An Appeal To Tourists

Dear Sir/Madam,

I am conducting a brief survey on Adventure Tourism in Goa as a part of my doctoral research work. I would be grateful if you spare a few minutes to participate in it. I assure you total anonymity for your answers. No individual responses will be released. All answers will be aggregated and only used for research purpose.

Thank you for your cooperation.

Mrs. Yasmin Z. Shaikh
Department of Commerce, St. Xaviers College, Goa. Research Scholar, UGC-FIP, Dept of Commerce
Chh. Shahu Institute of Business Education & Research (SIBER) afflt. to Shivaji University (Kolhapur)

TOURIST QUESTIONNAIRE

(Please tick ✓ at the appropriate place)

PART A

PERSONAL PROFILE:

1. Name: ________________________________

2. Gender: Male ☐ Female ☐

3. Nationality: Domestic ☐ State__________ International ☐ Country _________

4. Occupation: Business ☐ Professional ☐ Service ☐ Student ☐ Others _______

5. Education: HSC & Below ☐ Graduate ☐ Post Graduate ☐ Professional ☐ Others________

6. Age: Below 20 years ☐ 21 - 30 years ☐ 31 - 40 years ☐ 41- 50 years ☐ 51- 60 years ☐ Above 60 years ☐

7. Marital Status: Unmarried ☐ Married ☐

8. Income per month :
   Domestic: Below Rs.15000 ☐ Rs. 15001 - 30000 ☐ Rs. 30001 – 45000 ☐
   Rs. 45001 - 60000 ☐ Rs.60001 & Above ☐
   International: Below $ 5000 ☐ $ 5001-10000 ☐ $ 10001-15000 ☐ $ 15001 & Above ☐ (US $)

9. Expenditure Pattern per day as a Tourist (Rs) : ________________
PART B

GOA:

1. Goa is a popular tourist destination in India?

   Strongly Agree   Agree   Undecided   Disagree   Strongly Disagree

2. Purpose of visit to Goa is due to:

   Holiday   Business   Relatives & Friends   Conferences & Seminars
   Honeymoon   Festivals   Medical Reasons   Others

3. Your selection of Goa as your destination was based on:

<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Undecided</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>i) Natural Beaches</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii) Known &amp; Famous</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii) Culture &amp; Monuments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv) Water Sports &amp; Adventure activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v) Rest &amp; Relaxation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi) Entertainment (Film festival, Night life, Casinos)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii) Cheap holiday package</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii) Sex and Drugs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix) Medical Treatment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>x) Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4. How did you find out about Goa?

   Internet   Magazines   Movies/TV   Newspaper   References
   Travel Agency   Tourist Brochures   Others

5. Your duration of stay in Goa:

   Less than 3 days   4 – 10 days   11–15 days   15 days and Above

6. Your visit to Goa is with:

   Alone   Spouse   Family   Friends & Relatives   College Tour   Others

7. Which is the best time to visit Goa?

8. Where are you staying whilst in Goa?
   Friends & Relatives ☐ Hotels ☐ Resorts ☐ 5 star and 7 Star ☐ others__________

9. How did you arrive to Goa?
   Own vehicle ☐ By Bus ☐ By Train ☐ By Airline ☐ Others __________

10. What mode of transport did you mostly use in Goa?
    Own vehicle ☐ Car (hire) ☐ Taxi ☐ Motorbike (hire) ☐
    Motorcycle taxis ☐ Public ☐ Hotel Coach ☐ Others ________________

11. Taxi fares:
    Very High ☐ High ☐ Moderate ☐ Reasonable ☐ Cheap ☐

12. Behaviour of taxi drivers:
    Highly ☐ Satisfactory ☐ Dissatisfactory ☐
    Satisfactory ☐ Dissatisfactory ☐

<table>
<thead>
<tr>
<th>Your opinion on travel modes:</th>
<th>Excellent</th>
<th>Good</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 Road conditions in Goa</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14 Conditions of approach road to tourists spots</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15 Availability of suitable transport for short distance travel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16 Parking spaces</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17 Service stations/repair shops/petrol pumps enroute</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18 Conditions of street lighting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19 Traffic signals</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

20. Any problems regarding transport? Please specify ______________________________________

21. Availability of Food & Beverages at tourist spots:
    Widely available ☐ Available at few places ☐ Not available ☐

22. Any problems regarding Food & Beverages? Please specify ________________________________
<table>
<thead>
<tr>
<th>Question</th>
<th>Widely available</th>
<th>Available at few places</th>
<th>Not Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>23. Do’s &amp; don’ts at important places</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>24. Medical facilities at tourist spots</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>25. Police assistance at tourist spots</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>26. Life guards at beaches</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>27. Did you feel safe moving about in the:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Market</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day Day                                                                Yes ☐  No ☐  Cannot Say ☐</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Night Night                                                            Yes ☐  No ☐  Cannot Say ☐</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beaches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day Day                                                                Yes ☐  No ☐  Cannot Say ☐</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Night Night                                                            Yes ☐  No ☐  Cannot Say ☐</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entertainment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day Day                                                                Yes ☐  No ☐  Cannot Say ☐</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Night Night                                                            Yes ☐  No ☐  Cannot Say ☐</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

28. Any problems regarding safety? Please specify ____________________

29. Did you avail of tour operator/guides services for this visit? Yes ☐ No ☐

30. Which parts of Goa did you visit?

**North Goa**
Sinquerim ☐  Candolim ☐  Calangute ☐  Baga ☐  Nerul ☐  Anjuna ☐
Vagator ☐  Chapora ☐  Old Goa ☐  Chorao ☐  Miramar ☐  Panaji ☐
Caranzalem ☐  Donapaula ☐  Vainguinim ☐  Mapusa ☐  Mayem ☐  Morjim ☐
Arambol ☐  Mandrem ☐  Keri ☐  Tiracol ☐  Ponda ☐  Mollem ☐
Dudhsagar ☐  Bondla ☐  Others _________________________

**South Goa**
Benaulim ☐  Colva ☐  Paloleum ☐  Bogmola ☐  Velsao ☐  Utorda ☐
Agonda ☐  Cavelossim ☐  Mobor ☐  Betalbatim ☐  Arossim ☐  Varca ☐
Betul ☐  Cotigao ☐  Majorda ☐  Vasco ☐  Margao ☐  Galgibaga ☐
Others _________________________________________________________
V) **Tourist Opinion:**

<table>
<thead>
<tr>
<th></th>
<th>Widely available</th>
<th>Available at few Places</th>
<th>Not Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>31. Brochures &amp; Literature (on Goa)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>32. Sufficient Sign Boards (on roads &amp; tourist destinations)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>33. Facilities enroute (ATM /Bank/Currency exchange)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>34. Shopping Facilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35. Essentials such as water/ toilets etc. enroute</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36. Garbage Bins</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>37. Power supply at tourist spots</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>38. Facility for charging laptop/ mobile phones etc.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>39. Entertainment &amp; Recreation facilities</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Good</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>40. Maintenance and Management of Monuments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>41. Maintenance of Beaches</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>42. Illuminations of beaches</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

43. **Problems faced during the trip:**

<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Undecided</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>i) Beggar / Hawkers / Vendors / Nuisance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii) Encroachment at tourist sites (Shacks / Adv. Activities)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv) Drug peddling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi) Overcrowded beaches</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii) Oil sullies &amp; tar balls on Beaches</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii) Cheating</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix) Theft</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>x) Lack of sanitation facilities at beach sides (bath &amp; toilet facilities)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xi) Poor infrastructure at beach side (lights, transport, parking,)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xii) Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

44. **Behaviour of local community towards tourist?**

- Warm & hospitable □
- Cooperative & kind □
- Inhospitable □
- Suspicious □
- Indifferent □

45. **What is your overall evaluation of your stay in Goa?**

- Excellent □
- Good □
- Average □
- Below Average □
- Poor □
46. Would you like to revisit Goa?  
   Yes ☐  No ☐  Cannot Say ☐

47. Will you recommend your holiday to others?  
   Yes ☐  No ☐  Cannot Say ☐

48. Additional tourism facilities that you would like to see in this destination?
   i. Development of water theme parks ☐
   ii. Better Infrastructure facilities at tourist spots ☐
   iii. Increase Safety and Security at tourist spots ☐
   iv. Development of Wild Life Sanctuaries ☐
   v. Display of Information / Sign boards ☐
   vi. Maintenance of Tourist Spots ☐
   vii. Golf courses ☐
   viii. Better Public Transport ☐
   ix. Shopping Malls ☐
   x. Others ____________________________________________

49. Are you aware of Adventure Tourism in Goa?  
   Yes ☐  No ☐

50. Did you participate in Adventure Tourism activities in Goa?
   If Yes ☐  >>>> If yes go to Part C
   If No ☐  >>>> Give Reasons

   i) Accompanied by wife/children ☐
   ii) Fear Factor ☐
   iii) Age Factor ☐
   iv) Health Factor ☐
   v) Costly ☐
   vi) Not Safe Enough ☐
   vii) Poor Quality of Equipment used ☐
   viii) Not Heard of ☐
   ix) Not Accessible ☐
   x) Shyness ☐
   xi) Others ________________________________
**PART C**

**Adventure Tourism:**

1. Your experience of Adventure Tourism.
   - Prior experience elsewhere □
   - Prior experience in Goa □
   - First experience □

2. Do you seek adventure on a vacation? Yes □
   - No □
   - Cannot say □

3. Adventure Tourism has a lot of scope in Goa.
   - Strongly Agree □
   - Agree □
   - Undecided □
   - Disagree □
   - Strongly Disagree □

4. Is Adventure Tourism being promoted in Goa?
   - Strongly Agree □
   - Agree □
   - Undecided □
   - Disagree □
   - Strongly Disagree □

5. Did you have prior information about Adventure Tourism in Goa? Yes □
   - No □

6. Your opinion on promotional measures made by Goa State to promote Adventure Tourism?
   - Excellent □
   - Good □
   - Average □
   - Below Average □
   - Poor □

7. Participation in Adventure Activities requires specific skills?
   - Strongly Agree □
   - Agree □
   - Undecided □
   - Disagree □
   - Strongly Disagree □

8. Did you undergo prior training before participating in Adventure Activities?
   - Yes □
   - If Yes, what kind of training and for which activity?
   ______________________________

   - No □
9. Which Adventure Tourism activities did you experience in Goa?

**Air Based:**
- Parasailing
- Bungee Jumping
- Hand gliding
- Para gliding
- Microlite flying
- Others __________________________

**Land Based:**
- Hiking & Trekking
- Bird watching
- Go Karting
- Elephant Safari
- Rock climbing
- Mountaineering
- Rappelling
- Jummaring
- Golfing
- Tyrolean traverse
- Others __________________________

**Water Based:**
- River cruises
- Jet Skiing
- Speedboats
- Water scooters
- Banana rides
- Bumps rides
- Angling
- Swimming
- Scuba diving
- Snorkelling
- Water Skiing
- River Trekking
- Sailing
- Windsurfing
- White water rafting
- Canoeing
- Dolphin Cruise Trips
- Crocodile Cruise Trips
- Dinghy Sailing
- Knee & Wake boarding
- Catmaran / Hobie cat sailing
- Yatch tours
- Pedal & rowing boats
- Others __________________________

10. Which adventure tourism activities did you enjoy the most?

________________________________________________________________________

11. Locations in Goa where you experienced Adventure Tourism activities?

**North Goa** __________________________

**South Goa** __________________________

12. Frequency of participation in Adventure Activities: Once
- Two -three times
- Many times

13. Level of risk associated with Adventure Activities: Very high
- Low risk
- No risk

14. The standard and quality of services provided by Adventure Tour operators is:

- Excellent
- Good
- Average
- Below Average
- Poor
15. Safety measures adopted for Adventure Tour Activities:
   i. Safety instructions for tourist  
   Yes  No
   ii. Compulsory safety equipment (Life jackets, harness)  
       Yes  No
   iii. Back up rescue boats/jet skis  
        Yes  No
   iv. Life guards on beaches  
        Yes  No
   v. Proper Training  
       Yes  No
   vi. Specific Sports Gear  
       Yes  No
   vii. Trained Observers/Supervisors accompanying participants  
        Yes  No
   viii. Safety and Survival kits  
       Yes  No
   ix. Others (please specify)  
       Yes  No

16. How will you rate your satisfaction level with these activities?

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Good</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I. Air Based:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Parasailing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>II. Land Based:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Hiking &amp; Trekking</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Bird watching</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Go Karting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Elephant Safari</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>III. Water Based:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. River cruises</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Jet Skiing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Speedboats</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Water scooters</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>V. Banana rides</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi. Bumps rides</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii. Angling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii. Swimming</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix. Dolphin Cruise Trips</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>x. Crocodile Cruise Trips</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xi. Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
17. How will you rate the safety measures adopted for the different adventure activities.

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Good</th>
<th>Average</th>
<th>Below Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Air Based :</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Parasailing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>II Land Based :</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Hiking &amp; Trekking</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Bird watching</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Go Karting</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Elephant Safari</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>III Water Based :</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. River cruises</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Jet Skiing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Speedboats</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Water scooters</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>V Banana rides</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi. Bumps rides</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii. Angling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii. Swimming</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix. Dolphin Cruise Trips</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>x. Crocodile Cruise Trips</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xi. Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

18. Participation in Adventure Activities :

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Cannot Say</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Was exciting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Provided Value for money</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Was a good experience</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Made me feel adventurous</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v. Satisfied with the decision</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi. Will recommend the activities to others</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii. Participate in more adventure activities in future</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii. Others</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

19. How much money did you spend on Adventure Activities in Goa ?

- Below Rs.1000 □
- Rs. 1000- Rs. 2000 □
- Rs. 2000- Rs. 5000 □
- Rs. 5000 & Above □

20. Price/rates charged for the Adventure Tourism activities are?

- Very high □
- High □
- Moderate □
- Reasonable □
- Cheap □
21. Problems faced in Adventure Tourism activities?

<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Undecided</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>i.</td>
<td>No safety instructions for tourist</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii.</td>
<td>Poor quality of safety equipment</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii.</td>
<td>Poor quality harness / life Jackets</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i.v.</td>
<td>Poor accident management</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v.</td>
<td>High level of risk</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi.</td>
<td>High rates for adventure activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii.</td>
<td>Rude behavior of tour operators.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii.</td>
<td>Lack of proper training of tour operators</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix</td>
<td>Lack of professionalism</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>x</td>
<td>Few tour operators</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xi</td>
<td>Long queue</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xii</td>
<td>No uniform rates</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xiii</td>
<td>Overcrowded</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xiv</td>
<td>No proper Medical kits</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xv.</td>
<td>Operate close to swimmers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xvi.</td>
<td>Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

22. Your preference for Adventure Tourism activities has been on account of?

- Enjoyment
- Challenges
- Novelty
- Others ________

23. Your experience of Adventure Tourism in Goa has been?

- Excellent
- Good
- Average
- Below Average
- Poor

24. Which Adventure Tourism activities do you intend participating in the near future?

__________________________________________________________

25. What are the strengths of Adventure Tourism in Goa?

- High scenic beauty
- Unique in its appeal
- Vast coast line for water sports
- Natural beaches
- Favourable climate
- Affordable
- Others (please specify) ________________________________

---

Ph.D. Tourism Research Questionnaire
26. What are the weaknesses of Adventure Tourism in Goa?
   i. Poor visibility of water stretch due to mining
   ii. Laid back attitude of people
   iii. Tourist exceeds carrying capacity
   iv. Poor facilities at beaches
   v. Insufficient Regulations
   vi. Seasonal nature
   vii. Inaccessible
   viii. Endangers lives of swimmer/bathers
   ix. Others ______________________________________________________

27. What are the opportunities for Adventure Tourism in Goa?
   i. Promotion of hinterland tourism
   ii. Promotion of land based adv. Activities (Trekking and wild life tourism)
   iii. Others ______________________________________________________

28. What are the threats of Adventure Tourism in Goa?
   i. Environmental degradation
   ii. Adverse effects on beaches and sand dunes
   iii. Growth of cheaper tourist destination outside the state
   iv. Others ______________________________________________________

29. Suggest measures to develop Adventure Tourism activities in Goa:
   i. Demarcate jurisdiction of different water sports and swimming areas
   ii. Stop water sports activities before sunset
   iii. Install CCTV’s on beaches
   iv. Monitor / Regulate water sports activities on beaches
   v. Life guard should keep a close watch on water sports operations
   vi. Aggressive Advertising & Promotion by Tourism Dept. and Tour operators
   vii. Promotion of Land Based Adventure activities by Tourism Dept. and
        Tour operators / Associations
   viii. Organise Adventure Activity Festivals
   ix. Promote Off Season Adventure Activities
   x. Proper Organization & Management of Adventure Activities
   xi. Others ______________________________________________________

30. Which other Adventure Tourism activities do you think should be introduced in Goa?

__________________________________________________ ________________________________

__________________________________________________ ________________________________

______ Thank You ________

Ph.D. Tourism Research Questionnaire
An Appeal to Adventure & Water Sports Tour Operators

Dear Sir/Madam,

I am conducting a brief survey on Adventure Tourism in Goa as a part of my doctoral research work. I would be grateful if you spare a few minutes to participate in it. I assure you total anonymity for your answers. No individual responses will be released. All answers will be aggregated and only used for research purpose.

Thank you for your cooperation.

Mrs. Yasmin Z. Shaikh
Department of Commerce, St. Xaviers College, Goa. Research Scholar, UGC-FIP, Dept of Commerce Chh. Shahu Institute of Business Education & Research (Siber) afflt. to Shivaji University (Kolhapur)

Adventure Tour Operators Questionnaire

(Please tick ✓ at the appropriate place)

1. Name of the organization _______________________________________________
2. Website ___________________________________________________________
3. Email ___________________________________________________________
4. Address of the organization ___________________________________________
5. Date of Commencement of Business _________________________________
6. Form of Organisation: (a) Sole ☐ (b) Partnership ☐ (c) Private Ltd. ☐
   Proprietorship Others ___________________________
7. Name of the Proprietor: _____________________________________________
8. Total number of people employed by you for adventure tour operations ______
9. Salary & Wages paid: Monthly Rs.____ ________________________________
10. Which industry associations or other tourism-related bodies are you and/or your business a member of?

   ___________________________________________________________________
11. What regulations apply to the operation of your business?

   ___________________________________________________________________

Ph.D. Tourism Research Questionnaire
I. Adventure Activities:

12. List Adventure Activities, Rates, Timings and Locations.

I. Air Based:
- Parasailing □
- Bungee Jumping □
- Hand gliding □
- Para gliding □
- Microlite flying □
- Others ____________

Rates ____________ Timings of operations ____________ Locations ________________

II. Land Based:
- Hiking & Trekking □
- Bird watching □
- Go Karting □
- Elephant Safari □
- Rock climbing □
- Mountaineering □

Rappelling □
- Jumaring □
- Golfing □
- Tyrolean traverse □
- Others ________________

Rates ____________ Timings of operations ____________ Locations ________________

III. Water Based:
- River cruises □
- Jet Skiing □
- Speedboats □
- Water scooters □
- Banana rides □
- Bumps rides □
- Angling □

Scuba diving □
- Snorkelling □
- Water Skiing □
- River Trekking □
- Sailing □
- Windsurfing □
- White water rafting □

Canoing □
- Dolphin Cruise Trips □
- Crocodile Cruise Trips □
- Dinghy Sailing □
- Knee & Wake boarding □

Catamaran / Hobie cat sailing □
- Yatch tours □
- Pedal & rowing boats □
- Kayaking □
- Others ______________

Rates ____________ Timings of operations ____________ Locations ________________

13. Average number of tourist availing of adventure tour activities per day:

Less than 50 □
50 – 100 □
100 – 150 □
150 & Above □

Domestic ________________
Foreigners ________________

14. What special Discounts and Concessions do you offer to children ?

__________________________________________________________________

15. What is the age limit to participate in adventure activities ?

Children ____________________________________________________________
Adults. ____________________________________________________________

16. What criteria is adopted for fixing rates ?

i) Thumb rule □

ii) Practical wisdom of Tour operator □

iii) Based on cost □

iv) Based on competitors □

v) Fixed by Tourism Dept. □

vi) Others __________________________________________________________
17. The rates charged for adventure activities vary for domestic, international tourist and locals.

Yes ☐ No ☐

18. How do the tourist rate the prices charged for the Adventure Tourism activities?

Very high ☐ High ☐ Moderate ☐ Reasonable ☐ Cheap ☐

19. List the month during which adventure tour operations commence and end in Goa:

<table>
<thead>
<tr>
<th>Activities</th>
<th>Commence</th>
<th>End</th>
</tr>
</thead>
<tbody>
<tr>
<td>i Air Based</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii Land Based</td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii Water Based</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

20. Which Adventure tour operations get a good response from tourist?

i) Air Based ______________________________________________________
ii) Land based ____________________________________________________
iii) Water Based __________________________________________________

21. Why do you think tourist prefer Adventure Tourism activities?

(a) Enjoyment ☐ (b) Challenges ☐ (c) Novelty ☐ (d) Others _______

22. How are decisions made regarding the location of adventure activities?

i) Area allotted by Tourism Dept ☐
ii) Residing in the area of operations ☐
iii) Secured permission/License to operate in particular area ☐
iv) Others ______________________________________________________

23. For adventure operations Clearance/Licence is sought from:

i) Department of Tourism ☐
ii) GTDC ☐
iii) Captain of Ports ☐
iv) Institute of Water Sports ☐
v) Local Authorities (Panchayat/Municipality/Corporations) ☐
vi) Fisheries Dept. ☐
vii) Clearance from Navy ☐
viii) Other ______________________________________________________
II. Safety

24. What safety measures are followed by you?
   i. Safety instructions for tourist  Yes □  No □
   ii. Compulsory safety equipment (Life jackets, harness)  Yes □  No □
   iii. Back up rescue boats/jet skis  Yes □  No □
   iv. Proper training  Yes □  No □
   v. Specific sports gear  Yes □  No □
   vi. Trained observers/ supervisors accompanying participants  Yes □  No □
   vii. Medical kits  Yes □  No □
   viii. Signing of indemnity bonds by tourist  Yes □  No □
   ix. Communication equipment  Yes □  No □
   x. Technical equipment  Yes □  No □
   xi. Fire extinguisher/fire buckets  Yes □  No □
   xii. Others ________________________________

25. List details of safety equipment and safety measures:
   i. Safety instructions for tourist  Oral □  Written □  Both □
   ii. No of life jackets ________  Harnesses ________
   iii. No of back up rescue boats_______
   iv. Medical kits __________
   v. Communication equipments ______
   vi. Fire extinguishers ______
   vii. Training period for participants ________
   viii. Sports Gear & Technical Equipments ______
        ______________________________________

III. Accidents

26. Are there incidents of accidents while conducting adventure activities?
   Yes □  No □  Sometimes □

27. What practices do you adopt to record and report mishap/accident including near misses?
   i. Report incidents to Police □
   ii. Call ambulance □
   iii. Provide necessary first aid □
   iv. Others ________________________________
28. What are the causes of accidents?

(a) Technical
i. Breakdown of boats
ii. Overturning of speedboats

(b) Natural
i. Rough Sea
ii. Bad weather

(c) Human
i. Negligence of operators
ii. Negligence of tourist
iii. Loss of control

(d) Operational
i. Over crowded Beaches
ii. Swimmers and bathers close to the place of operations
iii. Improper organization & management
iv. Others

29. What preventive measure are initiated to minimize accidents?

i. By your organization
ii. By the Tourism Dept
iii. By Captain of Ports
iv. By Local Authorities
v. Others

30. What written standards, guidelines, environmental guidelines codes or other documents guide adventure tour operation?

____________________________________________________________________

IV. Problems

31. Problems experienced in adventure tour operations on account of tourists:

i. Tourist misbehavior
ii. Refuse to wear safety jackets
iii. Refuse to follow safety instructions
iv. Refuse to sign undertaking
v. Bargaining
vi. Alcohol consumption
vii. Others

32. How do you deal with tourist refusing to follow safety norms for participating in adventure sports?

____________________________________________________________________
33. Problem experienced in adventure tour operations by tour operators:

**Managerial**

i. Expensive equipments □
ii. No place to store equipment □
iii. Difficulty in transporting boats and other equipments □
iv. No financial assistance □
v. Running pillar to post for clearance from various authorities □
vi. Non availability of staff /skilled manpower □
vii. High employee turnover □
viii. Insufficient Insurance cover □
ix. Others ______________________________________________________

**Operational**

i) Overturning of speedboats/jet skis due to loss of control □
ii) Operations are close to bathers/swimmers □
iii) Tourist Refusal to follow safety instructions □
iv) Natural factors(bad weather/Rough sea) □
v) Wind supply getting cut off causing mishaps □
vii) Others ______________________________________________________

V. **Finance**

34. Total capital invested in adventure tour operations Rs.__________
   If Borrowed capital Rs.__________
i) Friends & relatives__________
ii) Banks __________________
iii) EDC __________________
iv) Others __________________

35. Cost of purchasing adventure activities equipment Rs.________________

36. Equipment purchased    (a) Locally □  (b) Within India □  (c) Imported □

37. What is the cost incurred for maintenance of adventure tour equipment? ___________

VI **Promotion**

38. Do you promote adventure tourism activities? Yes □ No □

39. If yes, how do you promote adventure activities in and outside the State of Goa.
____________________________________________________________________

40. Has promotion of adventure tourism activities increased tourist response?
   Yes □  No □  Don’t know □
41. Do you get support from Government Authorities and Tourism Department for adventure tourism activities?
   Yes □ No □

42. If Yes, nature of support:
   i. Financial assistance □
   ii. Subsidies □
   iii. Training □
   iv. Others _______________________________________________________

43. Which new adventure tour activities do you want to add in future?
   ______________________________________________________________________

44. What are the strengths of Adventure Tourism in Goa?
   i. High scenic beauty □
   ii. Unique in its appeal □
   iii. Vast coast line for water sports □
   iv. Natural beaches □
   v. Favourable climate □
   vi. Affordable □
   vii. Others _______________________________________________________

45. What are the weaknesses of Adventure Tourism in Goa?
   i. Poor visibility of water stretch due to mining □
   ii. Laid back attitude of authorities □
   iii. Tourist exceeds carrying capacity □
   iv. Poor facilities at beaches □
   v. Insufficient Regulations □
   vi. Seasonal nature □
   vii. Inaccessible □
   viii. Endangers lives of swimmer/bathers □
   ix. Others _______________________________________________________

46. What are the opportunities for Adventure Tourism in Goa?
   i. Promotion of hinterland tourism □
   ii. Promotion of land based adv. Activities (Trekking and wild life tourism) □
   iii. Others _______________________________________________________

Ph.D. Tourism Research Questionnaire
47. What are the threats of Adventure Tourism in Goa?
   i. Environmental degradation
   ii. Adverse effects on beaches and sand dunes
   iii. Growth of cheaper tourist destination outside the state
   iv. Others

48. Suggest measures to boost adventure tourism in Goa:
   i. Demarcate jurisdiction of different water sports and swimming areas
   ii. Stop water sports activities before sunset
   iii. Install CCTV’s on beaches
   iv. Monitor / Regulate water sports activities on beaches
   v. Life guard should keep a close watch on water sports operations
   vi. Aggressive Advertising & Promotion of Adventure activities by Tourism Dept. and Tour operators / Associations
   vii. Organise Adventure Activity Festivals, Contests
   viii. Promote Off Season Adventure Activities
   ix. Proper Organization & Management of Adventure Activities
   x. Single window clearance for procuring licences
   xi. Proper insurance cover
   xii. Others

49. Which other Adventure Tourism activities do you think should be introduced in Goa?

_______________________________

_______________________________

Thank You
Dear Sir/Madam,

I am conducting a brief survey on Adventure Tourism in Goa as a part of my doctoral research work. I would be grateful if you spare a few minutes to participate in it. I assure you total anonymity for your answers. No individual responses will be released. All answers will be aggregated and only used for research purpose.

Thank you for your cooperation.

Mrs. Yasmin Z. Shaikh
Department of Commerce, St. Xaviers College, Goa. Research Scholar, UGC-FIP, Dept of Commerce
Chh. Shahu Institute of Business Education & Research (SIBER) afflt. to Shivaji University (Kolhapur)

[Please tick/- at the appropriate place]

**PART A**

1. Goa is a popular tourist destination in India?
   - Strongly Agree [ ]
   - Agree [ ]
   - Undecided [ ]
   - Disagree [ ]
   - Strongly Disagree [ ]

2. Tourism business in Goa is:
   - Growing [ ]
   - Constant [ ]
   - Decreasing [ ]

3. Goa’s popularity as a tourist destination is based on:

<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Undecided</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>i) Natural Beaches</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii) Known &amp; Famous</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii) Culture &amp; Monuments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv) Water Sports &amp; Adventure activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v) Entertainment (Film festival, Night life, Casinos)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi) Cheap holiday package</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii) Sex and Drugs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii) Medical Treatment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix) Others</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4. Role of State Government in tourism activities is:
   - i. As promoter [ ]
   - iv. As supervisor [ ]
   - ii. As investor [ ]
   - v. Catalyst [ ]
   - iii. As regulator [ ]
   - vi. Others __________________________
5. In your opinion the benefited class through tourism is:
   i. Government  
   ii. Rich class  
   iii. Middle class  
   iv. Poor people  
   v. All  
   vi. Others____________

6. Reasons for slow growth rate in tourist inflow:
   i. Poor infrastructure  
   ii. Poor publicity & advertising  
   iii. Poor govt. support & incentives  
   iv. Limited funds  
   v. Taxes  
   vi. Others________________________________________

7. Are the services mentioned below provided to the tourists?
   i. Brochures & Literature (on Goa)  
   ii. Sufficient Sign Boards (on roads & tourist destinations)  
   iii. Facilities enroute (ATM/Bank/Currency exchange)  
   iv. Shopping Facilities  
   v. Essentials such as water/toilets etc. enroute  
   vi. Garbage Bins  
   vii. Power supply at tourist spots  
   viii. Facility for charging laptop/mobile phones etc.  
   ix. Entertainment & Recreation facilities  
   x. Transportation & parking  
   xi. Accommodation  
   xii. Food services at tourist spots.  
   xiii. Safety measures (Medical/Police/life guards)  
   xiv. Guides services

8. Do you feel the budget allocation for tourism is sufficient?  
   Yes  No  Can’t say

9. Do you feel the budget is properly utilized?  
   Yes  No  Can’t say

10. Whether the financial institutions lend sufficient funds for tourism related activities?  
    Yes  No  Can’t say

11. Whether the financial institutions treat tourism on par with other Industries?  
    Yes  No  Can’t say

12. Whether the grants or subsides are provided to Tourist related activities?  
    Yes  No  Can’t say
13. Will private public partnership in tourism be effective in Goa?  
   Yes ☐  No ☐  Can’t say ☐

14. Is tourism encouraging prostitution, crime and Gambling?  
   Yes ☐  No ☐  Can’t say ☐

15. Will expenditures on tourism benefit the locals?  
   Yes ☐  No ☐  Can’t say ☐

16. Are locals financing expensive tourist facilities through taxes  
   Yes ☐  No ☐  Can’t say ☐

17. Do Government direct their development priorities to satisfy the needs of tourist rather than locals?  
   Yes ☐  No ☐  Can’t say ☐

18. Does tourism rejuvenate the traditional arts and crafts of host cultures?  
   Yes ☐  No ☐  Can’t say ☐

19. Is tourism contributing to the destruction of the very resources which initially attracted the tourists?  
   Yes ☐  No ☐  Can’t say ☐

20. Is the tourism contributing to acculturation and decline of local values?  
   Yes ☐  No ☐  Can’t say ☐

21. Do you think that unplanned and unrestricted growth of tourism will scar the face of Gods own country?  
   Yes ☐  No ☐  Can’t say ☐

I) Promotion

22. Has the state succeeded in popularising and promoting Goa’s tourism in national and international market?  
   Yes ☐  No ☐  Can’t say ☐

23. Do you think travelling and trade fairs have succeeded in promoting tourism?  
   Yes ☐  No ☐  Can’t say ☐

24. Who contributes in the promotion of tourism?  
   i) Travel & Tour Operators ☐
   ii) Hoteliers ☐
   iii) GTDC ☐
   iv) Department of Tourism ☐
   v) State Government ☐
   vi) Central Government ☐
   vii) Others ___________________________

25. Most obstacle element in the promotion of Tourism in Goa.  
   i. Govt. Tourism policies and procedures ☐
   ii. Non cooperation among various agencies/locals involved in tourism. ☐
   iii. Political reasons ☐
   iv. Financial constraints ☐
   v. Non cooperation from locals ☐
   vi. Others ____________________________
26. Neighbouring States Tourism promotional activities:
   i. Affects our State [ ]
   ii. Supports our State [ ]
   iii. No effect on our State [ ]

27. How should Off Season tourism be promoted in Goa?
   i. Slashing hotel tariffs, [ ]
   ii. Promoting monsoon tourism [ ]
   iii. Excessive promotion of off Season tourism through websites, media etc. [ ]
   iv. Promoting domestic & international tourism during off seasons [ ]
   v. Reduce taxes [ ]
   vi. Attractive off season holiday packages [ ]
   vii. Others __________________________

28. For the promotion of Tourism, priority is given to:
   i. Regular & rigorous advertising measures [ ] [ ] [ ]
   ii. Promoting Goa Tourism Globally [ ] [ ] [ ]
   iii. Conducting fairs / festivals / sports events [ ] [ ] [ ]
   iv. Promotion through websites, media, etc. [ ] [ ] [ ]
   v. Coordinating with various agencies of tourism. [ ] [ ] [ ]
   vi. Developing infrastructure. [ ] [ ] [ ]
   vii. More allocation of funds. [ ] [ ] [ ]
   viii. Setting Tourism Boards [ ] [ ] [ ]
   ix. Others ____________________________________________

29. Which are the countries/states we should concentrate on to get income generating tourists?
   (A) Domestic: _____________________________________________
   (B) International: UK [ ] USA [ ] Eastern Europe [ ]
   Western Europe [ ]
   Asia [ ] Middle East [ ] Scandinavian Nations [ ]
   Others __________________________________________________

II) Safety & Security

30. Are their saturation levels beyond which further growth in tourist arrivals creates more problems than benefits? Yes [ ] No [ ] Can’t say [ ]

31. Are their adequate security arrangements for visitors at tourist spots?
   Yes [ ] No [ ] Can’t say [ ]

32. Are their adequate provisions for managing accidents/disaster at tourist spots?
   Yes [ ] No [ ] Can’t say [ ]

33. Measures implemented to maintain security and safety of tourist at tourist spots?
   i. Medical facilities at tourist spots [ ] [ ] [ ]
   ii. Life guards at Beaches [ ] [ ] [ ]
   iii. Police patrolling at tourist spots [ ] [ ] [ ]
   iv. Illumination of beaches [ ] [ ] [ ]
   v. Adequate street lights [ ] [ ] [ ]
   vi. Safety instructions for tourist [ ] [ ] [ ]
   vii. Others ____________________________________________
III) Problems:

34. In your opinion the major problems in tourism in Goa.

(A) Problems at Plans and Policies: Yes No Can’t say
i. Lack of futuristic outlook
ii. Inadequate budget allocation
iii. Data on tourism is inadequate & unreliable
iv. Lack of integration in tourism policy
   with the general planning process
v. Non integration of environment issues
   in tourism policy decision.
vi. Frequent transfer of senior officials
vii. Others ______________________________________

(B) Promotional Problems:

i. Inadequate publicity & advertisement
ii. Inadequate promotional activities
   (such as Trade fairs, Exhibitions etc.)
iii. Lack of professionalism
iv. Lack of training to the staff engaged
v. Lack of research activities in tourism related fields
vi. Lack of adequate educational measures to localities,
   hoteliers, tour operators, guides etc. about their
   duties & obligations towards the visitors,
   environment and culture.

viii. Others ______________________________________

(C) Political Problems:

i. Inadequate representation of local communities
   in the planning process.
ii. Lack of Govt. initiatives to involve NGO’s,
    researchers & academicians in planning decisions.
iii. Lack of support from certain vested interests.
iv. Influence of politicians in policy measure.
v. Political interference in allotment of shacks
vi. Political pressures whilst initiating action
    against erring operators.

vii. Others ______________________________________

(D) Social Problems:

i. Influence of culture on locals due to
   Tourist’s invasion.
ii. Commercialization of arts, crafts & local folk.
iii. Loss of freedom to enjoy the tourist resources
    by locals.
iv. Influence of foreign languages due to the tourist
v. Domestic/ foreign tourist conflicts
vi. Disturbance to natural inhabitants.
vii. Encroachment at beaches (Shacks/Adv.Activities)
viii. Hostility of locals
ix. Overcrowded beaches
x. Increase in criminal activities (drug peddling,
    Prostitution, Cheating, Theft, etc.)
xii. Others ______________________________________
(E) **Infrastructural problems:**

<table>
<thead>
<tr>
<th>Problem</th>
<th>Yes</th>
<th>No</th>
<th>Can’t say</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Lack of sanitation facilities at beach sides</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Bath &amp; toilet facilities)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Poor infrastructure at beach side (lights,)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Traffic congestion at tourist spots</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Inadequate parking spaces</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v. Others</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(F) **General Problems:**

<table>
<thead>
<tr>
<th>Problem</th>
<th>Yes</th>
<th>No</th>
<th>Can’t say</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. High cost of travel</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Lack of correct &amp; full information</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Lack of coordination among various agencies</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Lack of professional approach.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v. Beggar/Hawkers/Vendors/Nuisance on beaches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi. Delay in passport &amp; custom formalities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii. Oil sullies &amp; tar balls on Beaches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii. Seasonal nature of business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix. Others</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

35. Has tourism helped beautify places of tourism interest?
   
   Yes [ ]  No [ ]  Can’t say [ ]

36. What kind of activities have been undertaken to take Goa in the forefront of the world tourism industry?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
<th>Can’t say</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Making Goa a tourist friendly state</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Beautification of tourist spots/Beaches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Aggressive promotion within the country and at international level</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Mobile Governance</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v. Improvement of infrastructure at tourist spots</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vi. Modern toilet facilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vii. Tourist Security Force</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>viii. Life guard services on beaches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ix. Organizing festival &amp; international events (kite,sea food,beach sports)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>x. Access roads &amp; parking facilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xi. Eco friendly hotels</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>xii. Others</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

37. What opportunities will the tourism sector throw open to the state?

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Yes</th>
<th>No</th>
<th>Can’t say</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. Increase in tourist inflow</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ii. Stimulate employment &amp; investment</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Increase in Foreign exchange</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>iv. Growth in tourism business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>v. Others</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
38. Suggestion to improve Goa as a tourist destination?
   i. Improve existing tourism facilities
   ii. Development of water theme parks
   iii. Better Infrastructure facilities at tourist spots
   iv. Increase Safety and Security at tourist spots
   v. Development of Wild Life Sanctuaries
   vi. Display of Information / Sign boards
   vii. Maintenance of Tourist Spots
   viii. Golf courses
   ix. Better Public Transport /Multilevel parking
   x. Shopping Malls / Entertainment centres
   xi. Others ___________________________________________________

39. Suggest measures to preserve the beauty and glory of Goa?
   i. Eco friendly projects
   ii. Promote Hinterland tourism
   iii. control mining activities
   iv. setup environment guidelines
   v. Protect forest & wild life
   vi. Impose penalties & fines for offenders
   vii. Good garbage management
   viii. Beautification & landscaping of beaches
   ix. Public Private partnership projects
   x. Others ___________________________________________________

40. Is tourism a Blessing or a blight? Give your own view

_______________________________________________________________________

PART B

Adventure Tourism
1. Adventure Tourism has a lot of scope in Goa.
   Strongly Agree ☐ Agree ☐ Undecided ☐ Disagree ☐ Strongly Disagree ☐
2. Adventure tourism is growing and has potential to attract tourist.
   Strongly Agree ☐ Agree ☐ Undecided ☐ Disagree ☐ Strongly Disagree ☐
3. Is Adventure Tourism being promoted in Goa? How?
   Yes ☐ No ☐ Can’t say ☐
4. How are decisions made regarding the locations of adventure activities?
   i) Area allotted by Tourism Dept
   ii) Operators place of residence
   iii) Permission/License to operate in particular area
   iv) Other

5. For adventure operations Clearance/Licence is sought from
   i) Department of Tourism
   ii) GTDC
   iii) Captain of Ports
   iv) Institute of Water Sports
   v) Local authorities
   vi) Fisheries Dept.
   vii) Clearance from Navy
   viii) Any other

6. What written standards, guidelines, environmental guidelines codes or other documents guide adventure tour operation.

7. What assistance/incentives are provided to adventure tour operators
   i) Financial assistance
   ii) Training
   iii) Allotment of area for operation
   iv) Easy formalities / procedures
   v) Award / recognition for good performance
   vi) Tax concessions
   vii) Low interest rates
   viii) Subsidies
   ix) Promotion
   x) Others

8. What safety measures are to be followed by adventure tour operators?
   i. Safety instructions for tourist
   ii. Compulsory safety equipment (Life jackets, harness)
   iii. Back up rescue boats/jet skis
   iv. Proper training
   v. Specific sports gear
   vi. Trained observers/supervisors accompanying participants
   vii. Medical kits
   viii. Signing of indemnity bonds by tourist
   ix. Communication equipment
   x. Technical equipment
   xi. Fire extinguisher/fire buckets
   xii. Others

9. What preventive measures have been initiated to minimize accidents?
   i) By Govt
   ii) By the Tourism Dept
   iii) By Captain of Ports
   iv) By Local Authorities
   v) Others

10. What are the strengths of Adventure Tourism in Goa?
   i) High scenic beauty
   ii) Unique in its appeal
   iii) Vast coast line for water sports
   iv) Natural beaches
   v) Favourable climate
   vi) Affordable
   vii) Others
11. What are the weaknesses of Adventure Tourism in Goa?
   i. Poor visibility of water stretch due to mining
   ii. Laid back attitude of people
   iii. Tourist exceeds carrying capacity
   iv. Poor facilities at beaches
   v. Insufficient Regulations
   vi. Seasonal nature
   vii. Inaccessible
   viii. Endangers lives of swimmer/bathers
   ix. Others __________________________________________

12. What are the opportunities for Adventure Tourism in Goa?
   i. Promotion of hinterland tourism
   ii. Promotion of land based adv. Activities
       (Trekking and wild life tourism)
   iii. Others _________________________________________

13. What are the threats of Adventure Tourism in Goa?
   i. Environmental degradation
   ii. Adverse effects on beaches and sand dunes
   iii. Growth of cheaper tourist destination outside the state
   iv. Others _________________________________________

14. Suggest measures to develop Adventure Tourism activities in Goa:
   i. Demarcate jurisdiction of different water sports and swimming areas
   ii. Stop water sports activities before sunset
   iii. Install CCTV’s on beaches
   iv. Monitor / Regulate water sports activities on beaches
   v. Life guard should keep a close watch on water sports operations
   vi. Aggressive Advertising & Promotion by Tourism Dept. and Tour operators
   vii. Promotion of Land Based Adventure activities by Tourism Dept. and
       Tour operators / Associations
   viii. Organise Adventure Activity Festivals
   ix. Promote Off Season Adventure Activities
   x. Proper Organization & Management of Adventure Activities
   xi. Temporary jetties for water sports activities on beaches
   xii. Others __________________________________________

15. Which other Adventure Tourism activities do you think should be introduced in Goa?
    ____________________________________________________
    ____________________________________________________

OPTIONAL:
Name : ____________________________________________
Organisation: _____________________________
Designation : _____________________________

Thank you