PREFACE

Dairying was not given due importance in the pre-independence India. The dairy industry in India, based on modern scientific lines, began more or less with the independence of India. Before 1947, organized collection, processing and marketing of milk was practically non-existent. With the inception of planned economy, it was realized that the promotion of dairying would not only contribute to the national health building but also create substantial employment and growth opportunities. The strategy of development of milch animals and dairying in India has undergone a significant change during the post independence period. In the beginning the emphasis was more on the development of milch animals having higher potential for milk output and draught power, while in successive years cross bred cattle had been the main objective for the development of the dairy industry.

In the present day competitive conditions the survival and development of any industry, it is essential that the industry should be economically sound and should have a pressing demand of the society for its products. As far as the dairy industry is concerned the efforts are underway to integrate the animal husbandry and dairy development programmes to boost up milk production and procurement of milk particularly in rural areas. A dairy development programme known as ‘OPERATION FLOOD PROGRAMME’ has been launched by the Government of India to organize dairying for production, procurement, processing and marketing of milk and milk products on a large scale.

A lot of research work has been carried out on co-operative milk marketing in Gujarat. A number of books and research papers have also been published by various individuals, but research on different aspects of the Working and Organisation of Co-operative Dairy Industry in Haryana is still limited. With this bent of mind the researcher has undertaken the present research by making a detailed factual analysis of Working and Organisation of Co-operative Dairy Industry in Haryana and extending valuable suggestions for improvement of organized dairy in Haryana.

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