QUESTIONNAIRE

ENTREPRENEUR SCHEDULE

TOPIC: Economics of Shell Craft Industry in Kanyakumari District

Scholar: ____________________________ Supervisor: ____________________________

I. General Information:

1. Name of the respondent: ____________________________
2. Village: ____________________________
3. Taluk: ____________________________
4. Age: ____________________________
5. Religion: Hindu/Muslim/Christian/Any other
7. Marital Status: Married/single
8. Type of Family: Joint/Nuclear
9. Education: General/Technical
10. Sex: Male/Female

11. Particulars of the Household:

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Sex</th>
<th>Relationship with the respondent</th>
<th>Education P/S/HS/C</th>
<th>Eco. Status</th>
<th>Occupation</th>
<th>Remarks</th>
</tr>
</thead>
</table>


II. Firm Particulars:

1. Name & Address of the establishment:
2. Is your unit registered or unregistered:
3. If registered year and Date of Registration:
4. If registered the reason for registration:
5. If unregistered the reason for it:
6. Type of the establishment: Own / Partnership / Cooperative / shareholders
7. Years of experience:

III. Reasons for getting into the business:

1. Expectation of high profit.
2. Familiarity with the line of manufacture.
3. Self employment
4. Availability of help from friends and relatives.
5. Possibility of getting financial and technical assistance.
6. Scope for using domestic resources.
7. Any other.

IV. Why did you choose this location for your business:

1. Availability of raw material.
2. Nearness to markets.
3. Good transport facilities.
4. Proximity to consumers
5. Availability of cheap labour.
V. Finance:

1. Sources of finance:
   
   Internal: Own saving/income from property/earnings
   External: Friends and relatives/commercial banks/cooperative/money lenders/private finances.

2. Rate of interest: Banks/money lenders/private finance/cooperatives.

3. Mode of security: Jewels/Property/others.


5. Date of receiving loan.

6. Difficulties in securing finance: Insufficient amount/Too much formalities / High rate of interest.

VI. Raw Materials:

1. What are the different sources of purchase of raw materials: Local/Outside/agent/society/union.

2. Name the principal raw material shell/wire/beads/Tube/Fevicol.


4. Cost of raw materials: Rs. per annum.

5. What are the difficulties in securing raw materials: High price/low quality/problems of transport/scarcity.
**VII. Production:**

1. **Name of the Products produced per day:**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the product</th>
<th>Quantity per day</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Door Curtain (Big size)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Door Curtain (Small size)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Lamp shade</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Shell ornaments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Decorative Mirror</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Reed mat with shell work</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Pot hangers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Key chain</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Others specify</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**VIII. Cost of production**

1. What is the labour cost per day.

2. What is the material cost per day.

3. Others: if any.
IX. Employment:

1. Total number of workers employed and wage rate in your unit.

<table>
<thead>
<tr>
<th>Persons</th>
<th>Skilled Number</th>
<th>S-Skilled No.</th>
<th>Unskilled No.</th>
<th>Total No.</th>
<th>Skilled Wage Rate</th>
<th>S-Skilled Wage Rate</th>
<th>Unskilled Wage Rate</th>
<th>Total Wage Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
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<td>Female</td>
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<td></td>
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<tr>
<td>Child</td>
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<tr>
<td>Total</td>
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</tr>
</tbody>
</table>

2. Nature of employment Temporary/ Permanent

3. Average days of employment per annum

4. When do workers come for work.

X. Wages:

1. Type of wage payment: Piece rate/Rs. per piece
   Time rate / Rs. per hour

2. How are wage paid: Daily/weekly/fortnightly/monthly.

3. Are there any incentive payment to workers: Bonus/gifts

4. If yes, on what basis: Total wages/salary bill.

5. Is there any labour unrest: Yes/No.

6. If yes specify the reason

7. How it is settled?
8. Are you a member of South Tamil Nadu sea-shell Artisans Welfare Association: Yes/No.

9. If no give reasons:

10. If there any workers union in your industry: Yes/No.

XI. Innovation:

1. Have you introduced any new products and new models: Yes/No

2. How do you get the new model

3. Who introduced the model or product in the district.

4. How did you adopt the model? Did you test its marketability.

5. Do you have any plan of promoting it to the level of exportability.

XII. Marketing:

1. Do you directly market the product: Yes/No.

2. If no what is the marketing channel: Producer/whole saler/Commission agent / Retailer / Govt. emporia / Private emporia / Supplier of raw material.

3. Do you receive money as soon as you market the product through the above agencies: Yes/No

4. If no what is the problem in receiving money.
5. What are the marketing problems you undergo: Transport Storage / packing / Scope for breakage / competition / Slackness in demand / inadequate market.

6. Do you have steady sales throughout the year.

7. Are you getting any institutional support for marketing. If so mention the available facilities.

8. What is the marketing cost: Sales tax/Loading/ Unloading Transport.

XIII. Income

1. What is the profit margin from shell unit.

2. Is the income from shell unit regular: Yes/No.

3. If no what is the peak and slackening period and the income in these periods?

4. What are the sources of income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount per month/ in Rs.</th>
<th>Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell craft</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agriculture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land</td>
<td></td>
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</tr>
<tr>
<td>Investment</td>
<td></td>
<td></td>
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<tr>
<td>Livestock</td>
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<tr>
<td>Building</td>
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<td></td>
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<tr>
<td>Others</td>
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<td></td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
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</tr>
</tbody>
</table>
XIV. Accomodation:

1. Nature: Own/Rental.

2. If Rental what is the monthly rent.

3. What is the type of building: Pucca/Kutcha/thatched.

4. Do you have any problem in Accomodation.

Date: Investigator.