Chapter -6

SUGGESTION AND RECOMMENDATIONS

1. The measures should be taken to improve the Socio-economic and education status of slum dwellers.

2. There should be workshops and training programmes organized in these areas to inculcate the Media habit and improve personal hygiene.

3. In order to make HIV/AIDS awareness more effective there should be a brand ambassador solely dedicated to HIV/AIDS awareness campaign. It should be broadcasted on the major channels at frequent intervals as well as an attractive advertisement representing the proper message along with the symbol in Newspapers/Magazines.

4. The private Medical practitioners of slum area should be well versed with HIV/AIDS related researches and issues.

5. The Journalist should be highly skilled to cover the HIV/AIDS related news and stories with due sensitivity which it deserves.

6. Hindi Newspaper and Magazine should cover more stories related to HIV/AIDS, so that the people living in slums become more aware about HIV/AIDS prevention.

7. Government agencies like NACO and Delhi State AIDS Control Society should produce more programs related to HIV/AIDS for TV.

8. It is pointed in the survey that the doctors and the staff dealing with HIV positive patients are hesitant to attend them. But instead they should be more cautious and attached to the patients while
attending them. This will give a sense of security and confidence to the patients.

9. HIV/AIDS is not only a health issue but also one of the Social, Cultural, Economic, Political and Human Right issue. Therefore its remedy lies not only in medicine but also in Socio-economic and Cultural discussions, initiatives, schemes and forums in these areas.

10. As we are aware that every households in slum areas has a TV set, so we should make a programs, advertisements, short films and documentaries based on HIV/AIDS awareness and telecast it on both government and private television channels.

11. Interpersonal Communication, Group Communication and Traditional Communication are the effective mode of communication for disseminating knowledge about HIV/AIDS. Therefore it is recommended that there should be well trained health communicator for HIV/AIDS awareness dissemination.

12. The stakeholders of NGO's and Government agencies must learn the art of allocation financial resources properly and avoid wasting funds on flimsy activities.

13. The International and National level Seminars & Conferences should be organized by the Government and Educational Institutions on regular basis.

14. The Mass Media organizations and Media education institutions should organize health related Workshops and Symposia for their employees and students respectively so that they can be well aware of the challenges related to HIV/AIDS.

15. During the dissemination of HIV/AIDS awareness we must take care of the Socio-cultural values.