LIST OF ABBREVIATIONS

WWW : World Wide Web
URI : Uniform Resource Identifiers
A.I.C.C : All India Congress Committee
TOI : Times of India
UN : United Nations
AIR : All India Radio
NRS : National Readership Survey
TV : Television
C&S : Cable and Satellite
UGC : University Grants Commission
I.F.J. : International Federation of Journalists
NWMI : Network of Women in Media-India
NCW : National Commission for Women
EU : Europe Unions
DTH : Direct to Home
NPE : National Policy on Education
POA : Programme of Action
FMCG : Fast-Moving Consumer Goods