Bibliography

Books


**Articles**


37. Giselle Greenwood (2006), Conservo aims to bring outsourcing’s big benefits to small firms, Austin business journal, Friday, June 2nd, 2006).


Reports


3. Cygnus business consulting and research, *Quarterly industry review QPAC* (Jan-Mar 2008), FMCG.

4. Cygnus business consulting and research, *Quarterly industry review QPAC* (April-May-June, 2008), FMCG.


Conference papers


Web linkages


37. http://www.springerlink.com/content/57mapw208mlachra/


50. Penelope Patsuris, Forbes.com, when not to outsource, 01.05.05, 6:00 AM ET, < http://www.forbes.com/technology/2005/01/05/cx_pp_0105outsourcing.html>. 


59. Theresa Avagliano, Outsourcing essentials, Saving money is good too, Vol 1, No. 4 winter/2003, <http://www.outsourcing.com/content/02io/other/oe/q403/saving-money.html>


63. Zdnet.co.uk, Outsourcing becoming dominant in IT services – gartner, <http://www.zdnet.co.uk/tsearch/outsourcing+services+sector.htm>
Websites visited

1. www.ibef.org
2. www.hindubusinessline.com
3. www.globalwork.in
4. www.springer-link.com
5. www.partnershipsummit.com
6. www.ciionline.org
7. www.lokvani.com
8. www.ciol.com
9. www.csrend.org
10. www.globalenvision.org
11. www.atkearney.com
12. www.pmac.ca
13. www.culpepper.com
14. www.deloitte.com
15. www.globaletp.com
16. www.sourcingmag.com
17. www.accenture.com
18. www.networkmagazineindia.com
19. www.manpower.co.uk
20. www.reason.org
21. www.beemanagement.com
22. www.sharedxpertise.com
23. www.hewittassociates.com
24. www.wdi.umich.edu
25. www.eacap.com
26. www.hindu.com
27. www.zdnet.co.uk
28. www.forbes.com
29. www.outsourcing.com
30. www.chillibreeze.com
31. www.faotoday.com
32. www.navisite.com
33. www.netmba.com
34. www.informationweek.com
35. www.fsn.co.uk
36. www.ckprahalad.com
37. www.hrotoday.com