QUESTIONNAIRE
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Profile of Women Entrepreneur

1. Name :

2. Address :

3. Village/ Town : District: State:

4. Native Place :

5. If migrated : From: To:
   Year :

6. Marital status : Married / Unmarried/ Widow

7. Age :
   a. < 25 yrs
   b. 26 to 40 yrs
   c. > 40 yrs

8. Education :
   Illiterate/ 1-5 std /6-12 std/ Diploma/ Graduate

9. Family size :
   Nuclear / Joint

10. No of family members: Children ( ) Girls ( ) Boys ( ) Adults ( )

11. Monthly Income :
   A. up to Rs2500   B. Rs 2501 to Rs 3000
   C. Rs 3001 to Rs 3500   D. Rs 3500 above [ ]

12. Religion :
   Hindu / Muslim / Christian / Others

13. Category under :
   ST ( ) SC ( ) BC ( ) OC ( )

14. No of dependants :
   Children ( ) Parents ( ) In-laws ( ) Others ( )

Particulars about Micro Enterprises

15. At what age did you start your own business: [ ]
   A. < 25 yrs B. 26Yrs to 35 yrs C. 35yrs to 45 yrs D. Above 45 yrs.

16. Year of establishment: [ ]
   A. below 5 years B. 6 to 10 years C. 11 to 20 years

17. Enterprises address:
18. Type of Micro Enterprises
   [   ]
   A. Manufacturing   B. Trading   C. Service   D. Others if any specify

19. Have you started your present enterprise for
   [   ]
   A. Self   B. Family Inherited   C. bought

20. Ownership pattern :
   [   ]
   A. Sole   B. Family ownership   C. Partnership   D. Others

21. Location of the unit -
   [   ]
   A. Rural   B. Urban

22. Monthly Turnover:
   [   ]
   A. below Rs.10000   B. Rs 11,000 to Rs.30000   C. Rs.30001 & above

23. Annual Income before establishment:

24. Any training programme attended Yes/ No

25. If yes duration and type:  Skill oriented / Managerial/
   Business entrepreneurship training / None.

26. How did you identify the micro – enterprise
   [   ]
   A. Knowledge of technology   B. Market demand   C. Followed by others

27. Factors which helped to become a micro enterprises
   [   ]
   A. Education   B. Training / experience   C. Technical Knowledge
   D. Professional experience   E. Trade information   F. Help from other enterprises

28. Modernization and innovation made by you since inception

29. Are you use machinery
   Yes/ No

30. How did you purchase that machinery
   [   ]
   A. Own fund   B. Govt subsidies   C. Through NSIC (hire purchase)   D. SSIB

31. Persons employed in enterprise:
   At present
   [   ]
   In the beginning
   [   ]

32. What are the reasons for success of micro-enterprise
   [   ]
   A. Self confidence   B. Full involvement
   C. Team work among members   D. Using Mkt skills
33. How did you manage the problems while running the Micro-Enterprise?
   A. Own experience  
   B. Discussions with family and others  
   C. Approach to business consultancy

34. How many hours per day do you dedicate to your work?
   A. Below 5hrs  
   B. 5 to 10 hrs  
   C. Above 10 hrs

**Particulars of Finance**

35. Where did you get your Financial Assistance to start the Micro-Enterprises?
   A. Own investment  
   B. Bank loan  
   C. Self help group loan  
   D. Others

36. Initial Investment of the Sample Respondents
   A. up to Rs.10000  
   B. Rs.10001- Rs.50000  
   C. Rs.50001-100000  
   D. above Rs.100000

37. Whether the Money Obtained from the Bank is Sufficient?
   Yes/No

38. Who was instrumented in getting the loan?
   A. Bank manager  
   B. SHG Member  
   C. Account holder  
   D. Others

39. From the following which do you think is useful to you?
   A. Bank loan  
   B. SHG Loan  
   D. Both

40. Mention the name of the bank assistance _____________________

41. Did you face any problem while getting or processing the loan?
   Yes/No

42. If yes mention
   A. Security reason  
   B. Bank employee  
   C. By group members  
   D. By Govt regulations
Motivating Factors

43. Factors motivated to start the micro-enterprise

A. Unemployment  B. To lead independent life
C. To achieve something  D. To gain social status
E. To fulfill the desires of parents  F. To earn money

44. Factors which influenced to start the micro-enterprise

A. Success stories of entrepreneurs  B. Previous knowledge
C. Sufficient money in hand  D. Encouragement by relatives and friends
E. Training under gone  F. Idea from bank/financial institutions

45. Who initiated the Idea about the Micro-Enterprises

A. Family and Relatives  B. Friends
C. Books/Magazines/Newspaper  D. Govt. Subsidies
E. From similar entrepreneurs  F. Similar work experience  G. Education

46. Reason for selecting this line of activity

A. Easy to enter  B. High Profits Margin
C. No/Low Competition  D. Related to Profession
E. Advise of Family Members

47. How did you acquire the skill for running enterprise?

A. Formal training  B. Past experience
C. From family  D. Others

48. Is there anyone in the family who was entrepreneur or owner of some related business activities?

A. Yes  B. No
Marketing

49. How did you market your products
   A. Local shop       B. Direct selling
   C. Wholesale market D. Own shop

50. Type of product
   A. New product       B. Improved product which is already in market
   C. Imitation

51. Have you faced any problem in product selection  Yes/No

52. How did you get the product idea initially?
   A. Through Industrial Intensive Campaign organized by the EDP
   B. Through Consultancy Firm
   C. News Paper/Trade Journals
   D. Friends/Relatives
   F. Others

53. Are you satisfied with the product you have selected Yes/No
   If No, specify the reason

54. Do you think that the product manufactured by you require packing? Yes/No
   If yes what is the basic packing material

55. Do you have brand name for your product? Yes/No

56. If yes state the main factors in branding the products?
   A. Common practice
   B. To create image for the product
   C. Better quality standard than other competitors
   D. Others

57. What pricing method do you follow? [ ]
   A. Cost Plus Pricing
   B. Price Control by the Distributors
   C. Market Demand and Supply Situation
   D. Others
58. How do you distribute your product
   A. Direct Selling       B. Through Retailers
   C. Through whole sellers to retailers  D. All above

59. Are you satisfied with the present channels of distribution? Yes/ No
    If No, specify

60. Did you participate any trade fairs, hand craft exhibitions? Yes / No

61. Did you satisfy by participating in above fairs? Yes/ No

62. Do you have marketing staff to promote your product? Yes/ No

Problems

63. Raw material
   A. Scarcity     B. High cost   C. Low quality   D. Trans port   E. No problem

64. Problems while you start the business
   A. Lack of self confidence       B. Financial obstacles
   C. Lack of information           D. Finding the right content
   E. Combining family and work     F. No obstacles

65. Problem while you running the business
   A. Combining family ,work life   B. Liquidity and other financial
   C. Gaining acceptance and / respect of people
   D. Lack of entrepreneurial mobility   E. No obstacles

66. Do you have any below given problem with regard to marketing?    
   A. Competition from other units   B. Lack of demand
   C. Price control                D. Distribution control
   E. Problem of transport F. no obstacles

67. Did you face Finance problem?
   A. Shortage of working capital   B. Lack of fixed assets
   C. High rates of interest       D. No obstacles
Opinion regarding certain issues related to women entrepreneurship.

Please indicate your opinion about the following statements

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Opinion</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Right place for women is home</td>
<td></td>
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<tr>
<td>2</td>
<td>Women join entrepreneurial career out of compulsion</td>
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<td>3</td>
<td>In case of economical job is more suitable for women than entrepreneurial career</td>
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<td>4</td>
<td>Being a woman is a boon for becoming an entrepreneur</td>
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<td>5</td>
<td>Supervision and control of labour is easy for women entrepreneur</td>
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<td>6</td>
<td>Marketing of products poses no difficulty for women entrepreneur</td>
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<td>7</td>
<td>Availing financial assistance from support agencies is a problem for women entrepreneur</td>
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<td>8</td>
<td>Availing of technical know-how is a problem for women entrepreneur</td>
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<td>9</td>
<td>Management training is must for women entrepreneur</td>
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<td>10</td>
<td>It is difficult for women to survive as entrepreneur if There is no help from husband / guardian</td>
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<td>11</td>
<td>Women success in entrepreneurial career results in neglecting children family and home</td>
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<td>12</td>
<td>Women entrepreneur can compete with men entrepreneur</td>
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<td>13</td>
<td>There should be separate support agencies for women entrepreneur</td>
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<td>14</td>
<td>Idea stage of women to take up entrepreneurial career is before marriage</td>
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<td>15</td>
<td>Present policy provisions for promoting women entrepreneurship are sufficient</td>
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{ I – Strongly agree    II – agree    III Undecided IV – Disagree     V Strongly disagree }
<table>
<thead>
<tr>
<th></th>
<th>Status of Women Entrepreneur Before and After Starting the Business</th>
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<tbody>
<tr>
<td>1</td>
<td>Social status improvement</td>
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<td>2</td>
<td>Own house</td>
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<td>3</td>
<td>Is there any change in development or expansion of the house</td>
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<td>4</td>
<td>Growth in children education</td>
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<td>5</td>
<td>Improvement in families health</td>
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<td>6</td>
<td>Purchase of costly or esteem goods for family (TV, CD player, Cooler, Fridge)</td>
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<tr>
<td>7</td>
<td>Is there any change in your confidence level</td>
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