Employee is considered as the chief organ of organizational productivity. The ability of the organization in achieving higher position in terms of productivity and market share highly depends on its manpower. Effective management of employees plays a pivotal role in reaching the desired goals of the organization. Employees, especially those in transportation services, are vital not only to determine the goals of the organization but also for providing security and safety services to the customers. APSRTC, which is one of the very important service sectors owned by Government of Andhra Pradesh, is providing services for many years. Its ability to produce continuous trusted services is mainly based on the performance of the employees.

The employees of the organization need continuous encouragement not only in the form of monetary benefits but also welfare measures. Welfare measures largely influence the employees’ commitment to the organizational goals. Welfare measures including statutory and non-statutory measures will have a definite impact on achieving growth in output. Hence, in view of this scenario, the present research study concentrates on the employee welfare measures implemented in APSRTC with special reference to Tirupati region. Further, the study also provides a better understanding of the employee’s perceptions towards various measures implemented by APSRTC.

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