References


Ebersole, S. (2000); Uses and gratifications of the web among students; *Journal of Computer Mediated Communication;* 6(1).


Perspectives on media effects (pp. 281–301). Hillsdale, NJ: Lawrence Erlbaum Associates, Inc.


Rubin, A. M. (1986). Uses, gratifications, and media effects research. In J. Bryant & D. Zillmann (Eds.),


WAN-IFRA (2009a), *World Press Trends China, India & South-East Asia 2009*, WAN-IFRA.