Achievement motivation has acquired importance in the field of Psychological studies. Various scholarly attempts have come into light to understand this complex process in human life. A respectable number of psychologist having studied this prominent process in the Indian set up have concluded that in Indian Society basically in its rural segments the achievement motivation is low. It is assumed that the socio-cultural ethos of Indian Society is not congenial for the healthy growth of achievement-motive.

It is a well established fact that the personality of an individual is a complicated phenomenon. Heredity and environmental factors do play a responsible part in the development of personality. Even childrens of one family do not get similar conditions. They grow and develop in different environments. Child rearing attitudes and practice of parents differ very significantly.

It is an undisputed fact that this important area of achievement-motivation in recent past has received good attention in psychological study circles. Recently its two sub-divisions Intrinsic and Extrinsic motivation have been classified. We come across an ample research work centered
on achievement motivation, but still its sub divisions need further research work. It can be safely confirmed that the antecedental factors of achievement motivation and its two components are still to be studied to the basic details particularly in Indian set up and situations. Therefore the present study is designed and centred at the antecedents of achievement motivation and its intrinsic-extrinsic components.

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