BIBLIOGRAPHY
BIBLIOGRAPHY

A) BOOKS & JOURNALS:

   "Social Contexts of Technology", in journal 'Social Research',
   Vol. 64, No.3, Fall 1997.

   "The Design of Social Research",
   The University of Chicago Press, Chicago.

3. Auletta Ken
   "The Real Dangers of Conglomerate Control", Columbia Journalism


   "Lords of The Global Village-
   Media and Monopoly", The democratic Journalist, July-
   August 1990.

   "Doing Social Research",

   "Law of The Press", Prentice-
   Hall of India, New Delhi -
   110 001, Third Edition.

   "Trends In Daily Newspaper

   "Mass Communication : An
   Introduction", Prentice-Hall,

    "Economic Intervention: Prelude
    to Press Control", Journalism

    "Monopoly And Competition
    And Their Regulation" -
    papers and proceeding of a
    Conference held by the
    International Economic Association, Macmillan & Co., London,
    Introduction.

    "The Real Dangers of
    Conglomerate Control", Columbia Journalism Review, March/
    April 1997.
<table>
<thead>
<tr>
<th></th>
<th>Author(s)</th>
<th>Title</th>
<th>Source/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>21.</td>
<td>Featherstone Mike (1992)</td>
<td>&quot;Undoing Cultures&quot;, Chapter 'Localism, Globalism and Cultural Identity&quot;.</td>
<td></td>
</tr>
</tbody>
</table>
24. George J. Stigler
(1973)

25. Glasser Theodore L., Allen David S. and Blanks Elizabeth S.
(1989)

26. Goode William J. and Hatt Paul K.
(1952 & 1989)

27. Gote Shubhangi
(1997)
"Female Criminality And Sociological Theories", South Asian Social Research Publication, Aurangabad (India).

28. Greenwald Douglas
(1982)

29. Hirsch Fred and Gordon David
(1975)

30. Holsinger Ralph L.
(1987)

31. Jean-Louis Loubet Del Bayle/Editor Johari J.C.
(1988)

32. Joshi L.A.
(1965)
"The Control of Industry In India", Vora and Co. Publisher Pvt. Ltd., Bombay; Foreword by Vakil C.N.

33. Kashlev Yuri
(1983)

34. Kidder Louise H.
(1981)

35. Krishnaswami D.R.
(1993)
"Methodology of Research In Social Sciences", Himalaya Publishing House, Bombay,


<table>
<thead>
<tr>
<th>No.</th>
<th>Authors</th>
<th>Title</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>46</td>
<td>Naushad P.M. &amp; M. Sarangadharan</td>
<td>&quot;Management of Newspaper Industrial Units&quot; Chapter 5</td>
<td>In the book &quot;Media Management In India&quot;, Kanishka Publication, Delhi.</td>
</tr>
<tr>
<td>47</td>
<td>Nimmo Dan (1978)</td>
<td>&quot;Political Communication And Public Opinion In America&quot;</td>
<td>Good year publishing company, Santa Monica, California (U.S.A.).</td>
</tr>
<tr>
<td>51</td>
<td>Panigrahy Dibakar &amp; P.K. Biswas Roy</td>
<td>&quot;Media Management In India&quot;,</td>
<td>Kanishka Publication House, Delhi.</td>
</tr>
<tr>
<td>55</td>
<td>Reddaway W.B. (1964)</td>
<td>&quot;Economics of Newspapers&quot;,</td>
<td>Reprint Series No. 208, University of Cambridge, Dept. of Applied Economics.</td>
</tr>
</tbody>
</table>


59. Selitiz, Cook, Jahoda et al. (1965) "Research Methods in Social Relations", Methuen & Co. Ltd.,


B) REPORTS:


