Annexure – I

QUATIONNAIRE
INTERVIEW SCHEDULED FOR WOMEN ENTREPRENEURS
PART - A:
PERSONAL PROFILE

1. Name of the entrepreneur:

2. Address:

3. Age:

4. Educational Qualification:

5. Sex (v) Male/ Female:

6. Marital Status (v) Married/ Unmarried:

7. Mother Tongue:

8. Religion : Hindu/Muslim/Christian/others

9. Family Structure/Joint (Please v) : No. of family members

10. Category: General Sc

            ST OBC/MOBS

        Minority Ex-Service Man

        PH

11. Parent’s Occupation: Business Industry Agriculture Service

12. Income of the family:

261
PART- B
ORGANISATIONAL FACTORS

1. Type of Organization: a) Solo Ownership  
   b) Partnership  
   c) Joint Stock Company  
   d) Co-operative Society  
   e) Others

2. Any Problem faced in the Selection of the Enterprise:

3. Details of Unit: a) Year of Registration  
   b) Lactation  
   c) Did you established the unit your self  
   d) Taken over an existing unit (Good/Sick)  
   f) Any problem you faced in registration of your unit

4. Is the Unit situated:  a) At home  
   b) Owned premises  
   c) With the help of hired manager

5. Do you manage the unit:  a) independently  
   b) With the help of family members  
   c) With the help of hired manager

6. Number of employees: Male...........  Female...........  Total...........

7. Total investment (in Rs.):

<table>
<thead>
<tr>
<th>Particulars</th>
<th>At the time of establishment</th>
<th>At present</th>
</tr>
</thead>
<tbody>
<tr>
<td>Own Construction</td>
<td></td>
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<tr>
<td>Borrowed Capital</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
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</tbody>
</table>
8. Source of Borrowed Fund: 
   a) Borrowed from family members 
   b) Borrowed from friends/relative 
   c) Financial institution with name 
   d) Money lender 
   e) Rate of Interest 

9. Problems generally faced in borrowing fund: 

10. Value of fixed assets: 

11. Land holding: 
   a) Agriculture 
   b) Non- Agriculture 

12. Annual Turn over (in Rs.): 
   a) Mode & Place of collecting raw materials 

13. Actual production p.a.: 
   a) In term of quality 
   b) In term of value 

14. Item product: 

15. Whether Electrical power is under production 
   If yes, average annual power 
   Consumption 
   a) Did you faced any problem in setting power connection 

16. Indicate the percentage of profit on investment 
   a) 0 -10% 
   b) 11 -15% 
   c) 16 -20% 
   d) above 20% 

17. Are you finding insecurity with 
   Your Business/industry 
   yes/No 
   If yes, what are the reasons
PART- C
MOTIVATIONAL ASPECTS

1. What are the influenced you to become an entrepreneur?
   a) To do something new:
   b) Non-availability of Govt. job:
   c) Urge for Self Employed:
   d) To get social prestige:
   e) Availability of subsidy:
   f) Success of other:
   g) Family inheritance:
   h) To make use of Technical and Non-technical unit:

2. Do you think the social status of the entrepreneurs is higher than service holder?: Yes/No.

3. Whether you have attended any EDP: Yes/No.

4. What was the status before joining EDP: (✓) Unemployed/Self Employed/House wife/Student/family business/other

5. How were you selected for EDP: Through application/Application and interview any other

6. Please indicate the extent to which EDP helped you (✓)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Satisfied</th>
<th>Moderately Satisfied</th>
<th>Not Satisfied</th>
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<tbody>
<tr>
<td>1</td>
<td>Self employed after training</td>
<td></td>
<td></td>
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<tr>
<td>2</td>
<td>Knowledge of finance</td>
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<td>3</td>
<td>Assistance in Sleeting a project</td>
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<td>4</td>
<td>Marketing support</td>
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<tr>
<td>5</td>
<td>Knowledge of technical know how</td>
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<tr>
<td>6</td>
<td>Exposure to enterprise management</td>
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<tr>
<td>7</td>
<td>Knowledge of various incentives and subsidies</td>
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</tr>
<tr>
<td>8</td>
<td>Preparation of project report</td>
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</table>

7. Why did you choose the present location?
   a) Advice from family/relative/friends:
   b) Availability of Shop/plot:
   c) Nearness of raw material/market:
   d) Facilities of transport:

8. Did you received any follow-up assistance after the competition of EDP?
   Yes/No.

9. Whether follow up activities are (✓)
   Excellent- Very Good- Good- Poor:

10. Indicate the agencies under which you received EDP
    a) DIC Year 
    b) KVIC Year 
    c) NESSIA Year 
    d) IIE Year 
    e) NEEDO Year 
    f) Any other Year 

11. Indicate the type of Service you have received from entrepreneur guidance cell or organization:
    a) Supply of raw material:
    b) Selection of Product:
    c) Preparing of Project Report:
    d) Conducting of market survey:
    e) Obtaining licence and other formalities:
f) Acquiring and installation of Machinery:

g) Awareness service only:

12. What are the different problems you have faced at the time of

a) EDP training:

b) Starting your enterprise:

13. Have you prepared the project yourself after the EDP training:
PART- D
MANAGERIAL FACTORS

1. How did you manage your activity/Official Works?

2. Do you your enterprise as:
   a) Separate branch or head
   b) Separate person in Separate Head

3. Where from you purchase your material

4. Do you face problem of production process due to:
   a) Power failure lack of technical skill
   b) Storage of Raw material
   c) Storage of Capital

5. Do you follow any organizational rules and regulation prescribed by various authority: Yes/No.
   If yes
       a) How far these help you
       b) Is there any difficulty in practice

6. Do you get any instruction from your sponsored authority in its day-to-day operation?

7. Was there export personal to offer instruction?
1. How much of the loan /overdraft/cash facilities required by you was sanctioned by bank.

<table>
<thead>
<tr>
<th>Term Loan</th>
<th>Bank Overdraft</th>
<th>Cash Credit</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>1. Full amount</td>
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<td>2. 75% to 95%</td>
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<td>3. 50% to 75%</td>
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<td>4. Less than 50% Sanctioned</td>
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2. Monthly /Quarterly installment paid by you
   Do you pay installment regularly

3. Are you satisfied with the performance of organization if No. please mention the reason (\(\checkmark\))
   a) Delay in sanction the loan
   b) Delay in disbursement the loan
   c) In sufficient of loan
   d) Quality of service is poor
   e) Any other

4. Your present financial standing
   a) Total Bank Balance
   b) Balance in Loan Account
   c) Total Creditors
   d) Total Debtors
   e) Drawing in the current year
   f) Payment of Tax liability

5. Market of you product
   Local/ State wise/ National/
6. What type of market promotional activities is a conversion of your organization?
   a) Advertising through News Media
   b) Door to Door publicity
   c) Display
   d) Any other

7. Are you getting any marketing support/performance Yes/No. Purchase support from the government side?

8. Do you offer any market promotion measures as given below?
   a) Cash Discount
   b) Credit Facilities
   c) Trade Discount
   d) Sample
   e) Others
   f) None

9. Indicate the methods of distribution you are following
   a) Direct Selling     b) Through Whole seller
   c) Through Retailer   d) Through Agent