PREFACE

It is now universally recognized that tourism is presently the third largest foreign exchange earning sector in India. Tourism is coming up as a major source of earning in the developing countries. Tourism as a system endorses the need for all developers, planners and managers to understand the dynamic relationship among all parts of tourism as a system. Proper growth of this industry can augment the availability of foreign balanced development of a number of regions in the country. The approach to tourism in the Ninth Plan has been to concentrate on development of selected centres and circuits through effective co-ordination of public and private efforts so as to achieve synergy in the development of this sector.

India has immense potential for tourism. It has all resources for all types of tourists. Chhattisgarh, the newly borne state has potentials for tourism and it has many natural and man-made tourist spots which are worth seen. In the present study, an attempt has been made to analyse the tourism potentials in India with keeping a special eye on Chhattisgarh region and to analyse the development of tourism in India as well as in Chhattisgarh. It is an attempt to provide strategy for more successful and more satisfying tourism development in the Chhattisgarh region.

In the present work Chapter 1 discusses the Introduction of Tourism which discloses the overall view of tourism with its socio-economic impact. Chapter 2 discusses the potentials of tourism in India in which an attempt has been made to find out the potentials of tourism in India. Chapter 3 gives the glimpses of Chhattisgarh tourism. In this chapter, the various tourist centers of Chhattisgarh are discussed which shows the different attractions in this region. Chapter 4 deals with the important body of tourism department i.e. Chhattisgarh Tourism Board. The working of board and its objectives are clearly explained. Chapter 6 deals with the Analysis and Interpretation of the data and the last Chapter contains Conclusion and Suggestions. At the end of the thesis, there is Bibliography along with list of Journals, Magazines, Newspapers and Questionnaire.

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