CONTENTS
CONTENTS

ACKNOWLEDGEMENT

LIST OF TABLES

CHAPTER

I INTRODUCTION

II REVIEW OF LITERATURE

III GROWTH OF INSURANCE SECTOR IN INDIA
  • History of Insurance in India
  • Life Insurance Needs
  • Types of life Insurance Policies
  • Life Insurance in India
  • Performance of LIC in rural India
  • Strategies for Life Insurance Business

IV ANALYSIS AND INTERPRETATION

V FINDINGS, CONCLUSION AND SUGGESTIONS

BIBLIOGRAPHY

APPENDIX:

  Interview Schedule