted at the automotive retail market in the USA, Europe, and Asia. The company is listed on the BSE and NSE, and has 53% investment from FIIs and Mutual Funds. Logix is a pioneer in the automotive retail space, with a trail blazing legacy of innovative products belonging to the izmo line that define standards in the market - from the izmoToolkit in 2002 to the izmoIndY Platform-as-a-Service in 2010. Logix offerings include full-featured interactive online stores, car animation and graphics, comprehensive online marketing programs, sales performance coaching, OEM certified CRM and ILM Solutions, In-Store Accessories Sales Solutions, and
online service management solutions, among other products. Logix owns the world's largest collection of Automotive Images and Animation, namely izmoStudio. The izmoStudio visual tools and a comprehensive library of automotive content forms the platform on which izmoToolkit, the Logix Internet Sales Kit is built on. Logix is also a compelling presence in the online media segment. izmomedia, the logix subsidiary, offers the "Carsite" line of interactive automotive portals that adds value to newspaper, magazine, TV, Radio, and other mainstream media companies. After three years in intensive development, the company recently announced izmoReader, a device independent e-Reader which will act as a single device to consume newspapers, magazines, interactive TV, Radio, and other offerings. The izmoReader package includes a comprehensive publishing and advertising system that has the potential to redefine publishing. Logix has a client base of over 600 clients covering 1000 rooftops, including Fortune 100 OEMs and some of the largest automotive retail groups in the world. Presently, Logix is a Deloitte Technology Fast 500 Asia Pacific company for three years in a row. The Deloitte Technology Fast 500 Asia Pacific program ranks the top 500 technology companies in the Asia Pacific according to their revenue performance over the last three years. The ranking is compiled by Deloitte Touche Tohmatsu, one of the largest professional services firms in the world. Logix Automotive Products are marketed in the U.S. by izmocars, in Europe by izmoEurope, and in India by izmoIndia. Carazoo, the Award-winning Indian Auto Portal based on an Interactive experience, is a Logix Division. Logix is also present in the Enterprise Software space, with connectivity and security products from Hummingbird, Secure Computing, Bakbone, Safend, etc. Headquarters: Bangalore, India. Products: izmoStudio, izmoIndy, izmoReader. Services: Network Security Solutions, Could Connectivity Solutions, Software Consulting and Services. Employees: 6000+
**Name: Mastek.** Mastek Limited is a multinational information technology services company headquartered in Mumbai, India. It is one of the oldest software companies in India. It has four development centers in India. Mastek has major presence in the U.S., Canada, U.K., Europe, Asia-Pacific and Middle East and also eight global delivery centres in India and Malaysia. Mastek and its subsidiaries employ over 3363 professionals. Mastek was founded in May 1982 by four graduates from the Indian Institute of Management (IIM), Ahmedabad: Ashank Desai, Ketan Mehta, R. Sundar and Sudhakar Ram. They were later joined by current chairman & managing director of the company Sudhakar Ram. The company started operations in a two-bedroom apartment in Khar, a central Mumbai suburb, which was also the home of Ketan Mehta. Headquarters: Mumbai, India. Products: Elixir, ElixirAsia, STG, Vector, Picador. Services: Information Technology. Employees: 3500+

**Name: Micro Technologies Ltd.** Micro Technologies (India) Ltd. is an IT based company, a leading global developer, manufacturer and marketer of security devices for its clients across the globe. Product lines include the much-needed security devices, life style and support systems and web-based software. Micro Technologies has a history of leading-edge security solutions products. This tradition continues through a singular focus on innovation, advanced technology and making the life of its clients safe, secure and manageable in terms of security, time and money one of the most important defining characteristics of a security and life support solution based company in the early 21st century. It is one of the most valued security solutions companies across the globe and has been accorded with many national and international awards for its growth and R & D. Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile, other assets and now entering Energy & Health Segments.

**Name:** Mindtree. MindTree is an IT company specializing in IT Services, Infrastructure Management and Technical Support (IMTS), Independent Testing, Knowledge Services and Product Engineering, which comprises R&D Services, Software Product Engineering and Next in Wireless (NIW). MindTree was started in 1999 by 10 industry professionals who came from Cambridge Technology Partners, Lucent Technologies and Wipro. Currently co-headquartered in Warren, New Jersey and Bangalore, India, it has 3 development centers in India and 15 offices spread across Asia, Europe and the United States. The founding team was led by Ashok Soota, who was at that time vice chairman and president of Wipro, one of India's largest software companies. MindTree crossed USD 100 million in revenues in April 2006; MindTree has been involved in the creation of Bluetooth technology and is an Associate Member of the Bluetooth Special Interest Group. Its Bluetooth protocol stack is licensed to NEC. One of significant achievements has been its association with the Government of India's nation-wide Unique Identification (UID) project, called Aadhar. MindTree provides application development, maintenance and support services. Headquarters: Bangalore, India. Products: MindQuick Services: IT Services, Product Engineering Services, R&D Services, Software Product Engineering, Knowledge Services, Wireless Products. Employees: 9000+

**Name:** Moser Baer. Moser Baer is the world's 2nd largest optical storage media manufacturer and supplies to the world's top dozen brands. They now make CD-R's for Memorex (2004, 2007–2008), TDK (2004, 2006), Verbatim (2006-) and Agfa-Gevaert (2008-). They used to make CD-R's for Imation (2004–2006) and Staples (2003–2006). The company was founded in New Delhi in 1983. 75% of its revenue comes from exports. Although most of
that is from OEM products. Their product range includes floppy disks, CDs, and DVDs. Incorporated in 1983, Moser Baer has a presence in over 82 countries, serviced through six marketing offices in India, the US and Europe, and enjoys strong tie-ups with all major global technology brands. Its four manufacturing facilities are located in Noida, Uttar Pradesh, India. The company was among the first to set up a wholly-owned subsidiary - Moser Baer Photo Voltaic Limited — in 2005, to focus on the high-growth solar energy segment in India. It also plans to build an Rs 330 crore silicon PV manufacturing facility (near Delhi) and has tied up with Applied Materials Inc for technology transfer. Moser Baer acquired 81 per cent stake in Dutch Company — O M & T B.V, the research and development unit of Phillips in the last quarter of 2006-07. Headquarters: New Delhi, India. Products: CD-RW, DVD-RW, BD-R. Services: Software Services, Optical Storage media manufacturing. Employees: 6000+

**Name: Mphasis.** Mphasis (then, Mphasis BFL Limited) was formed in June 2000 after the merger of the US-based IT consulting company Mphasis Corporation (founded in 1998) and the Indian IT services company BFL Software Limited (founded in 1992). Mphasis Corporation was founded in 1998 in Santa Monica, California by Jerry Rao and Jeroen Tas. In June 2006, Electronic Data Systems (EDS) purchased a controlling stake in the company (52%) for $380 million and operated as an independent EDS unit. On May 13, 2008, Hewlett-Packard confirmed that it had reached a deal with Electronic Data Systems to acquire the company for $13.9 billion. The deal was completed on August 26, 2008. In September 2009 Mphasis changed its brand identity by dropping EDS association to become "Mphasis, an HP Company" after HP retired EDS Brand to become "HP Enterprise Services". Mphasis operates as an independent HP subsidiary with its own board and continues to be listed on Indian markets as "Mphasis Limited". Currently HP owns close to 62% in Mphasis. Mphasis is engaged in providing information technology services to its customers around the world.
Mphasis provides integrated solutions that include business process outsourcing, infrastructure technology, and application services. The application services offered by the company include application development as well as applications maintenance and support services. The markets served by the company are financial services & insurance, healthcare, manufacturing, government, transportation, communications, and consumer & retail industries. Headquarters: Bangalore, India. Products: None Trademarked. Services: Application Services and maintenance, Business process Outsourcing, Infrastructure Technology, Software Consulting Services. Employees: 29000+

Name: NIIT Ltd. NIIT is an information technology global education and training company headquartered in Gurgaon, India. It is the world's largest Information Technology training and education company with 5 million students across 40 countries. The company is listed on the National Stock Exchange and Bombay Stock Exchange of India. In 2004, NIIT was restructured into two groups one is NIIT Limited, which focuses on the training and education in IT segment, and another which is known as NIIT Technologies concentrates on IT Services Company. NIIT was established in the year 1981 by young entrepreneur Rajendra S. Pawar and Vijay K. Thadani. In early 1981, on the campus of Indian Institute of Technology, Delhi, India students Rajendra S. Pawar and Vijay K. Thadani found themselves sharing the same dorm room. After graduating from IIT, Pawar and Thadani developed NIIT. During 1982 it set up educational centers in Mumbai, Delhi; later it spread to southern part of India, especially Bangalore. In the following years it began corporate training programs. It is ranked among top 20 IT training institutions and graded among India's most trusted service brands. Headquarters: 85, Sector 32, Institutional Area, Gurgaon, India. Products: Banking & Financial Services, Channel and Customer Interface Solutions in Insurance, e-Business, e-Procurement, SAP Retail for Retail & Distribution, Travel & Transportation. Services: BPO, Application
Name: **Nucleus Software.** Nucleus Software Exports Limited provides software solutions to the Banking and Financial Services Industry. For over 20 years, they have developed solutions spanning from Retail Banking to Corporate Banking, Cash Management, Internet Banking and Credit Cards. FinnOne, the Flagship product of Nucleus Software is a comprehensive suite for Retail Banking applications comprising of modules like Customer Acquisition System, Loan Management, Delinquency and Recovery Management, Deposits and Finance against Securities. They are a leading global banking software powerhouse providing innovative and pioneering products and software solutions since 1986. Their core competence is wholly focused on banking and financial services spanning across solutions in the areas of Retail & Corporate Banking, Credit Cards, Cash Management, Relationship Banking, Financial CRM, Credit Risk & Appraisal, EAI, Internet Banking, FX, Basel II, Data warehousing and Analytics. Headquarters: Mumbai, India. Products: FinnOne, Cash @Will, Power CARD. Services: Application Development & Management, Software Product Engineering, Enterprise Business Reporting, Content Management. Employees: 3000+

Name: **Patni Computer System.** Aman Kumar first came to the US in 1964 on an MIT fellowship and in the early 1970s, he was appointed the president of Forrester Consulting Group, which advised companies and government agencies on technology issues. While there, he became aware of the benefits of outsourcing during a project involving advance level typesetting. “The best way to do it is where the labor is cheaper”, he said and so was born the first outsourcing companies in India. The name of the company was initially Aman Data Conversion Inc in 1972. Aman and his girlfriend Poonam started this experiment in their house, naming one room as ‘US’ and the other as ‘India’. In one room, they wrote instructions to
convert data from paper documents to computers. In another room, a group of MIT students typed out the data into a Flexowriter machine that spat out papered out court documents for LexisNexis, movie summaries for American Film Institute and catalogs for American Mathematical Society. Each week boxes of paper tapes were flown to US for processing through readers and conversion into magnetic tapes that was fed into computers. This experiment has mushroomed into a business empire and a global phenomenon that is fuelling productivity. This was Patni’s first step into the realm of software services. By late 1970s the company had garnered enough foreign exchange to take the next step forward. Patni came up with the idea of importing multi user server systems and selling computer time. Eventually, an agreement with US based computer manufacturer Data General to supply computer systems through satellite links helped create Patni Computer Systems in 1978. The company was incorporated in India on 10 February 1978 under the Indian Companies Act, 1956. Around the same time Naren Patni had the idea of software development opportunities from Data General to be delivered from India. And they got the projects! Patni’s dream of leveraging India as a high quality and low cost delivery base became a reality when in 1986 India’s first ODC (Offshore Delivery Centre) for Data General was set up. This was the start as Patni successfully initiated and developed the outsourcing business model – which flourished into one of the largest industries worldwide, connecting the world in ways that was unimaginable some time ago. During the early 1990s the company was too focused on its hardware market and couldn’t leverage the growth of software opportunities. It was then that Naren Patni roped in consulting group McKinsey to recommend how to scale up their business. The firm recommended massive restructuring of the organization into strategic business units based on market segments and technological expertise supported by horizontal groups. From a Rs 80 crore company in 1996, the company’s revenues have grown to US$ 656 million till 2009. Headquarters: Mumbai,
Name: Polaris Software Labs Ltd. Founded in 1993, Polaris Software is a leading Financial Technology company headquartered in Chennai. With its comprehensive portfolio of products, smart legacy modernization services and consulting, Polaris offers state-of-the-art solutions for Core Banking, Corporate Banking, Wealth & Asset Management and Insurance. Polaris is the chosen outsourcing partner for 8 of the top 10 global banks and 7 of the 10 top global insurance companies. Polaris believes that value creation in an outsourcing grows as customer relationships mature with time. Relationship, expertise, technology, Intellectual Property and Global Reach are the routes that enable the company to come closer to its customers worldwide. Headquarters: Chennai, India. Products: Intellect TMSuite, Core Banking, Consumer Finance, Credit Cards, Portals, Cash & Liquidity, Risk & Treasury, Wealth Investor Services, Smart Branch. Services: Banking and financial products and solutions, business consulting, IT and value-added business process outsourcing. Employees: 14000+

Name: Prithvi Information Solutions Ltd. Prithvi is a US$ 424 million, global provider of IT Consulting and Engineering solutions company. Prithvi’s decade of experience helps it to continually innovate and address latest imperatives in IT industry. The operations of the company began in the year 1998 with the registered office in Hyderabad, India and US head office located in Seattle (WA). Prithvi’s global network of development centers and sales offices are in Europe, Middle East and Asia Pacific. Prithvi operates under five strategic business units jointly addressing a wide spectrum of client needs. The solutions are particularly advanced and powerful for these vertical markets: Healthcare, Retail, BFSI and Telecom. With services that range from consulting to comprehensive project implementation, the industry specialists understand business and help incorporate them quickly and effectively. They strive
to achieve best quality of service by constantly examining and measuring the processes by which the company delivers solutions. A strong resource pool of over 2,600 professionals, serve many of esteemed clients (in Fortune 500 category) across the globe. The company has a customer retention rate of over 92%. Their teams of experienced IT professionals learn about unique business, present options that address requirements, and deliver solutions that exceed client expectations. Headquarters: Hyderabad, India. Products: none Trademarked. Services: Information Technology, RF Engineering and Knowledge Services, Software consulting. Employees: 2600+

**Name: Sasken.** Sasken Communication Technologies Limited (formerly, Silicon Automation Systems, Inc. (SAS) is a publicly traded (Stock) company based in Bangalore, India, and offers research and development consultancy, wireless software products, software services and network engineering services to semiconductor manufacturers, wireless handset developers, network equipment and test and measurement companies, and service providers globally. According to a Business Today survey, Sasken was ranked the second best company to work for in India in 2005 (rated first in 2004). Sasken operates out of its headquarters in Bangalore. Besides its Global Development Center (called Fac-Z), it also has 2 other state of art development centers in Bangalore - at Bagmane Tech Park at C V Raman Nagar (also called Fac-B) and Adarsh Prime Projects on Outer Ring Road (Fac-A). Sasken also has development centers at Chennai (Fac-C), Pune (Fac-P) and Hyderabad. Most of its offices outside India handle sales operations. Since 2006, Sasken also has a global development center in Monterrey, Mexico (Fac-Mx). Sasken has offices at Bangalore, Pune Chennai and Hyderabad in India, Kawasaki in Japan, Santa Clara, Plano and Burlington in USA, Monterrey in Mexico (2005), Saint-Laurent-du-Var in France, Frankfurt and Bochum in Germany and Guildford in UK. Apart from these, in September 2006, Sasken acquired 100% stake in Botnia Hightech (Now
Sasken Finland) headquartered in Kaustinen, Finland, with other offices in Tampere, Oulu and Turku in Finland. On 24 January 07 Sasken entered into a Joint Venture with Tata Autocomp (A prominent member of Tata Group) known as TACO Sasken Automotive Electronics Pvt Ltd (TSAE). The JV focused on automotive electronic products in the areas of telematics, infotainment and occupant convenience. The Joint Venture was closed in the year 2009.

Headquarters: Bangalore, India. Products: None Trademarked. Services: Telecom research and development consultancy, wireless software products, software services and network engineering services, IC design. Employees: 4000+

**Name: Satyam Computer Services.** Satyam Computer Services Limited was founded in 1987 by B Ramalinga Raju. Mahindra Satyam is a part of the USD 7.1-billion Mahindra Group which is one of the top 10 industrial firms based in India. The company offers consulting and information technology (IT) services spanning various sectors, and is listed on the New York Stock Exchange, the National Stock Exchange (India) and Bombay Stock Exchange (India). In June 2009, the company unveiled its new brand identity “Mahindra Satyam” subsequent to its takeover by the Mahindra Group’s IT arm, Tech Mahindra. Mahindra Satyam has offices in 35 countries. Satyam is a leading information, communications and technology (ICT) company providing top-class business consulting, information technology and communication services. Leveraging deep industry and functional expertise, leading technology practices and a global delivery model, Satyam enables companies achieve their business goals and transformation objectives. Satyam are powered by a pool of talented IT and consulting professionals across enterprise solutions, client relationship management, business intelligence, business process quality, operations management, engineering solutions, digital convergence, product lifecycle management, and infrastructure management services, among other capabilities. Satyam’s development and delivery centers in the US, Canada, Brazil, the UK,
Hungary, Egypt, UAE, India, China, Malaysia, Singapore and Australia serve numerous clients, including several Fortune 500 companies. Satyam is a part of the $7.1 billion Mahindra Group, a global industrial federation of companies and one of the top 10 business houses based in India. The Group’s interests span automotive products, aviation, components, farm equipment, financial services, hospitality, information technology, logistics, real estate and retail. Headquarters: Hyderabad, India. Products: None Trademarked. Services: IT Services, IT Consulting, Software Services. Employees: 46000+

Name: Sonata Software. Sonata Software Limited, headquartered in Bangalore, India, is a leading IT consulting and services company. Sonata's customers are located across the US, Europe, Middle East and the Asia-Pacific region. Its portfolio of services includes IT Consulting, Product Engineering Services, Travel Solutions, Application Development, Application Management, Managed Testing, Business Intelligence, Infrastructure Management and Packaged Applications. Sonata Software is a leading provider of IT consulting and software services globally. Combining unparalleled experience, domain expertise, best practices and comprehensive capabilities across various industries and business functions, Sonata collaborates with customers to help them effectively address their operational challenges and grow their businesses stronger. Sonata's services range from IT Consulting to Product Engineering Services, Application Development, Application Management, Managed Testing, Business Intelligence, Infrastructure Management, Packaged Applications and Travel Solutions. Sonata’s partnerships with global leaders enable us to work on the latest technologies that we leverage to ensure enhanced business efficiencies for our customers. Sonata’s proficiency and commitment, combined with our partners’ strength and knowledge, makes the company a trusted organization to work with. Headquarters: Bangalore, India.

**Name: Sterlite Technologies.** Sterlite Technologies is a leading global provider of transmission solutions for the power and telecom industries. It is among the Top 3 global manufacturers of power conductors and among the Top 5 global manufacturers of optical fibers and cables. Sterlite’s range of Telecom Cables had been manufactured under Sterlite Industries (India) Limited from 1988 till Year 2000 and under Sterlite Optical Technologies from Year 2000 onwards. Sterlite Optical Technologies Limited was formed by the demerger of the erstwhile telecom division of Sterlite Industries (India) Limited with effect from July 1, 2000 to enable a sharper focus on each of the businesses. The name of the company was changed to Sterlite Technologies Limited with effect from December 1, 2007. Headquarters: Mumbai, India. Products: None Trademarked. Services: Telecom Integration and Services, Optical fibers manufacturing. Employees: 1000+

**Name: Subex.** Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimization and Service Agility - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers. The company pioneered the concept of a Revenue Operations Center (ROC™) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, data integrity management, revenue assurance, cost management, fraud management and interconnect / inter-party settlement. Subex also offers a scalable Managed Services program and has been the market leader in Business optimization for three

Name: TAKE Solutions. TAKE is a global technology solutions and service provider, with significant focus across two principal business areas – Life Sciences and Supply Chain Management. Started in the year 2000, TAKE has grown exponentially over the decade and is today represented by over 900+ employees catering to more than 400 marquee clients across 6 countries. With its global headquarters located at Chennai, India and US headquarters at Princeton, NJ, TAKE makes its global presence felt through its well-established offices across North America, European Union, Asia Pacific, Middle-East and South-East Asia. TAKE’s suite of solutions for Supply Chain Management (SCM) enables the creation of tremendous value for all the stakeholders of the business eco-system. The various solutions facilitate business process orchestration that extend beyond the span of an organization’s boundaries and cut across entities such as suppliers, distributors, and contract manufacturers. The solution suite also encompasses several industry verticals globally, enabling business efficiencies. In the Life Sciences domain, TAKE’s deep understanding of the functional areas of R&D, commercial applications and operations helps it add tremendous value as a partner to business units within several organizations. Its technology capabilities along with a partnership approach with industry leaders and standards organizations like the CDISC, HL7, and ICH allow the company to consistently provide the best solutions and services. Headquarters: Chennai, India. Products: None Trademarked. Services: Supply Chain Management, Research & Development, Application Management, Software Services. Employees: 1000+
**Name: Tanla Solutions.** The three key drivers of dynamism, innovation and vision and a sharp focus on quality, with ongoing investments in research and development have made Tanla a leading Telecom Infrastructure Solutions powerhouse in India. Founded in 1999 by a multi-talented group of professionals, Tanla today is a rapidly growing, profitable company that has 1000 employees globally. Amongst the first Indian companies that focused on integrated solutions and products for the wireless world, Tanla carved its niche in the mobile communications industry very early on with a rare distinction of rolling out its sophisticated SMSC product within three months of inception. Tanla was the first Indian company to indigenously make the SMSC and VMS that now successfully compete with offerings from established global players. Its SMSC has been deployed by leading players in India's telecom industry, including Reliance, BPL, Hexacom, Airtel and Essar. To complement its organic growth, Tanla had acquired a UK-based telecom services company, an Indian software development company and has recently acquired Openbit, a Finnish mobile payments company. These complementary acquisitions have further strengthened Tanla's core Telecom Infrastructure Solutions expertise and extended its focus to include offshore development and maintenance and infrastructure management services. Tanla offers end-to-end mobile commerce, mobile entertainment, mobile Internet and mobile advertising solutions. The company is a global provider of mobile commerce, mobile entertainment, mobile marketing and advertising solutions to the Telecommunications, Media and Digital Content industries. Today, telecom companies face the challenge of integrating various IT systems, technologies, communication methods and applications to benefit from convergence. Tanla aims to bridge this gap for customers by "connecting the various dots” and providing fully managed services, including end-to-end mobile content management, billing, messaging and delivery of mobile

**Name: Tata Consultancy Services.** Tata Consultancy Services Limited (TCS) is a Software services consulting company headquartered in Mumbai, India. TCS is the largest provider of information technology and business process outsourcing services in Asia. TCS has offices in 42 countries with more than 142 branches across the globe. The company is listed on the National Stock Exchange and Bombay Stock Exchange of India. TCS is one of the operative subsidiary of one of India's largest and oldest conglomerate company, the Tata Group or Tata Sons Limited, which has interests in areas such as energy, telecommunications, financial services, manufacturing, chemicals, engineering, materials, government and healthcare. It began as the "Tata Computer Centre", for the company Tata Group whose main business was to provide computer services to other group companies. F C Kohli was the first general manager. JRD TATA was the first chairman, followed by Nani Palkhivala. One of TCS' first assignments was to provide punched card services to a sister concern, Tata Steel (then TISCO). It later bagged the country's first software project, the Inter-Branch Reconciliation System (IBRS) for the Central Bank of India. It also provided bureau services to Unit Trust of India, thus becoming one of the first companies to offer BPO services. In the early 1970s, Tata Consultancy Services started exporting its services. The company pioneered the global delivery model for IT services with its first offshore client in 1974. TCS's first international order came from Burroughs, one of the first business computer manufacturers. TCS was assigned to write code for the Burroughs machines for several US-based clients. This experience also helped TCS bag its first onsite project - the Institutional Group & Information Company (IGIC), a data centre for ten banks, which catered to two million customers in the US, assigned TCS the task of maintaining and upgrading its computer systems. Headquarters: Mumbai, India. Products:

**Name: Tata Elxsi.** Tata Elxsi Limited is a technology company of the Tata Group in India. Tata Elxsi delivers outsourced product design and R&D services and solutions to customers worldwide, while providing solutions through four core practices: product design services, design and engineering, system integration services, and visual computing labs. The company has a team of more than 3500 engineers and designers and is headquartered in Bangalore. Tata Elxsi is a technology-led creative and design services company and part of the $70 billion Tata Group. Headquartered in Bangalore and with a global delivery footprint through offices and centers in India, the US, the UK, Japan and Germany, Tata Elxsi is a company focused on delivering outsourced Product Design and R&D services and creative solutions to customers worldwide. Headquartered in Bangalore, India, Tata Elxsi is a SEI CMMi Level 5 company, listed and traded on the Indian stock exchanges (NSE: TATAELXSI). The company has a team of more than 3500 engineers and designers. Tata Elxsi’s delivery capability is supported by state-of-the-art design centers and labs across locations, studios in Mumbai and London and a network of international offices in the US, UK, Germany, France and Japan which facilitate seamless global operations. The company’s passion for excellence is supported by processes and systems including SEI CMMi Level 5 and ISO 9001:2000. This focus on quality and delivery excellence helps strengthen Tata Elxsi’s clients and the practices translate into shorter time-to-market - just what every enterprise expects from its partner in today's world. Tata Elxsi’s core practice areas cover Embedded Product Design Services, Industrial Design & Engineering, Animation & Visual FX Services and Systems Integration Services. Headquarters: Bangalore, India. Products: none trademarked. Services: Product

**Name: Tech Mahindra.** Tech Mahindra Ltd. (TechM) formerly Mahindra British Telecom (MBT) is an Information Technology service provider company headquartered in Pune, India. It is a joint venture between the Mahindra Group and BT Group plc, UK with M&M (Mahindra and Mahindra) holding 44% and BT holding 39% of the equity. Tech Mahindra has its headquarter at Pune. Tech Mahindra has grown rapidly to become the 5th largest software exporter in India (NASSCOM, 2009) and 1st largest Telecom Software Provider in India (Voice & Data, 2009). It had more than 33,524 employees in March 2010. With its core strength in providing Telecom Solutions, Tech Mahindra provides a wide variety of services ranging from IT Strategy and Consulting to Systems Integration, Application Development & Maintenance, BPO, Infrastructure Management, Civil Services, Network Transformation Solutions & Services, Value Added Services and Product Engineering. Tech Mahindra is ISO 9008:2000 certified and is assessed at SEI-CMMi Level 2 and SEI-PCMMi Level 3. Tech Mahindra is also BS5543 certified across all development centers. Some of its largest clients are BT, AT&T, Alcatel-Lucent & O2. Significant portion of revenues comes from UK, but the company is aggressively expanding in other major economies like US, Continental Europe, ANZ, Canada & Middle East. Products: Telecom Software & Solutions. Services: IT Services, BPO, Software Solutions and Services. Employees: 26000+

**Name: UTV Software Communications.** UTV started off as United Software Communications Pvt. Ltd. on 22 June 1990. Subsequently, they went public and were renamed as UTV Software Communications Ltd. in 1998. The UTV Group was incorporated as ‘United Software Communications Private limited’ on June 22, 1990; under the Companies Act, 1956 as a Private Limited Company. Subsequently, it became a deemed Public Limited Company.
and the word Private was deleted on November 27, 1995. It was renamed as ‘UTV Software Communications Limited’ with effect from March 19, 1998. At the time of incorporation in 1990, the group was primarily engaged in the production of television content for Doordarshan and also production of ad films. In 1992, with the entry of satellite TV, ZEE TV commissioned the group for producing content of around 250 hours wherein it became one of the largest content providers. Around the same time, it also expanded into the businesses of In-flight Entertainment programming and dubbing. In 1993, it ventured into the business of acquiring programs from outside producers and marketing airtime on their programs. In 1995, it launched India’s first daily soap titled ‘Shanti.’ In May 1995, it acquired 54.60% stake in Laezer Production Private Limited in order to enter into the area of post-production. Laezer Production Private Limited was incorporated on January 29, 1982. On becoming a deemed Public Limited Company, the word ‘Private’ was deleted on November 27, 1995. Subsequent to the acquisition of 54.60% stake by the UTV Group, Laezer Production Limited was renamed as United Studios Limited in December, 1995. At that point of time United Studios Limited (USL) was engaged in the business of providing post-production facilities to television software houses, private producers and advertisers. In 1996, Disney contracted the UTV Group to dub its library into Indian languages. In 1996, the company’s In-flight Entertainment division, which was hitherto catering to Air India only, also started catering to other international airlines. In 1998, the company’s subsidiary USL took over Ram Mohan Biographies, a well-known animation production house pioneered by Ram Monan, one of the leading animation artistes in the country. The animation division in USL was originally called RM-USL and thereafter was rechristened as UTV Toons and remained as a division of USL. The company then diversified into Broadcasting, by acquiring controlling interest in Vijay Television Limited in November, 1998. Vijay Television Limited was incorporated on May 30, 1996 and operated Vijay TV, a
24-hour Tamil language channel out of Chennai. The Udayar family of Chennai initially controlled Vijay Television as GEC channel since 1992. In 1995, United Breweries Group acquired the operational control of the channel and the name was changed to Vijay TV. The UTV Group acquired the controlling interest from United Breweries Group. Headquarters: Mumbai, India. Products: None Trademarked.

**Name: Vakrangee Software Ltd.** Vakrangee Softwares Limited is a public Limited company Listed on BSE & NSE, having a consolidated turnover of over Rs 425 Crores in the year 2009-10. The company was acknowledged as among the 100 best mid-size companies in India in 2006-07 by Business World and it also figured in ET-500 best companies in 2006-07 conducted by the Economic Times of India. Vakrangee was also awarded as one of the 250 fastest growing technology companies in Asia Pacific by Deloitte Touche Tohmatsu in 2003-04. In the year 2009, Vakrangee has won Rajasthan e-Governance Choice Award. Vakrangee Softwares is a pioneer in the e-governance domain and brings together all the hardware, software and on ground activation required for successful launch and management of e-governance initiatives. It has the experience, expertise, capability and capacity to handle large scale, nationwide implementation of e-governance initiatives. Headquarters: Mumbai, India. Products: None Trademarked. Services: System Integration, ITES, IT Infrastructure Services, Enterprise solutions, Software Solutions and Services. Employees: 1000+

**Name: Wipro Technologies.** Wipro Ltd is a giant information technology services corporation headquartered in Bangalore, India. According to the 2008–09 revenue, Wipro is one of the largest IT services company in India and employs more than 119,491 people worldwide as of September 2010. It has interests varying from information technology, consumer care, lighting, engineering and healthcare businesses. It is 9th most valuable brand in India according to an annual survey conducted by Brand Finance and The Economic Times in.
2010. Azim Premji is the Chairman of the board. Wipro BPO employs over 22,000, of whom 3,150 are at its Hyderabad campus. The planned new recruitments will be from among science and commerce graduates and under-graduates. The majority of Wipro BPO’s business comes from the US, followed by Europe. The rest of the world contributes only marginally to its top line. The company posted a turnover of $290 million in FY08. Founded in 2002, Wipro BPO has operations in Delhi, Pune, Kolkata, Chennai, Mumbai, Hyderabad, Navi-Mumbai (Belapur) Greater Noida and Kochi in India. It also has offices in Shanghai and Cebu in Asia and Curitiba in Brazil and Wroclaw in Poland. It has 44 clients in segments such as banking & capital markets, insurance, travel & hospitality, hi-tech manufacturing, telecom and healthcare. Headquarters: Bangalore, India. Products: None Trademarked. Services: Application Development and Maintenance, BPO, Product Engineering Solutions, Technology Infrastructure Services, Consulting. Employees: 10000+

**Name: Zenith Infotech.** Zenith Infotech is an international company serving IT Service Providers worldwide. The US-based headquarters is in Pittsburgh, Pennsylvania. Their portfolio consists of three separate yet complimentary services: Managed Services with Back Office support, Help Desk and Business Continuity. From their company’s inception in 1996, their goal has always focused around identify emerging enterprise-class technologies and designing solutions catered to the small and medium business. Their cost-effective solutions enable IT service providers to profitably grow their business while improving the quality of service with their clients. Headquarters: Mumbai, India Products: None Trademarked Services: Cloud Services, SaaS, IT Support, BPO, Business Continuity. Employees: 1000+

**Name: Zensar Technologies.** Zensar Technologies is a globally focused software and services company that has made its presence felt by being spread across eighteen countries across the world. Zensar provides end-to-end services from IT development to Business
Process Outsourcing, from consulting to implementation. With more than 5400 associates and sales and operations presence across US, UK, Germany, Sweden, Finland, Middle East, South Africa, Singapore, Australia, Japan and Poland, the Company delivers comprehensive services in mission-critical applications, enterprise applications, e-business, BPO Services. Zensar is the world's first enterprise-wide SEI CMM Level 5 Company and now a CMMI Level 5 Company with industry expertise that spans across Retail and Distribution, Banking, Financial Services and Insurance, Healthcare and Life Sciences, Manufacturing, Energy and Utilities.

The Company offers industry and business consulting with industry focused teams in Retail, Hi-Tech and Manufacturing, and in Financial Services and Insurance, bringing in best practices culled from individual and combined experiences. Headquarters: Pune, India Products: None Trademarked. Services: ITES, IT Support Services, Application Development, Embedded Software, Product Engineering, Quality Testing, Consulting. Employees: 1000+

**Name: Zylog Systems Ltd.** In today’s dynamic business environment, Information Technology is the best tool for business transformation. The company has learnt that collaborating with the right partner can ensure return on technology investments and strengthen your market presence. ZSL Inc, is an ISO 9001 certified provider of Onshore, Offshore & Near shore technology solutions and services to enterprises & technology companies across the globe. They work with some of the world’s leading innovative ISVs and software-enabled businesses, ranging from start-ups to established industry leaders. Their holistic approach and diverse solutions coupled with their experienced talents, that they have nurtured over a period of time, they addresses every aspect of technology needs of the clients around the clock. For over 15 years, ZSL has been partnering with a loyal following of clients seeking to leverage their proven delivery methodology, as well as 24/7 access to the very best technical resources and development tools available anywhere. They provide complete Software Development Life
Cycle, ranging from new product development and product advancement to product migration, re-engineering, sustenance and support. By leveraging their experience in product engineering, they bring products to market faster, with high quality and reduced costs that can be rated against any other company in the world. Headquarters: Chennai, India. Products: None Trademarked. Services: ITES, BPO, ISV, Software Development and Consulting. Employees: 1000+