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2. Travel Links.
3. Travel Research Journal
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6. The Economic Times.
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10. The Indian Express.
11. The Nav Bharat Times.
12. The Times of India.
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QUESTIONNAIRE FOR COLLECTION OF DATA

This questionnaire is been drafted for collection of data on Chhattisgarh Tourism. The Data will be used for my Research Work. The Topic for my PhD Research is “ECONOMIC DEVELOPMENT OF TOURIST CENTERS IN CHHATTISGARH (A COMPARATIVE STUDY)” Please provide the required departmental information to facilitate my study.

Q.1 How many Tourists Domestic as well Foreign visited during the last five years? (Please specify it cording to different centers).

Q.2 Which Tourist Spots are more visited by the tourists?

Q.3 How much is the Total Expenditure incurred by the tourism department for the development of Tourism?

Q.4 What policies have been adopted by the Department to promote tourism in the State?

Q.5 What is the economic impact of tourism on the following:-
   a) Employment
   b) National income
   c) Source of Foreign Exchange earning
   d) Development to Non Industrial Regions
   e) As a source of Tax Revenue to Government
   f) Tourism’s Public Utilities and infrastructure

Q.6 What was the income from tourism during last five years?

Q.7 What steps have been taken by the department for the development of different centers in the state?
Q.8 What steps have been taken for promotion of Art and Culture in Chhattisgarh?

Q.9 What steps are taken by the Tourism Board for the following facilities:-

   a) Transport
   b) Lodging and Boarding
   c) Recreation
   d) Entertainment
   e) Shopping
   f) Providing Information
   g) Eco Tourism
   h) Sports Tourism

Q.10 What is the impact of tourism on GDP?

Q.11 Has Chhattisgarh Tourism developed since partition from Madhya Pradesh?

Q.12 What is the social impact of tourism?

Q.13 What Training Programs are conducted by the Department for promotion of tourism?

Q.14 What incentives are given by the department for the employees as well as tourists?

Q.15 In which month do you have more tourists?

Q.16 How do the tourists make their payment by cash or credit cards?

Q.17 How do the tourist do their reservation in hotels?

   a) Direct Enquiry.
   b) Hotel Representatives.
   c) Own Reservation system.
   d) Tour Operators.
   e) Travel Agency.
   f) Other

Q.18 How many registers tour operators are there in the states?

Q.19 How many days do the tourists normal stay in different centers?

Q.20 What steps are taken to conserve the rich heritage of Chhattisgarh?
SAPNA SHARMA
RESEARCH SCHOLAR

QUESTIONNAIRE
PROFILE

1. What is your gender

   M  []  F  []

2. To what age group do you belong
   a) 0-18 years  b) 18-24 years  c) 25 to 34 years
   d) 35 to 44 years  e) 55 and above

3. With how many persons did you go to the spot (including yourself)
   a) 2 persons  b) 3 persons  c) 4 persons  d) More than that

4. What is your level of education.
   a) Primary  b) Secondary  c) Higher Education/University
   d) More than that

5. Nationality: ____________________

6. Religion: ______________________

FOR TOURIST

1. Are you interested to visit ________________________________.

2. From which place have you come ____________________________.

3. What is the budget you are planning if you are visiting
   a) Below 5000  b) Upto 10,000  c) More than 10,000

4. Please rate the following facilities

   Accommodation  Satisfy  Not Satisfy

   • Catering ______________________.
   • Shopping ______________________.
   • Information website ________________.
   • Cleanliness ______________________.
   • Comfort level ____________________.

   What is your overall valuation of your stay.

5. Mode of transport you prefer: [Rate 1 to 5 as your preference]
Car _____  Train ______ Bus/Coach ________ Flight _______ Taxi ______
Others (Specify) ______

6. Accommodation : [Rate 1 to 5 as your preference]

   Home ___________ Hotel ___________ Guest House ___________

   Camping ___________ Family / Friends House ____________

   Others Specify ____________________

7. Do you think awareness by Tourism Deptt. provided about this site is sufficient? (Tick one)

   Yes  [ ]  No  [ ]

8. Have you ever been to this place before? (Tick one)

   Yes  [ ]  No  [ ]

9. What was your most recent holiday destination

   ________________________________

10. What year did you go there?
   ________________________________

11. If your holiday destination has changed, what is the reason for it?
   ________________________________

12. How did you get to your most recent holiday destination?

   Plane  [ ]  Car  [ ]  Bus  [ ]  Train  [ ]  Other  [ ]

13. Reason for Visit? [Rate 1 to 7 as your preference]

   Historical Site ___________ Shopping _____________ Recreation
   ______________________ Tour___________________ Educational Visit _____________

   passing Through __________

   Temples in and around ____________________.
14. If academic specify the area and reason ________________________________.

15. Do you feel that the visit to this place will be informative.

Yes ☐ No ☐

16. How did you book your most recent holiday?

   Online ☐ Travel Agents ☐ Teletext ☐ paper/Magazine ☐

   Other (Please State) ☐

17. How did you know about this place.

   Through Friends ☐ Books ☐ Net ☐ Advertisement ☐

18. How did you find this place
   a) Better than you expected
   b) As you had expected
   c) Did not match your expectation

19. Will you come to this place again ______________________.

20. Will you motivate your friends to visit this place ________________.

21. Did you make up this trip on your own or a tour operator fixed for you
    ________________.

22. Suggest the area of information ________________________________.

23. Have you visited this place before ________________________________.

24. If yes what are the changes you find now
   • Better than previous visit.
   • Less satisfaction.

25. If it is less, than give reason
    ___________________________________________________________
    ___________________________________________________________

26. When did you visit this
    spot________________________________________________________
    ___________________________________________________________
27. How did you get the idea to go to this spot.
   a) Travel agency   b) Family/friends   c) Newspaper/magazines
   d) Tourist board   e) Travel brochures   f) TV or radio

   a) Through call center   b) Through internet   c) Through intermediary

29. How often you visited this spot.
   a) Not yet   b) 1 Time   c) 2 Times   d) 3, 4, 5 or more

30. How long did your holiday in this spot.
   a) 7 days or less   b) 15 to 21 days   c) 22 to 30 days   d) 1 to 2 month

31. At what kind of accommodation did you stay in this spot.
   a) Private home/Bungalow   b) Friends/relatives Family   c) Class Hotel
   d) Luxury Hotel   e) Guest House   f) Camper/caravan/tent

32. How much you spent per person per day in the spot (exclusive lodging expenses)
   a) About Rs. 50   b) 50 to 100   c) 100 to 300   d) 300 to 500   e) More than 500

33. Has your trip been conform your expectation
   ________________________________.