Singha Archana Rakesh “Mass Communication in Prevention and Control of AIDS (Strategies for Adolescents)” concept publishing company, New Delhi.

Cothary C.R. “Research Methodology”

Living with the AIDS Virus, the epidemic and response in India by Samira Pandey, Aninda Chattergee, Abu S. Abdul Quader

The looming Epidemic: the impact of HIV/AIDS in India by Peter Godwin.


encyclopedia of AIDS by GC Satpathy


versity.


Bright, P.S. AIDS - An Engima of Another Kind


Brown, Mary Ellen, Soap and Opera and Women’s Talk : The Pleasure of Resistance, New Delhi, Sage Publications, 1994


Chauhan, Abha Tribal Women and Social Change in India, Etawah Aditya, A.C.
Brothers, 1990


Communication and Society the Emerging Human Concerns, New Delhi, Classical Publishing Company.


Dissanayake AW. and Beltion, B.K. Reflectc as on Critical Theory and Com-
munication Research Communication Research and Cultural Value’. Ed. W.
Dissanayake an ARBM Said, Singapore, Mass Communication and Informa-
tion Centre, 1983.
New haven Yale University Prss.
Paul Ltd.