LIST OF ABBREVIATIONS

HIV : Human Immunodeficiency Virus
AIDS : Acquired Immuno Deficiency Syndrome
NGO : Non-Government Organization
SPSS : Statistical package for Social Science
IEC : Information Education and Communication
N/M : Newspaper/Magazine
R : Radio
TV : Television
INT : Internet
F : Film
A : Awareness
NACO : National AIDS Control Society
DSACS : Delhi State AIDS Control Society
PLWA : People Living With AIDS
SWOT : Strength, Weakness, Opportunity, Threat
Cross tab : Cross tabulation